HAYDEN WANG

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LOCATION: Boston, MA

Hayden (Haotian) Wang is a creative designer with a strong background in UX, UI, and interaction design. He combines a passion for innovation with a methodical and tech-driven approach to design, focusing on creating compelling user experiences and visual narratives. He is legally authorized to work in the U.S.

EDUCATION

HARVARD UNIVERSITY, Cambridge, MA
Master's Degree - Master in Design Engineering   **Aug 2025 ~ Expected Graduation May 2027**
- A highly-competitive cross-disciplinary program jointly offered by the Harvard John A. Paulson School of Engineering and Applied Sciences (SEAS) and the Graduate School of Design (GSD), advancing students' real-world design practice on a challenging and diverse scale.
- Cross-registered at Massachusetts Institute of Technology with focus in creative tech and interaction design.

PARSONS SCHOOL OF DESIGN, New York, NY   **Aug 2019 ~ May 2023**
Bachelor of Fine Arts - Design and Technology
- "Academic Award" Recipient - Parsons Outstanding Graduate with HONOR.
- Related Course: Core Thesis Designs, Web Design, UX/UI: Usability, Game Design, and more.

WORK EXPERIENCES

ZYYO, New York, NY
Located on One World Trade Center, Zyyo is a nationwide hospitality development firm powered by technology and creative innovations to provide All-In-One developments.
- **UX UI Designer → Creative Product Manager**   **Dec 2023 ~ Mar 2025**
- Collaborated with executive levels, designers, engineers, architects, and external partners to deliver UX/UI and branding designs and materials for Zyyo's identity and its hospitality and investment projects. Elevated company and project branding while expanding branded products, driving a tripled marketing exposure and attracting new investors that grew the company's investment pool.

CAROLINA SARRIA, New York, NY
Carolina Sarria is a rapidly expanding New York-based multidisciplinary fashion brand. It redefines fashion via pop culture-inspired silhouettes, free-hand illustration, found materials, and bold cultural narratives.
- **Design Assistant, UX UI Researcher**   **July 2023 ~ Nov 2023**
- Contributed in 20+ design studios, creating 10+ branding and graphic sets for garments and digital branding, developing low- to high-fidelity UI and graphic prototypes for the company's new identity, and translating the supervisor's various visions into designs adopted by both digital and fashion teams.

DALEZHUANG, Shenzhen, China
DLZ is a design-driven one-stop supply chain cloud platform company for prefabricated construction, focusing on the prefabricated building sub-market.
- **Branding Designer, Graphic Designer**   **Intern, Jun 2022 ~ Aug 2022**
- Collaborated to create a comprehensive logo and branding proposal for the company's new digital platform, which was selected as the final executing design. Developed 50 company-themed logo variants, refined 10 top options, finalized 2 designs, and delivered a polished 25-page proposal to executives.

SKILLS AND TOOLS

Skills: UX/UI/Graphic/Interaction Design, Branding and Marketing, Rapid Design Prototyping, Tech-facilitated workflow.
Design Tools: Figma, Photoshop, Illustrator, Premiere Pro, After Effects, and other Adobe CC products.
Front-End and 3D: HTML CSS, Javascript, Webflow, Unity3D, D5 Render, Sketch Up, Rhino, Fusion, Revit.
Collab Tools: Zoom, Slack, Notion, Discord, Google Workspace, Canva, Mural, Miro, Tencent Workspace.
Languages: English(fluent), Chinese(native).