

Study, Market, Train and Showcase: Community Based Organization and CCRH Walkthrough Slides Template

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About: This template is designed to help community-based organizations (CBOs) create a compelling set of slides about their mission, values, and work developing a Community Clean Energy Resilience Hub (CCRH). It is based on a real example from T.R.U.E. Collective in Taunton, MA. Use this structure to share your story with funders, partners, and the public.

Usage Description: This template can be followed to create a CCRH Walkthrough Slide Deck to guide the showcasing of a CCRH (Clean Energy Community Resilience Hub) project.



Community Based Organization and CCRH Walkthrough Slides Template

Objective:

This template is designed to help community-based organizations (CBOs) create a compelling set of slides about their mission, values, and work developing a Community Clean Energy Resilience Hub (CCRH). It is based on a real example from T.R.U.E. Collective in Taunton, MA. Use this structure to share your story with funders, partners, and the public.

How to Use

1. Use the guide below to create a slide for each topic or section.
2. Customize each prompt to reflect your organization, your community, and your CCRH goals.
3. Add visuals such as photos, building diagrams, or community artwork wherever possible.
4. Present the slides to funders, collaborators, or community audiences to raise awareness and support.

Slide Planning Guide

Slide 1: Who Are You?

Purpose: Introduce your organization.

What to Include: Organization name, mission, when/how you were founded, who you serve.

Slide 2: Your Mission & Vision

Purpose: Explain what you do and why.

What to Include: Mission statement, long-term goals, big-picture community impact.

Slide 3: Values and Approach

Purpose: Share your guiding principles.

What to Include: List core values, explain how your team works and makes decisions.

Slide 4: Focus Areas or Pillars

Purpose: Define your work areas.

What to Include: Summarize programs or themes (e.g., education, workforce, advocacy).

Slide 5: Community Needs

Purpose: Describe the challenges your community faces.

What to Include: Use data or lived experience to explain the need for a CCRH.

Slide 6: Your CCRH Project

Purpose: Introduce your Hub concept.



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What to Include: Project name, location, size, what it will include.

Slide 7: Site Plan or Phasing

Purpose: Explain how the project will be built or expanded.

What to Include: Include building diagrams or describe key spaces and what happens in each.

Slide 8: What the Hub Will Do

Purpose: Connect your programs to the space.

What to Include: List services the CCRH will offer (e.g., education, cooling center, charging).

Slide 9: Social & Environmental Impact

Purpose: Show how the CCRH builds resilience.

What to Include: Connect to climate, workforce, youth development, or equity outcomes.

Slide 10: How to Get Involved

Purpose: Call to action for your audience.

What to Include: List options for donations, sponsorship, volunteering, or outreach.