

TECHNICAL
CAPABILITIES &
PRODUCT OVERVIEW

ABOUT NY CITY BLINDS

NY City Blinds is a full-service window treatments company specializing in complex residential and commercial projects. We collaborate closely with architects, interior designers, general contractors, developers, and brokers—delivering seamless coordination from design intent to installation.



Specialized in high-end motorization
and technical integrations



Dedicated Trade Program
with priority support



20+ years of expertise in
custom window treatments



500+ five-star
reviews across NYC



Fully licensed
and insured



WHO WE WORK WITH



Architects & Interior Designers

Preserve design intent

Provide technical drawings, submittals, and elevations

Support specialty openings and custom applications



Realtors, Brokers & Stagers

Fast turnaround on staging installs

Elevated visual impact for showings and listings



General Contractors & Developers

Reliable timelines & coordination

One point of contact

Smooth integration with electrical, AV, and site managers

WHY TRADE PROFESSIONALS CHOOSE NY CITY BLINDS



Dedicated account manager

A direct point of contact who oversees your project from drawings to installation.

Site Measure + CAD

Precise measurements aligned with your plans.

Certified Installers

Lutron, Somfy, and advanced motorization experts.

Project Management

We manage every step from consult to install.

Specialty Solutions

Expertise in complex or non-standard openings.

Priority Scheduling

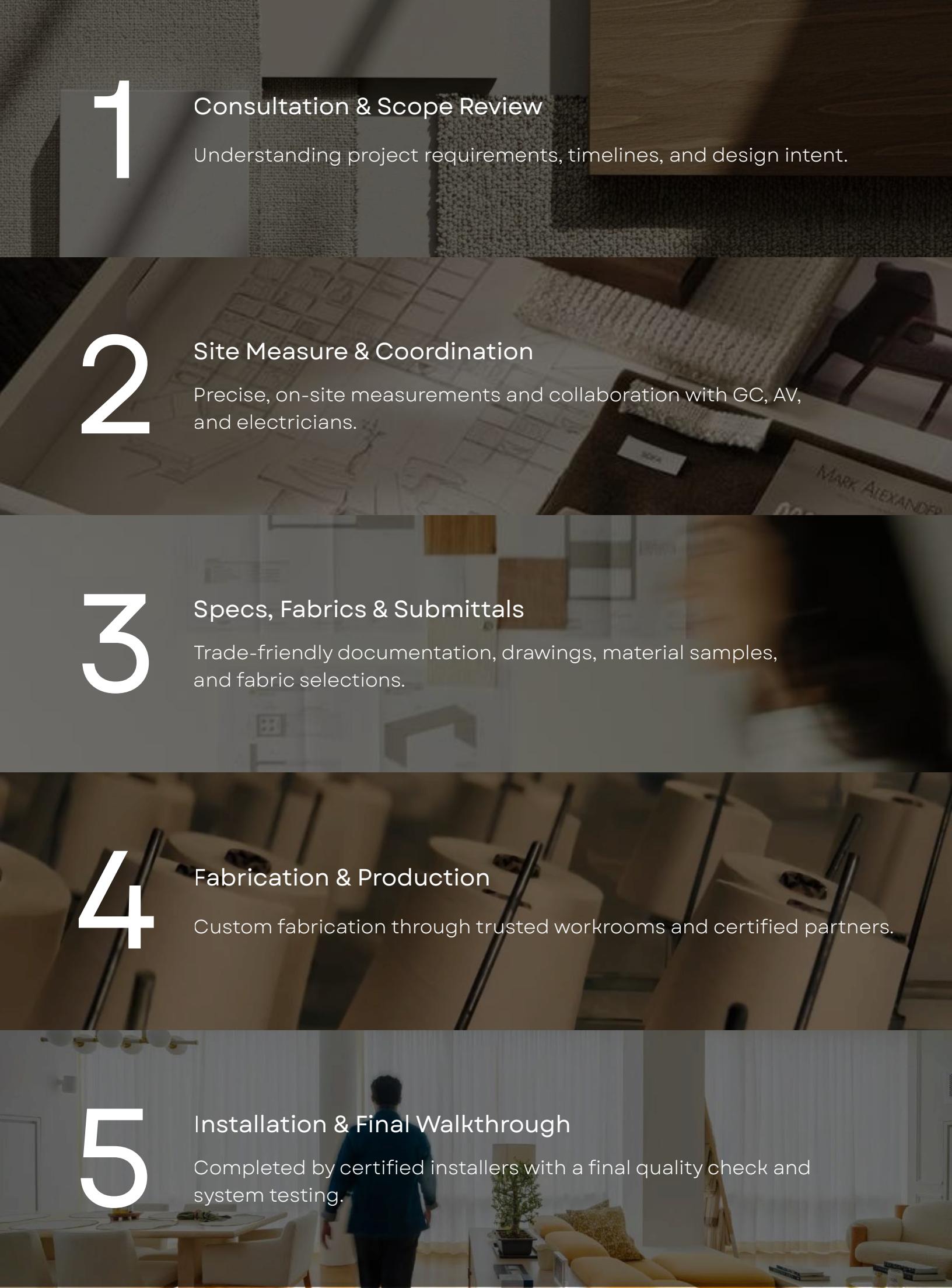
Faster production and install timelines for trade.

