IS YOUR PEST CONTROL BUSINESS
Ready For Change?

Over the past few years, technology has improved our businesses and personal lives. Software development has transformed what were once cumbersome aspects of our day to day, making us more efficient and productive. It's become so integrated with everything we do that it is sometimes hard to remember what we used to do without innovations like email, text messaging, GPS, online banking, travel apps, and iPhones among many others.

This transformation from the old methods, processes, and procedures to the new can be a daunting but necessary reality if you want to grow your business, drive value, increase operational efficiencies, and leverage important face-to-face interactions with customers to improve their experience with your company.

The customer experience continues to be the key differentiator within competitive industries like pest control. Mobile technology and the use of pest control business software becomes the critical foundation on which to meet customer expectations. Your business becomes more efficient, productive, and capable of delivering the high quality service your customers expect and demand more than ever.

Empowering your field technicians through the use of mobile technology and applications gives them the tools they need to better serve the customer on site. Often times the field technician is the only company representative that a customer meets face to face. It's likely that there may be questions outside of the scope of the job at hand so providing your tech with access to information and communication right at their fingertips is the first step to dramatically increasing customer satisfaction and repeat business.

But it goes beyond on site customer interactions. Mobile applications connected to quality business software provide the beneficial connection from field to home office your business needs to optimize its workflow.

Here are some of the benefits available to your business right now through the use of integrated business software with mobile applications:

A solution for every aspect of your pest control business through a single, connected user interface.

Access to full customer lifecycle visibility through real-time, actionable data that facilitates efficiency and growth.

Go paperless! Reduce the use of old school pen & paper in the office and in the field and protect the environment.

Find optimal appointment times for customers without placing them on hold.

Plan the best routes to job sites for scheduled appointments.

Fill out job requirements, provide estimates, track time spent on site, scan barcodes, collect payments by credit card, and sync in real time with the home office to improve communications.

Manage recurring services and scheduling.

Robust accounting, reporting, billing, and account information for valuable business insights.

Customer Resource Management and Customer Service tools to increase sales, revenues and provide top quality service information.

Keep on top of business reviews.

And so much more!

Change is never easy. Transitioning from old school methods by adopting new technologies can be a daunting task for the front office and the field technicians. But if you are looking for a way to deliver 5-Star customer service, scale your business, be more productive, and make your pest control business more profitable, it's time to consider making the move to PestPac.

MAKE THE SWITCH TO PESTPAC TODAY.
Call (866) 475-2932 or visit pestpac.com to learn more.