

Finance: Funding Outreach Blurb Example

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About: This short outreach blurb was featured in a community newsletter to highlight a unique funding and design opportunity: transforming an electric school bus into a mobile training space and resilience asset. Created by Beacon Climate Innovations and T.R.U.E Collective, it framed the vehicle not just as transportation, but as a tool for workforce development, youth engagement, and clean energy education at The Loft CCRH.

Usage Description:

Use this blurb as a model for:

- Pitching bold or unconventional funding ideas
- Sharing early-stage concepts that need external input or resources
- Engaging potential funders, collaborators, or technical partners through storytelling
- Adding energy and voice to newsletters, social posts, or outreach emails

Headline:

A School Bus That Brings a Different Form of Magic.

Beacon Climate, as one of T.R.U.E. Diversity's partners, is working with them to think outside of the box and inside the bus to further enhance the resilience, sustainability and cost-effectiveness of the Loft Clean Energy Community Resilience Hub (CCRH) project. At the Loft, T.R.U.E plans to provide an array of youth, young adult and community development programs and services. For these programs to thrive, folks across the City of Taunton will need to safely get their children to and from the location on a regular basis - not to mention field trips and other educational activities that go with these programs. What would be a more appropriate mode of transportation to a CCRH than a dedicated, electric school bus? Answer: an electric school bus with Vehicle-to-Grid (V2G) capabilities. Sure, the bus will run emission-free, significantly reduce car trips, alleviate congestion, and require less maintenance. With the V2G charging system at the Loft, the bus can play a role in reducing TMLP's peak demand and providing additional back up power to the facility in the event of a grid outage.

The team at BCI is conducting extensive research to identify the best funding, incentive and third party programs available to make this exemplary facet of the project possible. We are seeking the advice of any individual or organization that has experience or expertise in setting up an e-school bus program of this nature. If you fit the bill, please contact us at vfox@soventions.com or admin@beaconclimate.com.