

Join the AURA Dealer Program today

Add professional guard response to your customer bundles and increase your monthly recurring revenue.



Win more business

Scaling a dealer business across the US is hard because every state is like a different country with its own licensing laws.

This means relying on hardware sales and monitoring markups is no longer enough to grow your business value. The AURA Dealer Program gives you a ready-made national network.

Combined with your central station partnership technology, you offer premium monitoring and response, and win more contracts.



The AURA Dealer Program gives you the tools, technology, and security network to compete.

Earn every month from each install Past and future

Add a guaranteed response service to your installation and earn monthly.

\$ Recurring monthly revenue (RMR):
Earn a consistent income for every site you onboard to the **AURA platform**.

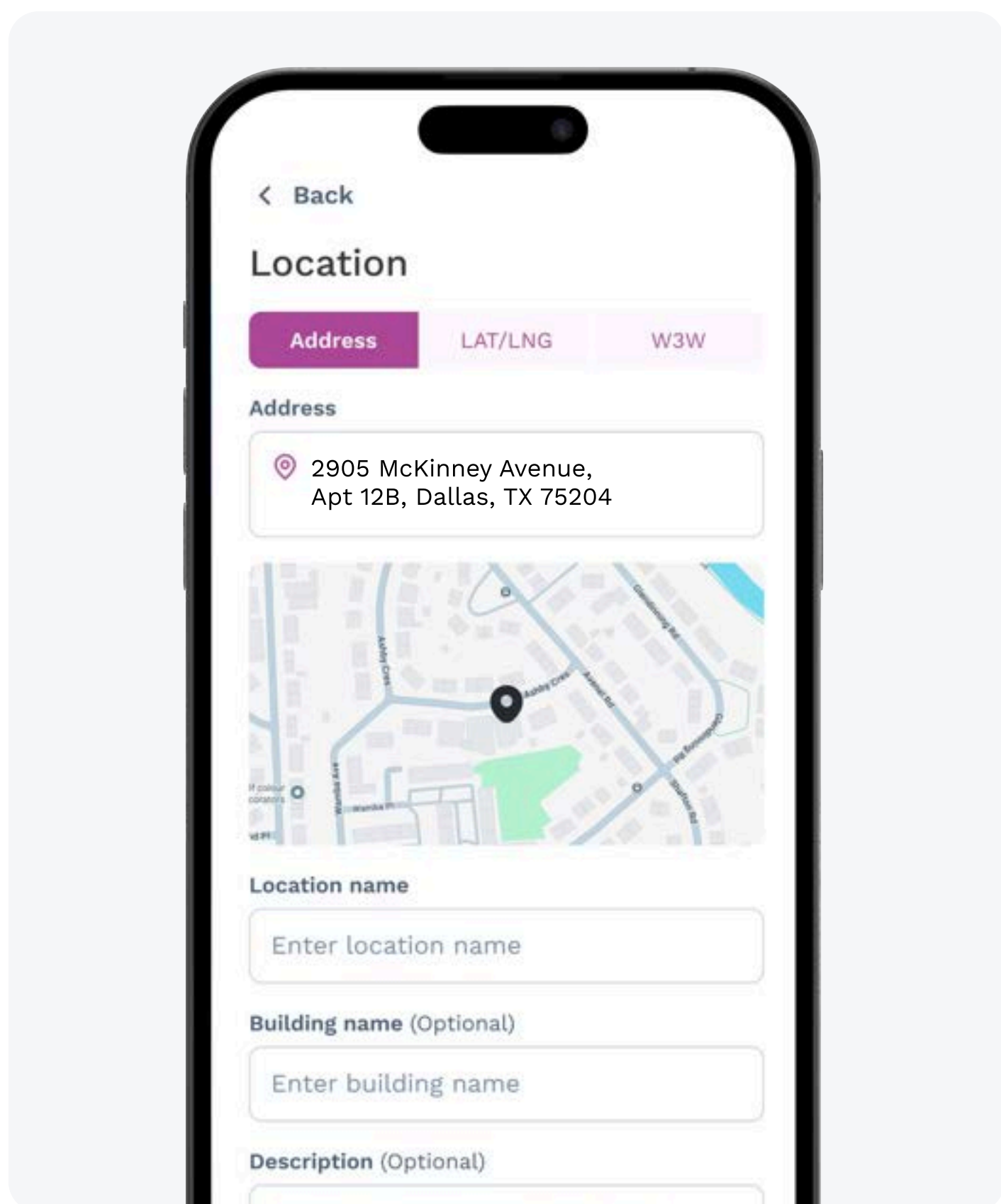
📈 Increase business valuation:
In the modern security industry, your company is valued on the stability of your monitoring partnerships, not just your tool hours.

⚙️ Zero operational overhead:
we manage the state-licensed responder network and smart dispatch technology; you simply provide the connection.

Unlimited security response for your customers

We've removed the friction of 'pay-per-use' models that scare off clients.

- ✓ **Unlimited play:**
Your customers get the peace of mind of unlimited callouts for a flat, affordable monthly fee.
- ✓ **Faster results:**
Our smart technology routes the nearest vetted responder to the site, often arriving in under 18 minutes.
- ✓ **Guaranteed outcomes:**
When a client asks, "What happens when my alarm alerts?", you can offer a guaranteed physical response rather than hoping the police will respond.



We make it easy for you to sell



Reach out to us via email or our website



Complete our Installer Onboarding form and sign our Partner Agreement



Receive customer sign-up tooling and co-branding collateral to support you and your technicians

Install the alarm, activate the site with AURA and connect for response.



No equipment overhaul:

AURA integrates with your preferred monitoring partner to work with the alarms, sensors, and cameras your customers already have in place.



The safety consultant advantage:

Elevate your brand from a hardware installer to an agent of protection and response.



Instant activation:

Onboard sites in minutes through our online portals or directly via your preferred central station activation process.