# AidKit ☰

# Corporate backgrounder

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## Overview

AidKit transforms aid delivery from a bureaucratic burden into a seamless, empowering act of community care. Our secure, configurable platform helps governments and nonprofits launch and manage aid programs—faster, more effectively, and with greater care for the people they serve.

As a Certified B Corporation™ and Public Benefit Corporation, we're built for impact. Our structure reflects our values and holds us accountable to the people and communities we serve. Since our founding, AidKit has helped deliver over $385 million in aid in partnership with 240+ organizations, reaching more than 600,000 people across the country.

Our technology supports a wide range of public benefit and cash assistance programs—including guaranteed basic income, disaster relief, rental assistance, unemployment insurance, baby bonds, and wage support—designed to meet people where they are and deliver help with dignity and speed. We're also helping bring responsible, empathetic AI into the public sector, combining automation with human discretion to make services more accessible, efficient, and equitable.

## Leadership

AidKit is led by a team with deep experience in nonprofit leadership, government policy, and technology, including:

**Brittany Christenson**, CEO
**Mark Newhouse**, Co-founder, Chief Strategy Officer
**Ben Newhouse**, Co-founder, Chief Technology Advisor
**Katrina Van Gasse**, Co-founder, Chief Impact Officer
**Hannah Burke**, Chief Revenue Officer
**Justin Cajayon**, VP of Engineering
**Ruthie Tesfaye**, VP of Partner Services
**Caroline Ang Wright**, VP of Marketing
**Parry Vollucci**, Senior Director of Operations & Finance

## Board of directors

**Brittany Christenson**, CEO, AidKit
**Mark Newhouse**, Co-founder, Chief Strategy Officer, AidKit
**Ben Newhouse**, Co-founder, Chief Technology Advisor, AidKit
**Katrina Van Gasse**, Co-founder, Chief Impact Officer, AidKit
**Sheldon Lewis**, Managing Partner, Blueprint Equity

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# Market position and differentiation

AidKit combines security, scalability, and human-centered design to modernize how government agencies and nonprofits deliver aid, benefits, and relief.

**Speed to launch**

Partners can modify eligibility rules, application processes, and payment methods in days—not months—keeping programs responsive to evolving needs.

**Proven at scale**

AidKit has processed tens of thousands of applications per day, including 67,637 in a single day for the Chicago Resilient Communities Pilot.

**Flexible delivery**

Multiple disbursement options—direct deposit, prepaid cards, mobile wallets—ensure recipients can access aid in a way that works for them, including those without traditional banking access.

**Accessible by design**

Mobile-first, multilingual applications reduce friction for applicants and administrative burden for staff.

**Security and compliance**

AidKit is HIPAA-aligned, mapped to NIST practices and SOC 2 Type 2 certified. Integrated fraud prevention helps administrators detect and prevent fraud while minimizing barriers for eligible recipients.

# Key achievements and recognition

Since 2021, AidKit has been recognized for its work in public benefits and disaster relief, including:

**$385 million in aid delivered**

More than 240 partners have used AidKit to process applications from 600,000+ end users and reach 110,000+ recipients—without bureaucratic delays.

# AidKit

## Delivering aid with dignity

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## Pioneering equitable aid distribution

AidKit's origins in the Left Behind Workers Fund reflect its commitment to ensuring underserved communities receive aid fairly and efficiently.

## Industry and market

Government agencies and nonprofits managing public benefits and disaster relief have long relied on fragmented systems, manual processes, and outdated tools—leading to delays, fraud risk, and barriers for eligible recipients.

AidKit was built to address these challenges. The platform combines automation, fraud prevention, and flexible payment options to help partners operate more efficiently and reach more people.

Unlike traditional systems that require lengthy implementation, AidKit is designed for rapid deployment. Partners can launch programs in days, not months—with hands-on support at every stage.

**High-volume processing**

Through the Chicago Resilient Communities Pilot, AidKit processed 67,637 applications in a single day—including 17,099 in the first hour.

**$8.5 million Series A funding**

AidKit secured an $8.5 million Series A led by Blueprint Equity to accelerate platform development and scale operations.

**Trusted by over 240 government and nonprofit organizations**

State and local agencies rely on AidKit to modernize aid programs, reduce fraud, and improve efficiency in disaster relief and public benefits.

## Contact information

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**Named a "World Changing Idea" by Fast Company**

AidKit's platform was named a "World Changing Idea" for helping governments and nonprofits securely deliver guaranteed income and direct cash programs at scale.

World Changing Ideas