



Professional Experience

Graphic Designer (*Contract*)

Aperion Health

Sep 2025 - Present

- Creates interactive marketing materials including pitch decks and sell sheets to communicate brand storytelling to investors and support fundraising goals.
- Led comprehensive brand refresh to enhance accessibility, convey product value and modernize visual identity.

Designer (*Contract*)

Alta Via Consulting

Jan 2025 - Present

- Develops animated and static e-blast collateral for CRE clients including Aon Center & Telos Group, strengthening partner and tenant engagement.
- Creates comprehensive branding systems for diverse clients including startups (ProjectIMPACT, Belay Strategy Group) and the South of the Border Fest.

Graphic Designer (*Contract*)

Amy Reichert Design

Mar 2024 - Present

- Designs exhibit graphics for clients including National Public Housing Museum and Historic Wagner Farm ensuring clarity of message and attendance of 100+ guests.
- Produces visually compelling donor plaque labels that maintain brand consistency while catering to 500+ donors.

Designer & Videographer (*Contract*)

Early Engagement

Mar 2021 - Jan 2025

- Created branding and marketing material including business cards, merchandise podcast covers, and social media posts, fostering stakeholder engagement.
- Shot and edited engaging video and multimedia content supporting educational programs, driving attendance from 30+ participants per workshop session.

Graphic Design Intern - *Team Lead*

Olami

Sep 2022 - Dec 2023

- Designed the brand identity and marketing content for an antisemitism awareness campaign that achieved a 2.6M social media reach within two months.
- Led a cross-functional design team, ensuring the timely delivery of 1-3 marketing graphics weekly and maintaining organized files for seamless adaptation.

Contact

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Education

BFA in Graphic Design

*University of Illinois at
Urbana - Champaign '23*

Skills

Brand Identity
Motion Graphics
Product Design
UI/UX
Typography
Print Design
Layout Design
Video Editing
Event Photography
Event Videography
Email Campaigns
Presentation Design
CMS

Software

Adobe Creative Suite
*Photoshop, Illustrator,
InDesign, Premiere Pro, After
Effects, Lightroom, XD*
Figma
Microsoft Office
Canva
Miro
Mailchimp
Procreate