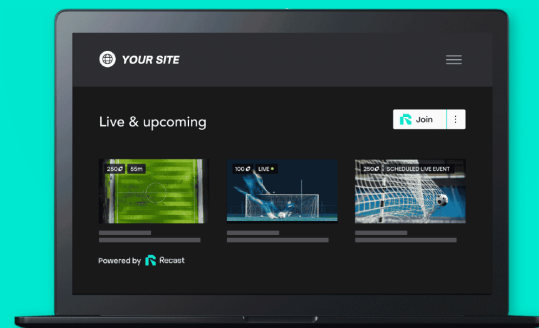




**Become a Recast Affiliate for free, hosting premium 3rd party content on your site and earning for every view.**



Recast enables businesses to sell to sell their media on a pay-per-view basis, directly to consumers anywhere online, with instant partner and affiliate revenue distribution.

Using Recast's Affiliate & Syndication engine, Media Owners can incentivise Affiliates to host their content using Embed Widgets in return for a pre-agreed revenue share.

## What are Affiliate Embed Widgets?

- An Embed widget is a small code snippet that allows Affiliates to host third party content.
- Widgets are fully customisable, giving Affiliates the option to select which content they want to host and style their widget to integrate seamlessly with their own site.
- Widgets can be created in minutes; no design or developer expertise is needed.
- Affiliates will earn **a percentage of the net revenue** from every purchase via their widget, set by the media owner. Earnings are instantly distributed into their Recast Wallet.

## How to become an Affiliate

- 01.** Register as an Affiliate **for free** on Recast For Business, [by clicking here.](#)
- 02.** Once you've registered, let us know by emailing [partnersupport@recast.tv](mailto:partnersupport@recast.tv), and we'll arrange to have your account whitelisted.
- 03.** Once whitelisted, you can then **create your Affiliate Embed Widget.**
- 04.** Copy the code snippet provided and paste it into the relevant page of your website. Publish that page. [For a complete guide click here.](#)
- 05.** Promote the content to your audience.
- 06.** Earnings are instantly distributed into your Recast account. Cash out at any time once you've surpassed £100 GBP.

## Example

**Media Owner controls content**



**Affiliate hosts content**

**SPORTS NEWS TODAY**

**Fans watch content**



**Earnings split immediately**

**20%**

**80%**

\*Illustrative example: Rev share % applies to net revenues (after VAT/Sales tax and Recast commission deducted).

**[Become an Affiliate and start earning right away, with zero costs. Click here to get started.](#)**

## Contact us

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