



# **Sustainable Management & ESG Systems**

## **Understanding, Structuring, and Navigating Sustainability, EU Regulation, and ESG Implementation in Organizations**

Organizations are increasingly required to operate within a structured sustainability environment shaped by evolving regulatory frameworks, data requirements, and stakeholder expectations. This shift is not limited to compliance but affects how organizations define strategy, manage risk, and create long-term value.

This course provides a structured overview of sustainability as an integrated system, connecting foundational concepts, transformation dynamics, and EU regulatory logic (including Corporate Sustainability Reporting Directive) with practical implementation considerations.

Within a **compact 16-hour format**, participants develop a clear understanding of how sustainability, ESG reporting, and organizational processes interact, enabling informed decision-making and effective navigation of sustainability-related requirements across different contexts, including global value chains.

### **Program Delivery & Certification**

The program is delivered through interactive online sessions, supported by guided reflection and practical application tasks to ensure transfer into everyday practice. Participants receive a **Certificate of Participation** upon completion.

Those who complete additional study and assessment requirements may upgrade to a formally assessed and accredited qualification, designed as a stackable element within European learning frameworks.

# Develop the capability to understand and apply EU sustainability requirements across global value chains.

## Course Modules at a Glance



### 1. Foundations of Sustainability and Systems Thinking

Understanding how sustainability shapes organizational decisions and long-term value.



### 2. Green & Digital Transformation

Exploring how digital and sustainability drivers reshape organizations and operations.



### 3. EU Regulatory Frameworks and Double Materiality

Identifying what regulations require and how organizations determine what matters.



### 4. ESG Data, Reporting and Disclosure Logic

Understanding how sustainability information is structured, measured, and communicated.



### 5. Implementation, Governance and Risk

Translating sustainability into roles, processes, and operational decision-making.

## Powered by

## Steinbeis School of Sustainable Innovation and Transformation (SIT)

SIT, affiliated with Steinbeis University, specializes in applied learning and organisational development in complex transformation contexts. It combines systems-oriented thinking, practical implementation, and structured change approaches to build innovation and leadership capacity.

Its triple transformation model integrates sustainability, digital transformation, and behavioral change to enable long-term, systemic impact.

For group enrollments, the program can be extended with an optional Berlin study visit, offering in-person sessions and applied learning experiences.

For program setup, certification options, and tuition details, please contact us:  
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