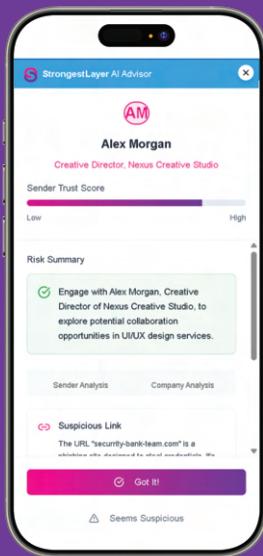


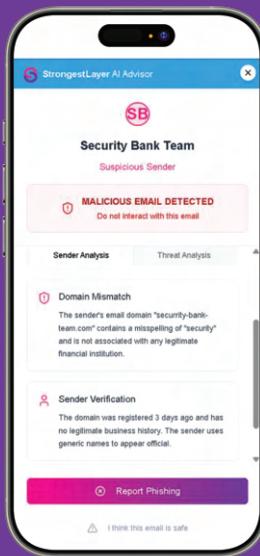
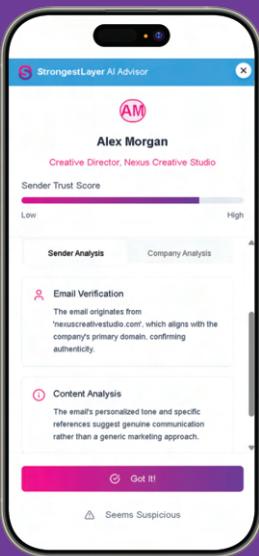
# AI Advisor

## Transform Email Uncertainty Into Confident Action

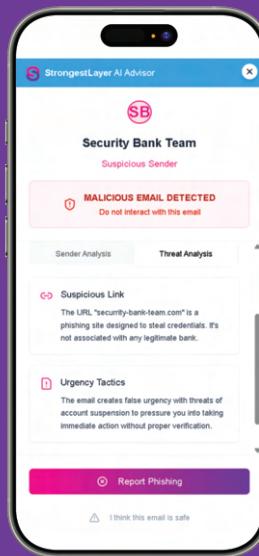
AI Advisor is an inbox plugin for Outlook and Gmail that instantly analyzes any email users are uncertain about. With one click, employees get AI-powered verification whenever they're unsure—transforming the 25-35% of emails from first-time senders into confident decisions.



**Safe to Trust**



**Do not Trust**



### THE CHALLENGE

Employees receive 45-60 external emails daily, with 25-35% from complete strangers. AI-generated attacks now fool 60% of trained employees (Harvard, Nov 2024). Traditional training fails at the moment of uncertainty—when employees can't tell if an email needs scrutiny.



#### FOR EMPLOYEES

- One-click analysis for any uncertain email
- No security expertise needed
- Clear explanations in plain language
- Multiple daily touchpoints vs. quarterly tests



#### FOR SECURITY TEAMS

- False positives: 60-70% → <1%
- 160+ analyst hours recovered quarterly
- Focus on real threats, not vendor verification
- 100x increase in security touchpoints



#### FOR ORGANIZATIONS

- Safely enable new business connections
- Stop losing deals from ignored outreach
- 400-500% ROI within 12 months
- Transform risk into managed process

**IMMEDIATE IMPACT:** Reduce SOC false positives from 60-70% to <1% • 160+ analyst hours saved quarterly

# How AI Advisor Works

## THREE BREAKTHROUGH CAPABILITIES



### 1. On-Demand Trust Verification

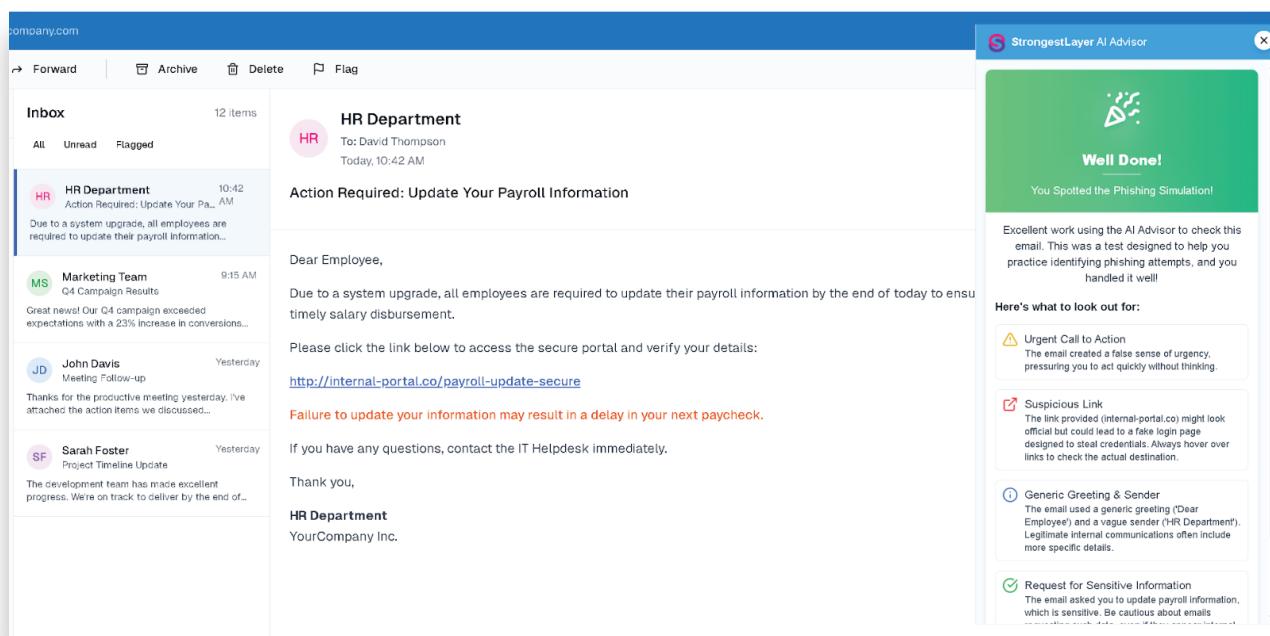
One-click instant analysis whenever employees feel uncertain. First-time sender? Hit the button. Unusual request? Hit the button. Not sure? Hit the button. Clear trust scores and verdicts for every email—legitimate senders display specific trust signals while threats trigger warnings. Removes the burden of being a security expert.

### 2. In-Context Nano-Training

Security education delivered exactly when relevant. Rotating security tips during email analysis reinforce good habits without pulling employees away from work. Replaces 15-30 minute training videos (disliked by 94% of professionals) with micro-learning embedded in real uncertainty moments. No portals, no LMS systems—just practical education during actual email evaluation.

### 3. Positive Reinforcement System

Celebrates curiosity over punishing mistakes. When employees check uncertain emails—even if safe—the system reinforces this behavior. For legitimate senders, provides confidence to engage. For threats, explains what was caught in plain English. Builds a culture where checking emails is normalized and encouraged—employees feel supported asking "Is this okay?" rather than pressured to know.



#### SEAMLESS INTEGRATION

- Native Outlook & Gmail plugins
- Zero workflow disruption
- Instant deployment
- No training required to use



#### MEASURABLE RESULTS

- <1% false positive rate
- 160+ hours saved per quarter
- 400-500% ROI in 12 months
- 100x more security touchpoints