White-Glove Service

Clean installs with dedicated follow-up support.

Trade Pricing

Exclusive pricing tiers tailored for industry professionals.



1

Consultation & Scope Review

Understanding project requirements, timelines, and design intent.

2

Site Measure & Coordination

Precise, on-site measurements and collaboration with GC, AV, and electricians.

3

Specs, Fabrics & Submittals

Trade-friendly documentation, drawings, material samples, and fabric selections.

4

Fabrication & Production

Custom fabrication through trusted workrooms and certified partners.

5

Installation & Final Walkthrough

Completed by certified installers with a final quality check and system testing.

PRODUCT OVERVIEW



Shades

Roller Shades, Roman Shades, Honeycomb Shades, Zebra Shades, Silhouette Shades, Pirouette Shades, Luminette Shades, Woven Shades, Skylight Shade Systems



Drapery

Ripple Fold, Pinch Pleat, Grommet, Soundproof, Sheer, Side Panels



Blinds

Aluminum, Wood, Vertical



Motorization

Each and every window treatment has the option of being motorized



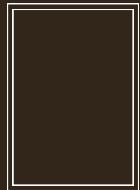
Outdoor Solutions

Awnings, Pergolas, Outdoor Screens

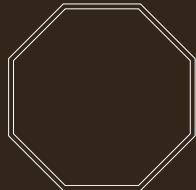
Shutters

Wooden, Plantation, Vinyl

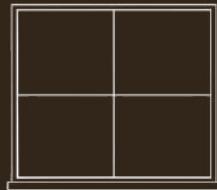
SPECIALTY OPENINGS & TECHNICAL CAPABILITIES



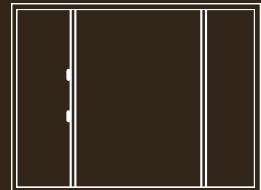
STANDARD WINDOW



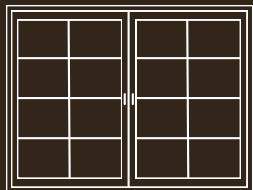
SPECIALTY SHAPES



OVERSIZED WINDOW SPANS



SLIDING DOORS



FRENCH DOORS



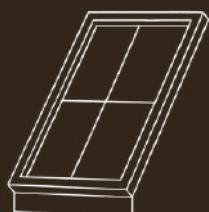
ARCHED / IRREGULAR
OPENINGS



BAY WINDOWS



CORNER GLASS



SLOPED / ANGLED
GLAZING



POCKET



FASCIA SYSTEM



SIDE CHANNELS



MULTI-ROOM COORDINATION



WHOLE-HOME SHADING SYSTEMS

BRAND & PARTNER COMPATIBILITY



Lutron Electronics®
Lutron Palladiom Shading System®

As a proud Lutron Platinum Dealer, NY City Blinds brings you Lutron's sophisticated smart home technology for window treatments—the ultimate in style, convenience, and class.



Somfy Systems®
Somfy TaHoma® Hub System

NY City Blinds offers expert supply and integration of Somfy motorization. Our in-house electricians install their innovative wired and battery solutions for all window treatments.



