AidKit

Community disaster financial assistance brief

Deliver same-day cash assistance to disaster survivors with AidKit

When disaster strikes, survivors need immediate help—not weeks of waiting. AidKit enables your jurisdiction to deliver same-day cash assistance through a multilingual, mobile-friendly platform. Your team focuses on support; we handle the logistics.

1. The case for prepositioning

FEMA Individual Assistance is often delayed or denied, leaving local governments and nonprofits to bridge critical gaps. Jurisdictions that establish agreements before disaster can activate aid within hours instead of weeks.

A pre-disaster agreement with AidKit enables your jurisdiction to:

- Activate pre-approved disbursement workflows immediately upon declaration
- Apply your own eligibility criteria and leverage existing data systems
- Track distribution and outcomes with full transparency
- Coordinate seamlessly with nonprofits and VOAD members

2. Key stakeholders and roles

Every community has unique responders, but these partners typically play essential roles:

Stakeholder	Role
County/city OEM	Lead coordination; authorize activation trigger; facilitate data sharing agreements
Human services agency	Identifies low-income and vulnerable populations; support targeted outreach; provide eligibility data
Local nonprofits, VOAD	Provide case management; make referrals; wrap-around services to survivors
Community foundations, United Ways, VOAD	Serve as fund-holding entity; coordinate philanthropic contributions; seed initial disbursement pool
AidKit	Provide technology platform; configure eligibility logic; execute disbursements; deliver real-time reporting

3.Implementation timeline

Before a disaster (Prepositioning phase)

- Establish a prepositioned agreement and platform configuration with AidKit
- Execute data sharing MOUs with relevant agencies (Human Services, Assessor's Office, Workforce and Economic Development, 911/311 systems)
- Designate fundholding entities (community foundation, United Way, or county account)
- Define eligibility criteria, supported languages, and funding priorities
- Train key partners and test outreach templates

When disaster strikes (Activation phase)

- Lead agency triggers AidKit activation
- Text and email links sent to affected residents
- Survivors apply in minutes via mobile-friendly form in their preferred language
- Eligibility verified automatically through data match or documentation upload
- AidKit disburses funds the same day via direct deposit, prepaid card, or digital wallet
- Partners track distribution and recovery data in real time

4. Funding and accountability

- **Centralized fundraising:** Multiple funders contribute to one transparent distribution system.
- **Auditable data:** Detailed reporting for every transaction and partner distribution
- **Flexible fund use:** Blend philanthropic, county, and state dollars seamlessly
- **Immediate impact:** Local governments/foundations and national organizations like United Way can guarantee or seed initial funds for instant deployment

5. Benefits to the community

For survivors

- Same day access to financial assistance
- No language barriers, multilingual support
- Trusted, secure disbursement methods
- Promotes dignity and autonomy in recovery

For survivors

- Streamlined coordination across agencies
- Single platform replaces manual processs
- Reduces staff burden during crisis response
- Transparent, auditable fund tracking

Get your jurisdiction ready

AidKit can help your jurisdiction develop a customized Disaster Financial Assistance Playbook, including:

- Data sharing templates and MOUs
- Pre-disaster activation checklist
- Fundraising coordination plan
- Survivor communications toolkit

Start delivering cash assistance in as little as 24 hours with prepositioned contracting and infrastructure.

Contact: partnerships@aidkit.com