

NICOLA ROMEI

LINKEDIN: NICOLA ROMEI
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ABOUT ME

WITH 5+ YEARS OF EXPERIENCE ACROSS FREELANCE AND AGENCY ENVIRONMENTS, I WORK ACROSS VISUAL STRATEGY, VISUAL IDENTITY AND DIGITAL EXPERIENCE, SHAPING THE CREATIVE DIRECTION OF PROJECTS FROM THE EARLY VISION DOWN TO THE FINAL INTERFACE, WITH THE GOAL OF GROWING INTO CREATIVE DIRECTION.

EXPERIENCES

.digital experience designer

FREELANCER - 2021 - PRESENT

CREATE INTERACTIVE/ IMMERSIVE DIGITAL EXPERIENCES AND BRAND IDENTITIES, MANAGING THE ENTIRE CREATIVE PROCESS FROM CONCEPT TO DEVELOPMENT.

.awwwards Judge

AWWWARDS - REMOTE - 2025 - PRESENT

HELP SELECT THE BEST WEB PROJECTS BY EVALUATING DESIGN, USER EXPERIENCE AND DEVELOPMENT.

.ui designer

NOTOMIA - MILANO - 2024/2025

LED UI DESIGN AND WEBFLOW DEVELOPMENT ACROSS MULTIPLE WEB PROJECTS.

.ux/ui designer

YF STUDIO - SASSUOLO - 2023-2024

LEAD FOR THE COMPLETE DESIGN PROCESS, FROM THE INITIAL MEETING WITH THE CLIENT TO THE FINAL DELIVERY OF THE PROJECT.

.ux/ui designer

GROWEB SRL - REGGIO EMILIA - 2022/2023

DESIGN OF CORPORATE AND E-COMMERCE WEBSITES, WITH FOCUS ON SEO AND UX.

AWARDS

AWWWARDS SITE OF THE DAY X3
AWWWARDS DEVELOPER AWARD X3
AWWWARDS NO CODE AWARD
AWWWARDS HONORABLE MENTION
FWA SITE OF THE DAY
CSSDA SITE OF THE DAY X3
CSSDA BEST UI DESIGN X3
CSSDA BEST UX DESIGN X3
CSSDA BEST INNOVATION X3
GSAP SITE OF THE DAY X3

EDUCATION

.awwwards masterclass

AWWWARDS | RETRONOVA.COM - 2024

MASTERCLASS ON UI DESIGN FOR INTERACTIVE AND IMMERSIVE EXPERIENCES, WITH FOCUS ON UX, MOTION DESIGN AND STORYTELLING.

.web design course

INTERNATIONAL SCHOOL OF COMICS MILAN - 2021

WEB DESIGN, DIGITAL/MULTIMEDIA CONTENT AND INFORMATION RESOURCES

.diploma

ELECTRONICS, ELECTRICAL ENGINEERING, AND AUTOMATION - 2018

DIPLOMA FROM CATTANEO DALL'AGLIO INSTITUTE IN C.MONTI (RE)

SKILLS

.design

ART DIRECTION
VISUAL IDENTITY
VISUAL STRATEGY
BRANDING
TYPOGRAPHY
DESIGN SYSTEM & STYLE GUIDES
MOTION DESIGN
AFTER EFFECTS / JITTER

.web experience

WEBFLOW DEVELOPMENT
WEB DESIGN
UX | UI DESIGN
FIGMA PROTOTYPING / DESIGN
GSAP & JAVASCRIPT
WEBGL BASICS
AI CODE
SPLINE

.other

PROJECT MANAGEMENT
CREATIVE BRIEF DEVELOPMENT
PROJECT PLANNING