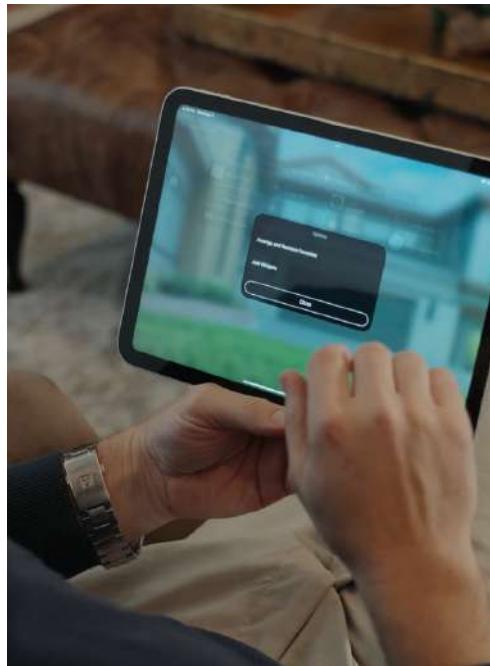
Hunter Douglas®
Duette® Honeycomb Shades

As a trusted Northeast retailer for Hunter Douglas, NY City Blinds offers an unparalleled selection of their finest window coverings, materials, and styles.



Rollelease Acmeda®
Tusk® Texstyle Solar Fabric Swatches

We partner with Rollease Acmeda for precision motorization and hardware. Using their systems with Texstyle® fabrics, NY City Blinds delivers complete, high-quality automated shade solutions.



Control 4®
Control4 Touchscreen®

Control4 is the ultimate smart home solution. It offers seamless control of lighting, security, HVAC, and audio, and integrates over 35,000 devices using protocols like Zigbee and Z-Wave.



Brilliant Tech®
Smart Dimmer Switch®

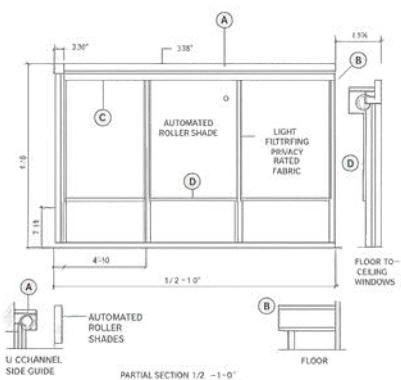
Brilliant is an easy-to-install, in-wall control system. It seamlessly integrates top smart home brands to manage lighting, security, climate, music, and more, making any home intelligent and easy to use.

