GEM FAIRE
EXHIBITOR CONTRACT

PLEASANTON, CA
April 16 - April 18, 2027

Alameda County Fairgrounds | 4501 Pleasanton Avenue, Pleasanton CA, 94566

1. EXHIBITOR INFORMATION

COMPANY / DBA	CONTACT PERSON

EMAIL	PHONE

MAILING ADDRESS	RESALE / TAX ID

2. BOOTH SELECTION

SELECT	BOOTH SIZE	PUBLISHED RATE	QTY	AMOUNT
[ ]	10 ft booth	$1,290.00		$ _____
[ ]	15 ft booth	$1,740.00		$ _____
[ ]	20 ft booth	$2,155.00		$ _____
[ ]	25 ft booth	$2,545.00		$ _____
[ ]	30 ft booth	$2,905.00		$ _____

Booth rate includes standard electrical service and the tables shown in the online booth layout. Extra tables are subject to additional charges.

3. ADD-ON PRICE LIST AND ORDER

SELECT	ADD-ON	PUBLISHED UNIT RATE	QTY	AMOUNT
[ ]	Corner	$100.00		$ _____
[ ]	Lightframe	○ 10 ft $80.00 ○ 15 ft $120.00 ○ 20 ft $160.00 ○ 25 ft $200.00 ○ 30 ft $240.00		$ _____
[ ]	Extra Chair	$5.00		$ _____
[ ]	Additional Electricity (500 Watts)	$100.00		$ _____
[ ]	Extra Table	$45.00		$ _____

4. FINANCIAL SUMMARY

DEPOSIT PAYMENT METHOD / REFERENCE

☐ Check ☐ Zelle ☐ Credit Card ☐ Other

Payment reference / check number _____

PREFERRED BOOTH

Booth charges	$ _____
Add-ons	$ _____
Discount	- $ _____
Total Contract Charges	$ _____
Deposit paid	- $ _____
Balance Due	$ _____

BOOTH CONFIRMATION / DEPOSIT POLICY: Booth space is confirmed only after Gem Faire receives the required $250 deposit. All deposits are non-refundable.
By signing this contract, the applicant/company has a valid Worker's Compensation insurance policy including a minimum one million liability policy in force for this state.

5. ACCEPTANCE AND SIGNATURE

[ ] By signing this contract, I understand and will adhere to all Terms and Conditions as well as any rules and regulations put in place by Gem Faire and Gem Faire Staff.

EXHIBITOR PRINT NAME	EXHIBITOR SIGNATURE	SIGNED DATE	GEM FAIRE SIGNATURE

STAFF ONLY - NOTES / BOOTH ASSIGNMENT

TERMS AND CONDITIONS

1. CONTRACT. Contract formation, acceptance, effective date, authority to sign, and the identity of the contracting parties. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

2. ASSIGNMENT OF SPACE. Booth assignment, relocation, requested placement, final assignment authority, and treatment of material space changes. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

3. EVENT CHANGES. Substitution of venue, postponement, relocation, cancellation, force majeure, and communication of event changes. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

4. PAYMENT. Booth charges, add-ons, deposits, balance deadlines, accepted payment methods, verification, amounts, and returned payments. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

5. CANCELLATION. Exhibitor cancellation, refund or credit treatment, deadlines, administrative charges, and the effect of nonattendance. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

6. PRODUCTS AND CONDUCT. Permitted merchandise, accurate representations, display standards, staffing, demonstrations, noise, aisle access, and prohibited conduct. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

7. SUBLETTING. Sharing, assigning, transferring, licensing, or reselling booth space and the consequences of unauthorized occupancy. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

8. INDEMNITY AND LIABILITY. Responsibility for claims, property, injury, loss, theft, damage, released parties, defense obligations, and liability limitations. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

9. COMPLIANCE. Compliance with applicable laws, permits, taxes, safety rules, venue requirements, accessibility obligations, and official service providers. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

10. INSURANCE. Required insurance, certificates, coverage limits, additional insured requirements, submission deadlines, and workers compensation. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

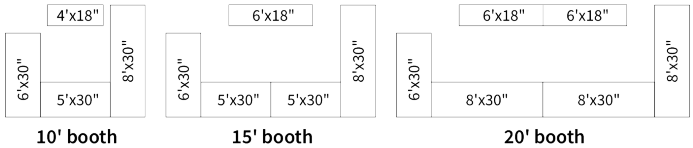
11. NOTICES. Operational communications, contract notices, delivery methods, address changes, electronic records, and effective receipt. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

12. DISPUTES. Governing law, forum, dispute resolution procedure, attorneys fees, remedies, and state-specific requirements. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

13. MISCELLANEOUS. Entire agreement, order of precedence, amendments, waiver, severability, assignment, headings, counterparts, and survival. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

14. ACKNOWLEDGMENT. Confirmation that the exhibitor reviewed the full contract, received the event information, and agrees to the final terms. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page. No clause will be incorporated only by a website link or QR code. The signed copy will remain a complete standalone record of the agreement. This structure preview does not state the final legal obligation. Attorney-approved language will replace this paragraph in full and will be printed directly on this page.

EXHIBITOR: By signing this contract, I hereby certify that I hold this state's proper seller's permit or I will register with the State Board of Equalization to obtain a Temporary Seller's Permit. (See Exhibit Space Contract for address/phone number.) This excludes the State of Oregon.
GEM FAIRE®, INC. has an official decorator for all of GEM FAIRE®, INC. shows. All showcases, pegboards, poles, and electrical supplies must be ordered through the GEM FAIRE®, INC. office. Payment for these services and rentals must be made to GEM FAIRE®, INC. prior to show setup.



Standard table layouts are shown at left; actual tables may vary by Event. Draw special requests here and we will try to accommodate them. Extra tables may incur an additional charge.

PHASE	DATE	TIME	NOTES
Setup / check-in	**Thu, Apr 15 Fri, Apr 16**	**10 AM - 6:00 PM 8 AM - 10 AM**	**Use designated entrance.**
Show hours	**Fri, Apr 16 Sat, Apr 17 Sun, Apr 18**	**10 AM - 6 PM 10 AM - 6 PM 10 AM - 5 PM**	**Public show hours.**
Teardown	**Sun, Apr 18**	**5PM - 8 PM**	**Packing begins after the final closing time.**