

ESCEA FIREPLACE COMPANY

Marketing & Design Internship in New Zealand



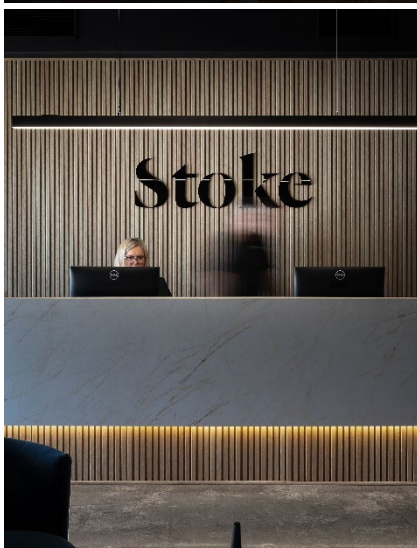
FIRE BY **escea.**

Introduction

If you're passionate about either Marketing, Designing or Website Development — and want to gain real-world experience with a company that blends innovation and craftsmanship on a global scale — Escea's Marketing & Design Internship might just be the opportunity you've been looking for.

Based in Dunedin, New Zealand, Escea is a design-led fireplace manufacturer whose products are found in homes across Australasia, North America, and Europe. Our team believes life is better around a fireplace — and that belief drives everything we do. From product design and branding, to storytelling and campaign creation, we're constantly exploring new ways to connect people with warmth, design, and innovation.

This is your chance to be part of that story — to work within a creative, collaborative team helping to shape how the world sees Escea and its family of brands.



About Escea

Born in the deep south of New Zealand, Escea was founded in 2002 with a simple idea: to design fireplaces that are both beautiful and efficient.

From those beginnings, we've grown into one of the most innovative fireplace companies in the world — combining advanced technology with modern design for gas, wood, and electric fireplaces.

Today, our purpose-built facility in Dunedin houses everything from R&D and manufacturing to marketing and design. Bringing all disciplines under one roof means ideas can move fast — from concept to creation, and from New Zealand to homes around the world.

Escea's commitment to innovation extends beyond products. Through our *Fire for Life* initiative, we design and manufacture cooking stoves for displaced families in developing countries — using our expertise to create meaningful, practical change.

We're proud to be *Made in New Zealand*, but our outlook is global — and our work reflects that every day.



Internship Info

	Early 2027 Intake	Late 2027 Intake
Start date:	February / March 2027	August / September 2027
Duration:	4 to 6 months	4 to 6 months
Applications Close:	June 2026	January 2027

Compensation: Unpaid internship, however Escea provides:

- Fully furnished shared accommodation (including utilities & internet)
- Use of a shared company vehicle for transport and weekends (petrol at own cost)
- Reimbursement of New Zealand Trainee Visa application costs

Flights to New Zealand are self-funded.

You'll live with other Danish interns, including our engineering intern team — so you'll have company for travel and weekend adventures.



About the Marketing & Design Team

Escea's Marketing & Communications team is a tight-knit group of 11 creatives — designers, writers, marketers, and digital specialists — all working together to bring our brands to life. The team is led by -



Tom Drury
Head of Marketing
Department lead



Alex Hodge
Creative Director
Design lead



Victoria Bithell
Global Communications Manager
Copy & Content lead



Imogen Scott-Nota
Marketing Manager
Web & Advertising lead

Interns join the team as active contributors, working with the relevant manager based on their skills and interests — whether that's design, communications, web, or advertising. With a global remit and 7 Brands, the work is as varied as it is rewarding.



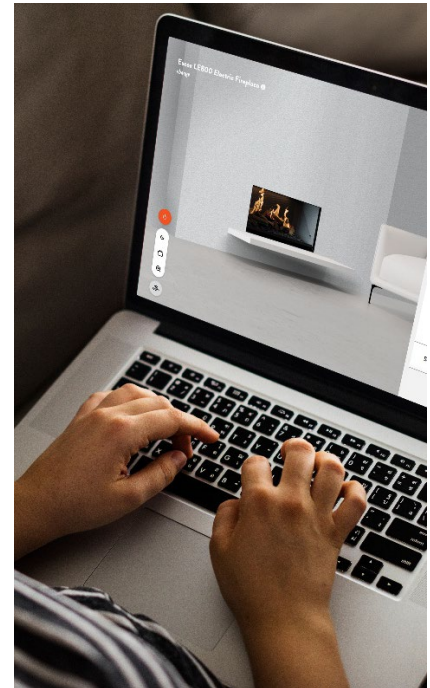
The Internship

Our Marketing & Design Internship offers you the chance to gain hands-on experience across multiple creative disciplines while being part of a fast-growing international brand.