CASE STUDY I

THE CHALLENGE

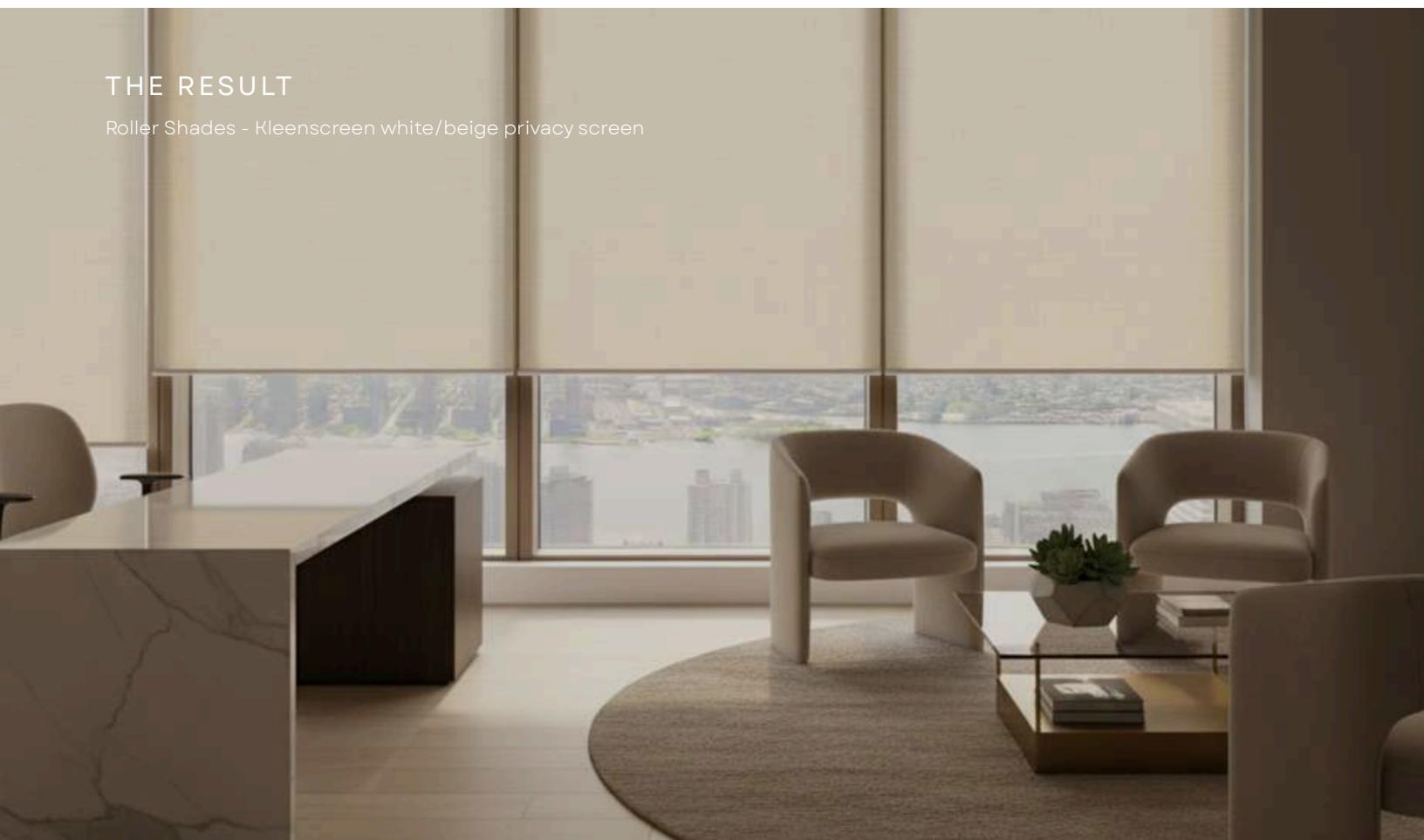
The client's Upper East Side office required a fully automated shading solution that eliminated any need for manual operation in the lounge room. Shades needed to raise automatically each morning at 9:00 AM and lower on their own at 6:00 PM, creating a consistent daily rhythm without user intervention. At the same time, the space needed to remain bright and naturally lit while preventing exterior visibility into the office, eliminating silhouettes or visual access from outside. The solution also had to remain intentionally simple and minimal, avoiding layered treatments, drapery, or complex systems, while delivering both privacy and daylight control seamlessly.

