![Flourish Project - The Ecology of Wellbeing logo]

CITY MEASURES OF SUCCESS

Core Measures

Development of City Wellbeing Strategy
Engagement levels of leadership
Engagement levels of core partners
Allocation of adequate funding
Levels of service integration
Levels of citizen participation 1) children 2) adults
Levels of positive change in the Community Evaluation Guide (CEG) responses
Levels of positive change in the Flourish Wellbeing Indicator (FWI) responses

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Example Metrics Mapped by Domain

1. Natural Environment (NE)

- Ecological health of the city
- Quality of air
- Levels of pollution
- Access to water
- Quality of water
- Natural space access

2. Circular & Regenerative Economics (CRE)

- Economic health of the city
- Levels of affordable housing
- Levels of employment
- Transport access
- Parental support services
- Access to electricity
- Local transport accessibility
- Disability and special needs services
- Mental health services
- Employment levels
- Wellbeing services/resources
- Wellbeing services access
- Philanthropy

3. Cultural Values & Identity (CVI)

- Acts of kindness

- Arts involvement
- Arts access
- Arts achievement
- Political expression
- Religious tolerance
- Community hubs
- Arts facilities
- Cultural programming participation
- Civic participation
- Arts participation opportunities
- Faith groups/centres
- Faith centre access
- Equality, diversity, cohesion
- Sustainability participation

4. Human Capacities & Potential (HCP)

Mapped across the Seven Levels of Human Motivation

Level 1 SECURITY

Economic health of the city
Ecological health of the city
Life expectancy at birth
Quality of air
Levels of pollution
Access to water
Quality of water
Access to sanitation
Levels of affordable housing
Levels of homelessness
Levels of employment
Levels of nutrition
Levels of health provision
Access to health insurance
Levels of pre and post pregnancy care
Levels of commitment to family-friendly urban planning
Quality of transport access
Number of parks and green spaces
Accessibility of parks and green spaces
Levels of school bullying
Levels of school violence
Levels of street violence
Number of people reporting feeling safe at home
Levels of property crime
Number of reported road fatalities
Levels of pre and post-pregnancy support
Percentage of children being breastfed
Percentage of children living in poverty
Levels of adverse childhood experiences (ACES)
Number of children and young people with child protection plans

Children receiving statutory care or support
Children who are vulnerable or are concern by virtue of the identity or nationality
Children who are acting as young carers to other members of their family
Number of children with asthma
Obesity levels
Levels of smoking
Prevalence of disease
Average Life Expectancy
Premature deaths from non-communicable diseases

Level 2 RELATIONSHIP

Number of children experiencing parental separation/divorce
Levels of parental support groups and services
Levels of relationship support/counselling
Mental health levels
Teenage Pregnancy rates
Number of single parents
Number of children living in separated families
Levels of childcare support
Levels of Adverse Childhood Experiences (ACES)
Number of Youth Groups and Centres
Number of intergenerational projects
Number of elderly people living alone
Levels of Loneliness
Reported acts of kindness

Level 3 INDEPENDENCE

Access to electricity
Access to phone system
Accessibility of local transport
Levels of accessible play provision
Quality of nursery and early years provision
Levels of Pre-kindergarten enrolment
Percentage of children with good level of development in early years
Number of children needing social support
Number of adults needing social support
Levels of disability and special needs services
Levels of mental health services
Destinations of children and young people with special education needs and disabilities
Internet provider access
Internet provider reliability

Level 4 ENGAGEMENT

Levels of neuro-motor maturity
Achievement gaps at 5, 11, 16 and 19
Levels of school attendance
Average school class size
Percentage of children with good levels of educational achievement
People aged 15 and over enrolled in vocational education and training

Destination of school leavers
High school graduation rates
Level of involvement in the arts
Levels of happiness with school
Levels of employment
Levels of happiness at work
Number of people not fully engaged in work or study
Number of exclusions from school
Levels of absence from work

Level 5 FULFILMENT

Percentage with good achievement at the end of primary school
Percentage with good achievement at the end of high school
Percentage of high school graduates
Levels of access to the arts
Levels of achievement in the arts
Freedom of assembly
Ability to express political beliefs and rights
Levels of sexual freedom
Religious tolerance
Levels of discrimination and violence against minorities
Levels of personal happiness with school
Levels of personal happiness with work
Levels of personal happiness with life
Amount of time spent online
Levels of child mental health and wellbeing
Levels of adult mental health and wellbeing
Children's concerns about body image
Levels of self-harming
Rates of under 18s alcohol and drug related hospital admissions
Rates of adult alcohol and drug related hospital admissions
Proportion of 10 to 17-year-old offending
Proportion of adult offending
Number of reported suicides

Level 6 CONTRIBUTION

Number of local community hubs/action groups
Number of recreational facilities
Number of arts facilities
Levels of participation in cultural programming
Levels of participation in the life of the city
Levels of opportunity to participate in the arts and related activities
Children and young people's levels of satisfaction with cultural services
Adult levels of satisfaction with cultural services
Percentage of children and young people who report positive influence in a) school b) the community
Percentage of adults who report positive influence in the community

Level 7 GROWTH

Number of local faith groups/centres
Access to faith centres
Number of wellbeing services and resources
Access to wellbeing services and resources
Access to parks and natural spaces
Number of people with regular daily wellbeing/spiritual discipline
Levels of commitment to the promotion of human rights
Level of participation in the promotion of equality, diversity and social cohesion
Level of participation in understanding the need for a sustainable world
Number of humanitarian projects
Levels of local philanthropy
Reported acts of compassion