You'll be involved in real projects and campaigns that span:

- **Content creation** – writing blog posts, product copy, case studies and EDMs
- **Graphic design** – social media, digital ads, print materials and brand assets
- **Campaign concepting & advertising** – assisting with creative ideas and ad delivery
- **Website management** – Development of site, analytics, and web content
- **Photography & video** – supporting shoots, editing, and curation of assets
- **Data & reporting** – helping track performance using GA4, Power BI and Looker Studio
- **Industrial design exposure** – learning how design translates into products, showrooms and displays
- **Event support** – assisting with exhibitions, shows and product launches
- **Research & insights** – exploring market trends, competitors and emerging technologies

Work is primarily done in-house, but you may also collaborate with our web agency and freelance photographers or videographers. You'll have access to industry-standard tools including **Adobe Creative Suite, Webflow, Meta Ads Manager, Power BI**, and Microsoft systems.



Internship History at Escea

Escea has run Internships with Danish universities since 2016, taking 8 interns per year for various times. Internships have always been for engineering focused students, however in 2025 we trialled our first Marketing Internship and for this Jeppe joined our team.

What Jeppe said:

Jeg var i praktik i New Zealand hos Escea Fireplaces, som del af multimediedesigner-uddannelsen.

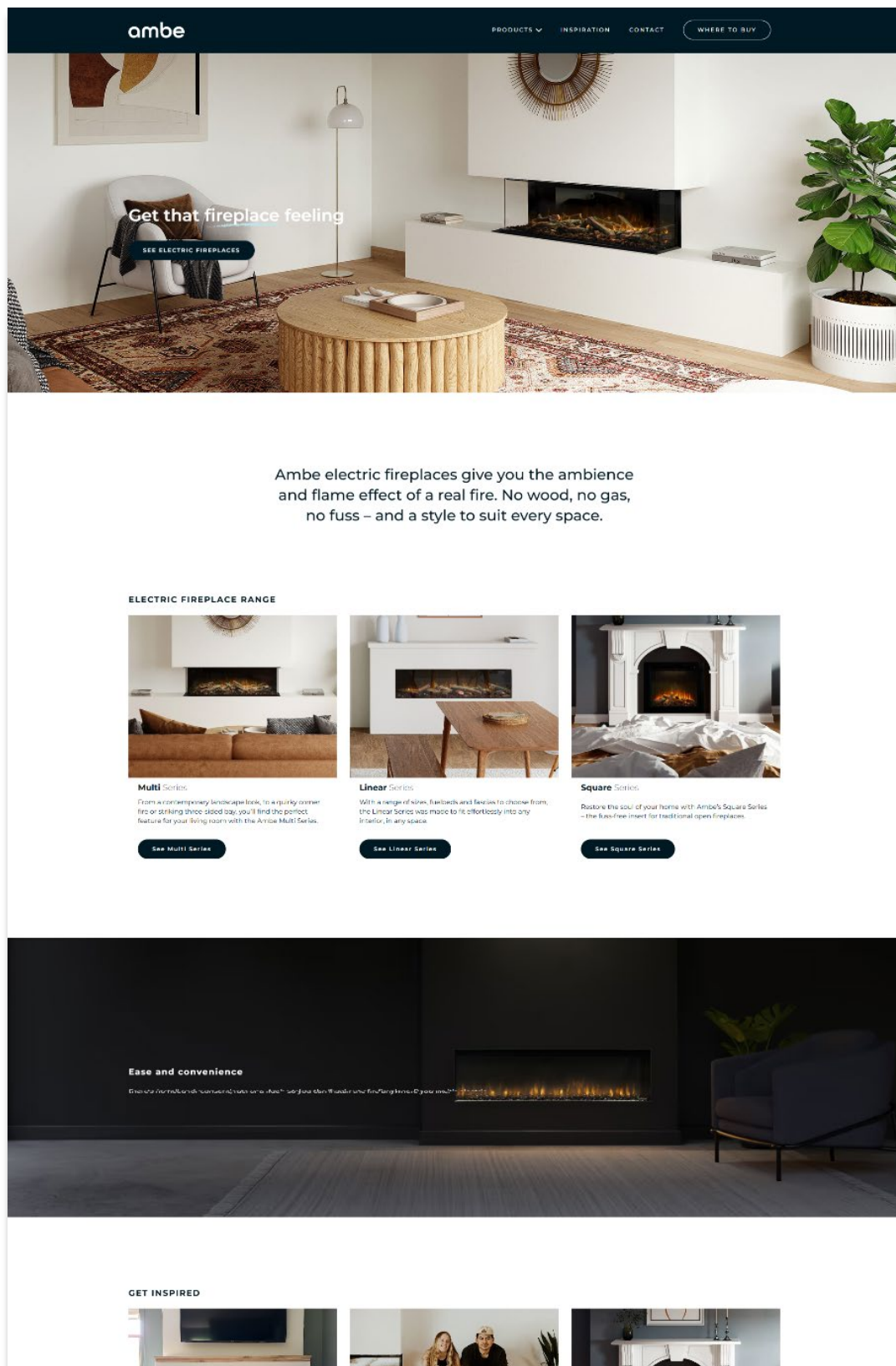
Jeg arbejdede i marketingafdelingen, hvor alt marketing, grafisk design, webudvikling osv. foregår. Hele marketing-teamet, på ca. 11 personer, er virkelig søde og super professionelle. I starten havde vi møder, hvor de lyttede meget på, hvad jeg var mest interesseret i at arbejde med, og så skræddersyede vi praktikforløbet efter mine ønsker. Jeg fik lov til at arbejde med lige præcis det, som jeg var interesseret i, og jeg fik faktisk ret meget ansvar og frihed til at løse opgaverne på min måde - og når jeg var i tvivl om noget, så stod mine kollegaer på spring for at guide mig.