THE SPECS



THE RESULT

Roller Shades - Kleenscreen white/beige privacy screen

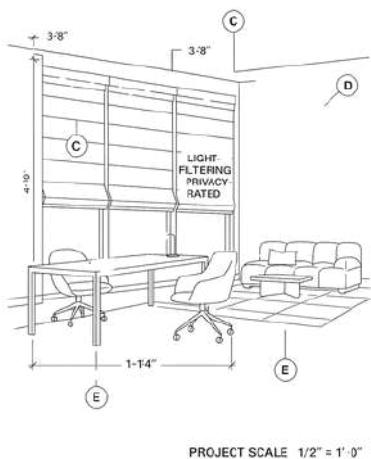


CASE STUDY II

THE CHALLENGE

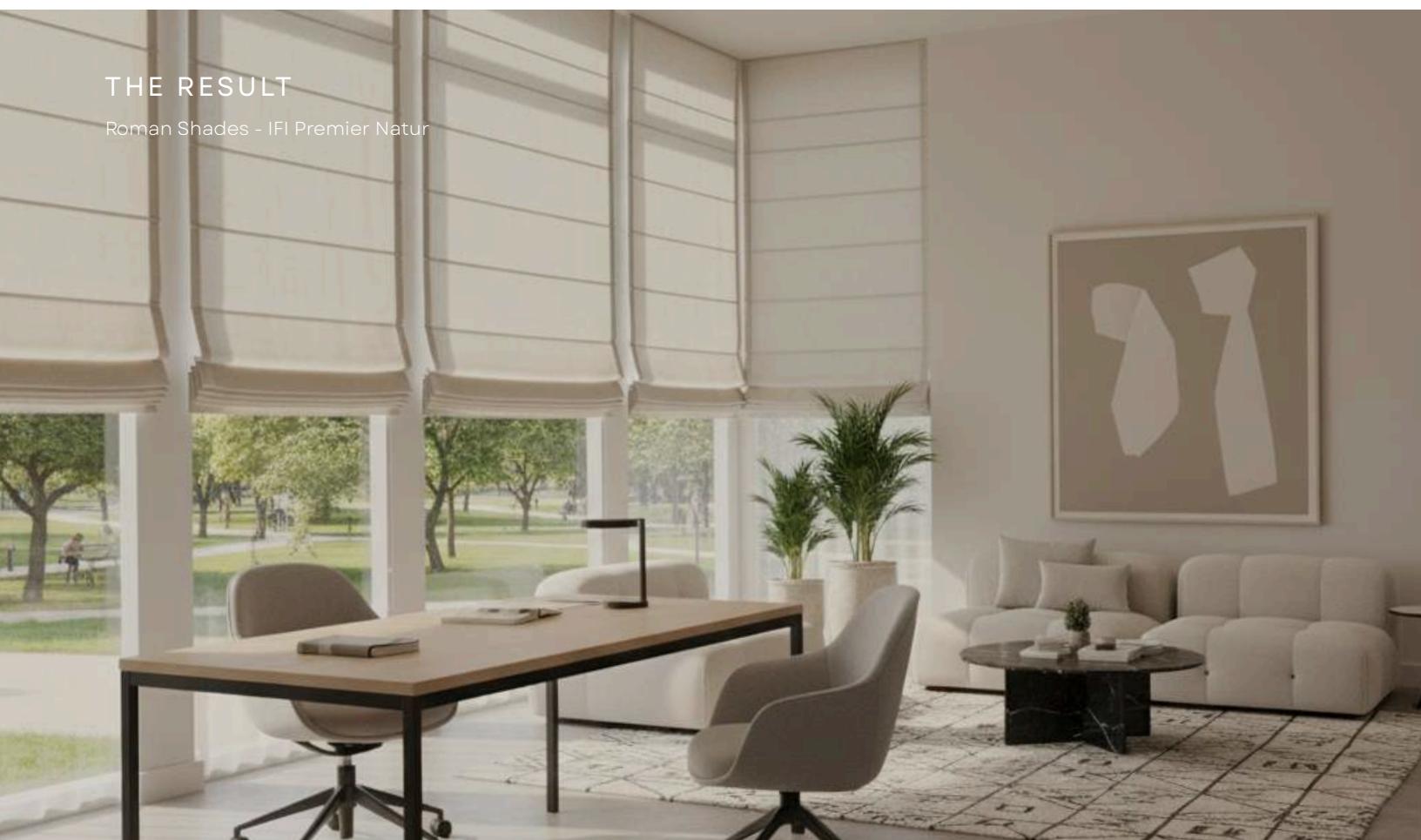
For this Long Island residence, the client was designing an at-home office and sought a shading solution that felt refined and intentional rather than purely utilitarian. She wanted to maintain a clean, minimal aesthetic while giving the windows a sense of architectural presence, avoiding anything that felt overly basic or standard. The solution needed to provide soft daylight through a light-filtering fabric while functioning as a cohesive, whole-room shading system that enhanced the space without overpowering it.

