



Mia Conter



CREATIVE MARKETER

Creative marketing student focused on brand identity, content creation, and audience engagement. Experienced in building cohesive visual systems and executing digital strategies for small businesses and community spaces.

EDUCATION

BA in Business Administration |
Marketing & Economics

Western Washington
University
2022-2026

SKILLS

TECHNICAL

- Google Analytics 4 Web Analytics.
- Microsoft Suite, Qualtrics, SPSS, Meta Business Suite, Squarespace, Webflow.

CONTACT

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 Seattle, WA

PROFESSIONAL EXPERIENCE

MARKETING & SOCIAL MEDIA COORDINATOR

Kim's Import | October 2025 - Present

- Created brand's logo, look, fonts, colors, website, social media accounts, business cards, and shop remodel design.
- Plan, film, edit, and execute short-form and long-form videos for social media accounts

MARKETING LEAD

Bathaus (DIY Arts Venue) | July 2025 - Present

- Manage social content and lightweight promotions; maintained a consistent posting cadence and basic performance tracking.
- Planned numerous campaigns for different types of events, including: markets, shows, dance nights, fundraisers, and rentals.

SALES DEVELOPMENT INTERN

Ecolab | June 2025 - August 2025

- Shadowed sales and service teams on ride-alongs and site visits.
- Completed a 12-week group capstone for a hospitality client pitch.