Escea har mange danske praktikanter - også i andre afdelinger, så der er altid noget socialt at tage sig til efter arbejde og i weekenderne. New Zealand er et helt fantastisk land med sin smukke natur og venlige mennesker. Jeg kan ikke anbefale praktikopholdet hos Escea nok. Virksomheden sørger for både visum, bolig og bil, så alt det praktiske var nærmest klaret på forhånd. Jeg fik over 20.000 i legater + SU, så egentlig tjente jeg penge på at have en sindsygt fed oplevelse i New Zealand.

Jeg surfede næsten hver dag (jeg surfer meget og New Zealand er i absolut verdensklasse, hvis bare man gider at tage et wetsuit på) og i weekenderne tog jeg på eventyr: enten på lange hikes i bjergene med overnatninger i hytter, eller på store surf-missioner der krævede lidt planlægning. Escea anbefaler også ture og hjælper med, at man kommer ud og opleve en masse, hvis man ikke allerede har planlagt sit næste aldrig-helt-gennemtænkte eventyr. Jeg endte med at få nogle lokale kammerater der også godt kunne lide en øl en gang imellem, og hvis jeg fandt på at drikke øl i en weekend, så er Dunedin en "studieby" propfyldt med andre entusiastiske unge deltids-drunker. Igen, jeg kan kun anbefale New Zealand og Escea som praktikvirksomhed!

Jeppe's Project

Jeppe's focus was on website development as well as website design. Jeppe took on a project to update the design of one of our existing websites and update the platform



Learning & Development

As part of the Marketing & Communications team, you'll be surrounded by experienced professionals who are passionate about creativity and design thinking. You'll gain:

- Insight into how global campaigns are planned and delivered
- Experience across multiple creative and strategic disciplines
- Mentorship from senior staff in your area of interest
- Opportunities to build a professional portfolio of real brand work
- Exposure to international markets and cross-brand collaboration

While there are no formal reviews, interns present project updates to the wider team and receive ongoing guidance throughout their stay.

Living in New Zealand

Dunedin is a creative, coastal city known for its design culture, architecture, and easy access to nature. From café-lined streets and local markets to beaches and mountain trails, there's always something new to discover.

Weekend getaways often include:

- Central Otago & Queenstown
- Fiordland & Milford Sound
- The Catlins Coastline
- Mt Cook National Park
- West Coast Road Trips

You'll experience the best of both worlds — a lively student city with a rich cultural scene, surrounded by some of the most dramatic landscapes on earth.

At Escea, we encourage you to make the most of your time here — explore, connect, and see what makes New Zealand's creativity so unique.



How to Apply

To apply, you can fill out our submission form [here](#) or email the following to **tom@escea.com**:

- Your CV (including academic results)
- A portfolio of recent creative work or projects
- A short letter of motivation explaining why you'd like to join Escea as well as the discipline you are looking to focus on Design/Marketing/Websites

Applications are considered approximately **six months before each intake**.

If shortlisted, you'll be contacted for an informal online interview.

Contact

Tom Drury

Head of Marketing

Escea Fireplace Company

17 Carnforth Street, Green Island, Dunedin 9018, New Zealand

 tom@escea.com  www.escea.com

Join Escea's creative team, shaping the future of fireplaces.