THE SPECS



THE RESULT

Roman Shades - IFI Premier Natur

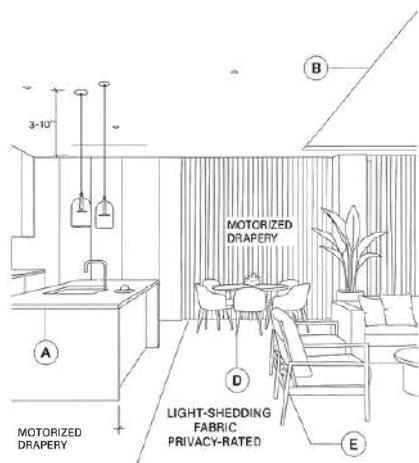


CASE STUDY III

THE CHALLENGE

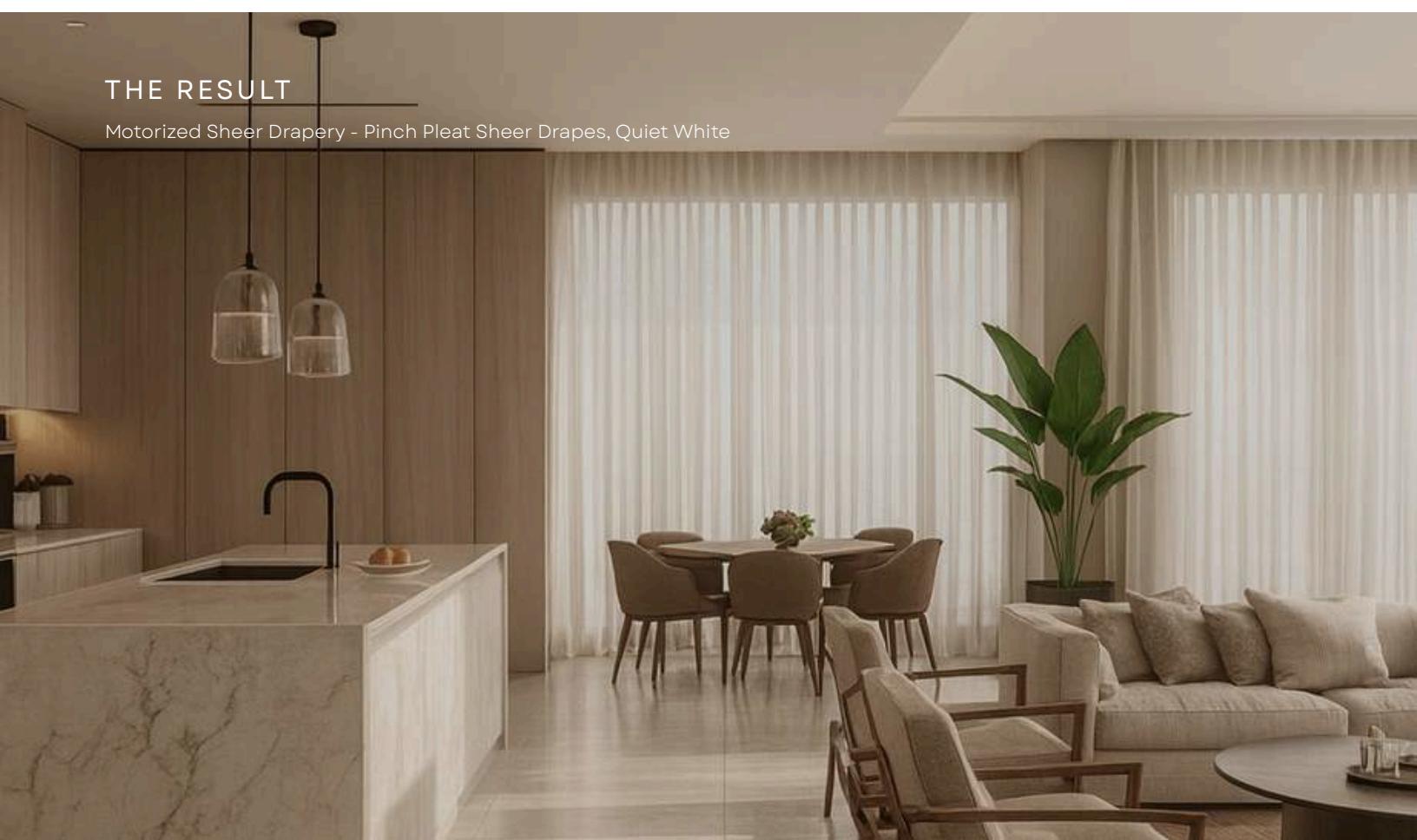
The client resides in a top-floor penthouse in DUMBO, Brooklyn, featuring expansive floor-to-ceiling windows wrapping the entire space. While the home has a modern foundation, the overall aesthetic leans warm and contemporary. Traditional roller shades felt too minimal and industrial for the atmosphere she had created and risked disrupting the sense of comfort and softness within the home. The challenge was to design a shading solution that felt light, airy, and truly tailored to the space, while still delivering full functionality. The client required motorized operation for ease of use, independent control of each opening, and the flexibility to open certain areas while maintaining privacy in others. Equally important was selecting a luxurious fabric that provided elegance and performance without appearing heavy or overpowering.

THE SPECS



THE RESULT

Motorized Sheer Drapery - Pinch Pleat Sheer Drapes, Quiet White



TESTIMONIALS FROM TRADE PARTNERS



Bradon Johnson
Real Estate Agent

NY City Blinds delivered a dual drapery solution with sheer and blackout layers for a Midtown apartment featuring surrounding windows. They carefully coordinated fabric selection and functionality to allow for daytime light and privacy, as well as full blackout when needed. The result is a seamless, elegant system that provides flexibility, comfort, and a cohesive look throughout the home.

