

FROM REPORTS TO RESULTS



STOP MANAGING IN THE REARVIEW MIRROR.

Your PestPac™ data shouldn't just explain what happened. It should tell you what to do next — before you lose revenue.

THE REALITY OPERATORS FACE

BUSINESS INTELLIGENCE

What Already Happened
You run a report and see:

- ✘ Callbacks increased 22% last month
- ✘ One route is driving most of the repeat visits
- ✘ A tech's production dropped 18%

You've already lost the margin.

BI shows you problems.
IT DOESN'T SOLVE THEM.

DECISION INTELLIGENCE

What to Do Before It Costs You
Before callbacks spike:

- ✔ At-risk routes are flagged
- ✔ Treatment-type patterns are identified
- ✔ Technician variance is surfaced
- ✔ Customers likely to call back are predicted

Managers get alerts early — not after revenue is lost.

DI DOESN'T JUST INFORM.
IT INTERVENES.

THE 2 LEVELS OF OPERATOR CONTROL

LEVEL 1 ASSISTED DECISIONS

The system surfaces which tech, route or service type is driving callbacks.

YOU DECIDE WHAT TO CHANGE.

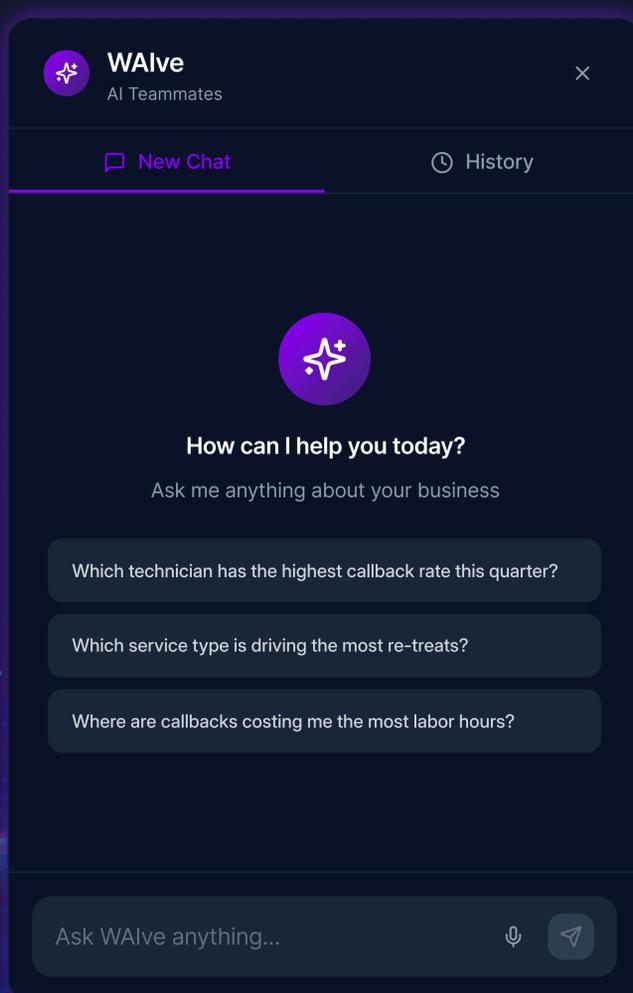
LEVEL 2 PROACTIVE ALERTS

The system detects abnormal callback patterns in near real time.

YOU GET NOTIFIED before it becomes a monthly trend.

ARE YOUR OPERATORS PULLING 5 DIFFERENT REPORTS?

ASK WAIVE™



INSTANT ANSWERS.
NO SPREADSHEET ARCHAEOLOGY.

WHAT THIS MEANS FOR YOU



FEWER
WASTED
TRUCK ROLLS.



HIGHER
TECHNICIAN
ACCOUNTABILITY.



STRONGER
ROUTE
PROFITABILITY.



MORE
PREDICTABLE
MARGIN.

RUN YOUR OPERATION LIKE A CONTROL TOWER — NOT A CLEANUP CREW.

LEARN MORE ABOUT
WAVELYTICS™ DECISION INTELLIGENCE.

