

Power Statement Tips + Examples

Pro Tips:

- Your power statements should be compelling, emotional, and motivating.
- Remember to personalize these statements to align with your organization’s mission and the specific needs of your fundraising campaign.
- Provide clear information on how and where donors can contribute and what their support will accomplish.

Power Statement Examples

To help you get started, we’ve prepared some example power statements to inspire you as you find the right fit to tell your story. You can find them below:

“Your donation today can change lives and create a brighter future for those in need.”

"Together, we can make a real difference and bring hope to those who need it most."

"With your support, we can achieve our mission and have a lasting impact on our community."

"Every dollar you give brings us one step closer to a world free from [insert issue you're addressing]."

"Join us in the fight against [specific problem] and be a part of the solution."

"Your generosity is the driving force behind our work, and we can't do it without you."

"Don't wait for change—be the change. Your gift today will transform lives."

"Your contribution is an investment in a better future for all."

"By giving, you're not just making a donation; you're making a difference."

"Together, we can provide [specific aid] to those who need it most and bring smiles to their faces."

"Be a hero in someone's story. Your support will be a lifeline for those in crisis."

"We believe in a world where [describe your vision]. Help us turn that dream into reality."

"Our success depends on the generosity of supporters like you. Will you stand with us?"

"Join the movement for change and leave a legacy of compassion and impact."

"Your gift is not charity; it's an act of love, kindness, and hope."

"The time to act is now. Your donation will have an immediate and profound effect."

"When you donate, you're not just giving; you're sharing a piece of your heart."

"Give the gift of [specific benefit] to those who have been waiting for it."

"Your support is the fuel that powers our mission, and we're grateful for every drop."

"You have the power to create a better world. Your donation is a catalyst for change."