

Join the AURA Installer Programme today

Get ahead of the market trend. Bundle guard response with installations and win more work.



Win more business

The UK security market is changing fast. The PSTN switch-off is near. Police are moving to verified response only.

This means alarms alone are no longer enough. The gap between an alert and real action is growing. Large companies dominate because they control the full chain. But you don't have to fall behind.



The AURA Installer Programme gives you the tools, technology, and security network to compete.

Earn every month from each install Past and future

Add a guaranteed response service to your installation and earn monthly.



Recurring monthly revenue (RMR):

Earn a consistent income for every site you onboard to the **AURA platform**.



Increase business valuation:

In the modern security industry, your company is valued on the stability of your monitoring contracts, not just your tool hours.



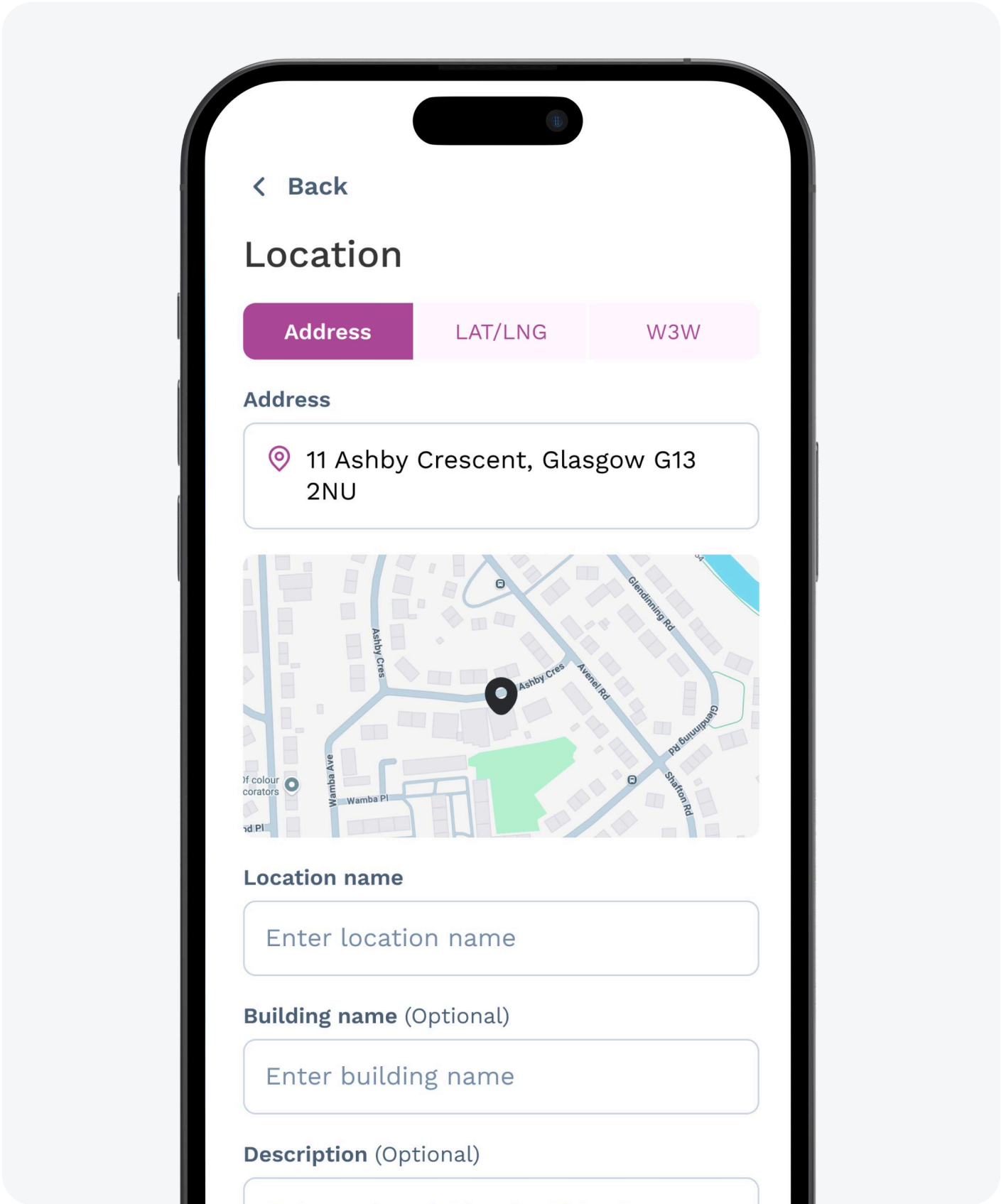
Zero operational overhead:

We provide the licensed network and the smart dispatch technology; you simply provide the connection.

Unlimited security response for your customers

We've removed the friction of 'pay-per-use' models that scare off clients.

- ✓ **Unlimited play:**
Your customers get the peace of mind of unlimited callouts for a flat, affordable monthly fee.
- ✓ **Faster results:**
Our smart technology routes the nearest vetted responder to the site, often arriving within an average of 29 minutes.
- ✓ **Guaranteed outcomes:**
When a client asks, "What happens when my alarm alerts?", you can offer a guaranteed physical response rather than hoping the police will respond.



We make it easy for you to sell



Reach out to us via email or our website



Complete our Installer Onboarding form and sign our Partner Agreement



Receive customer sign-up tooling and co-branding collateral to support you and your technicians

Install the alarm, activate the site with AURA and connect for response.

- ⚙️ **No equipment overhaul:**
AURA integrates with your preferred ARC to work with the alarms, sensors, and cameras your customers already have in place.
- 🛡️ **The safety consultant advantage:**
Elevate your brand from a hardware installer to an agent of protection and response.
- ⚡ **Instant activation:**
Onboard sites on the ground in minutes through our online portals or directly via the ARC activation forms from your preferred ARC.