Southampton, New York | Bamboo Woven Shade



Samantha Guiler
Interior Designer

The team helped us design a custom Roman shade solution for a SoHo office that required privacy without fully blocking natural light. They guided the fabric selection and detailing to maintain a clean, professional aesthetic while meeting functional needs. The result was a refined workspace that feels bright, private, and thoughtfully designed.

Soho, Manhattan | Aventura Roman Shade



Marina Rossi
Real Estate Agent

NY City Blinds delivered a beautifully executed woven shade solution for a Hamptons bathroom where privacy and natural texture were key. They helped select a material that filtered light while maintaining privacy and withstanding the humid environment. The final result feels effortless, elevated, and perfectly suited to the space.

Southampton, New York | Bamboo Woven Shade



Grace Domenico
Interior Designer

NY City Blinds provided a refined roller shade solution for a dining room that balanced light control with a clean, tailored look. They helped select a fabric that softened natural light without overpowering the space, resulting in a solution that feels cohesive, functional, and design-forward.

Williamsburg, Brooklyn | Light Filtering Roller Shades



Jonathan Bolik
General Contractor

NY City Blinds designed and installed sheer ripple fold drapery for a living room that required softness, movement, and light control without blocking natural daylight. Their attention to fabric selection and detailing resulted in an elegant, airy solution that enhanced the space while maintaining a refined, finished look.

Upper East Side, Manhattan | Ripple Fold Sheer Drapery



Matthew Green
Real Estate Agent

NY City Blinds was an essential partner on a project where our client wanted her window treatments fully integrated with her Lutron lighting system. Their recommendation of the Lutron Palladium shading system, along with their technical guidance and coordination, made the process seamless. The result was a refined, fully synchronized solution that elevated the entire space and exceeded our client's expectations.

Midtown, Manhattan | Lutron Palladium Shading System



Sylas Beaumont
Interior Designer

NY City Blinds executed a neutral pinch pleat drapery solution for a summer home in Montauk, creating a relaxed, European-inspired aesthetic throughout the space. Despite the diversity and scale of the project, their team maintained a cohesive vision, carefully balancing texture, proportion, and functionality. The result is an effortless, elevated look that perfectly complements the home's coastal character.

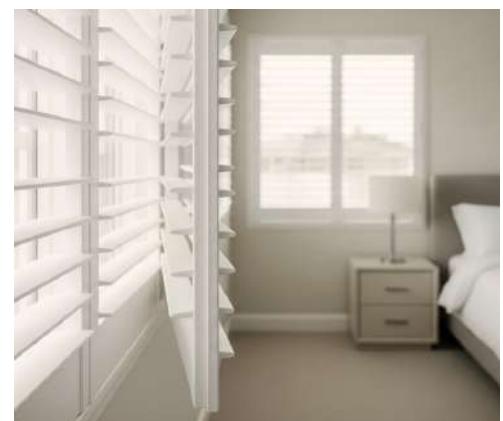
Montauk, New York | Pinch Pleat Sheer Drapery



Ashley Nadar
Real Estate Agent

NY City Blinds provided a custom blackout shade solution for a NoHo bedroom, delivering complete light control without compromising the room's design. Their attention to fabric selection and detailing resulted in a clean, tailored look that enhances comfort and creates an ideal sleep environment.

NoHo, Manhattan | Blackout Roller Shades

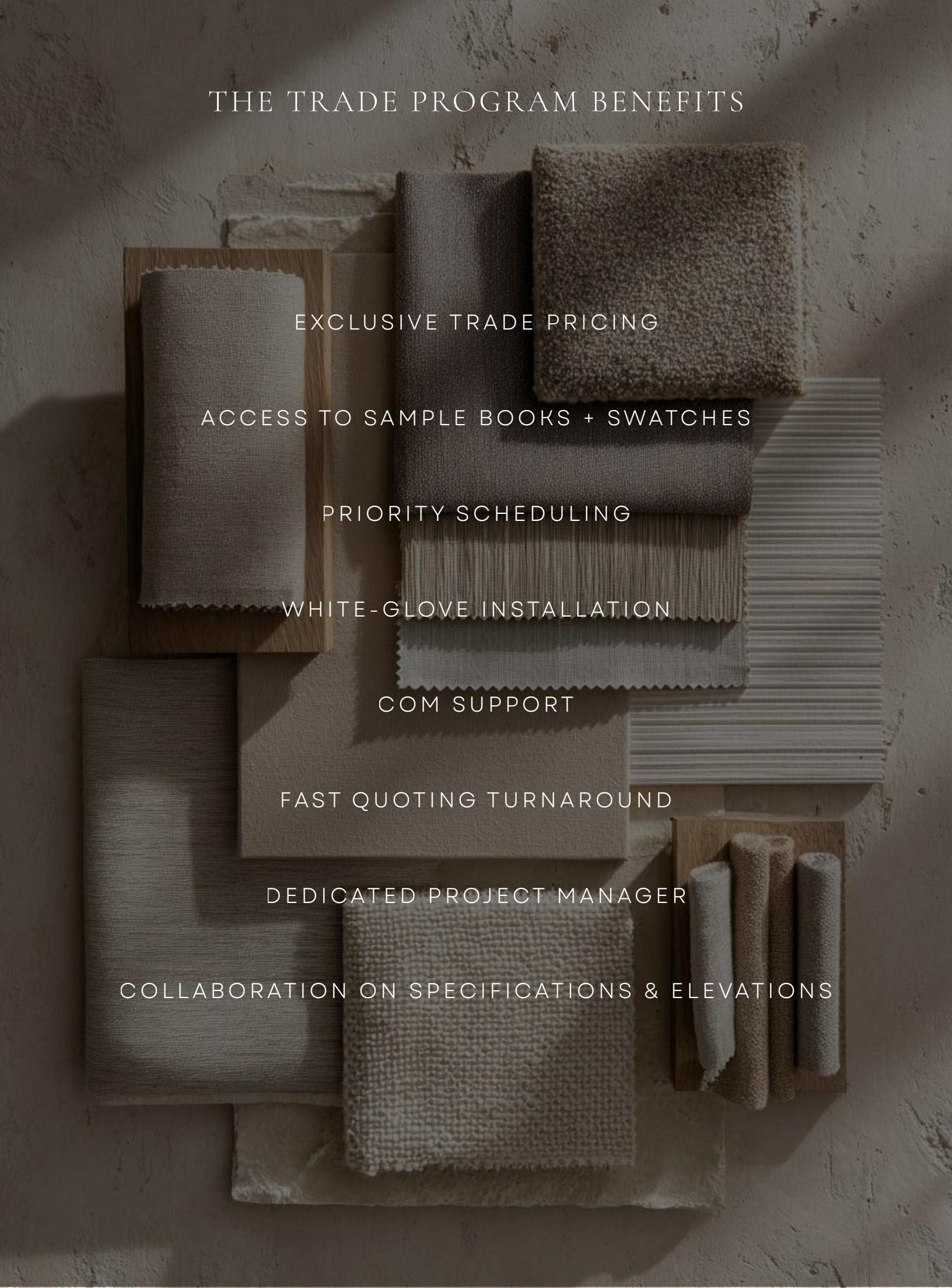


Jackson Selar
General Contractor

NY City Blinds completed a full-home plantation shutter installation for a Long Island townhouse, delivering a timeless and cohesive look throughout the residence. Their attention to proportion, finish, and functionality ensured each space felt both polished and practical, resulting in a classic solution that elevated the entire home.

Long Island, New York | Plantation Shutters

THE TRADE PROGRAM BENEFITS



EXCLUSIVE TRADE PRICING

ACCESS TO SAMPLE BOOKS + SWATCHES

PRIORITY SCHEDULING

WHITE-GLOVE INSTALLATION

COM SUPPORT

FAST QUOTING TURNAROUND

DEDICATED PROJECT MANAGER

COLLABORATION ON SPECIFICATIONS & ELEVATIONS

CONTACT INFORMATION

NY City Blinds – Trade Division

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Email: trade@nycityblinds.com

Website: nycityblindstrade.com

Instagram: @nycityblinds

Showroom Locations

Soho, Manhattan

498 Broome Street, New York, NY 10012

Upper East Side, Manhattan

450 East 78th Street, New York, NY 10075

Williamsburg, Brooklyn

386 Leonard Street, Brooklyn, NY 11211

Business Hours

Mon 9am - 6pm

Tue 9am - 6pm

Wed 9am - 6pm

Thu 9am - 6pm

Fri 9am - 6pm

Sat 11am - 5pm

Sun 11am - 5pm



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