

# WAVELYTICS™ DECISION INTELLIGENCE FOR PESTPAC

**Your data is already in PestPac. It's just not working hard enough for you.**

Every job, every technician, every route — it's all there. But getting answers still means pulling reports, stitching spreadsheets, and presenting numbers that are three weeks old. By the time you spot a problem, it's already hit your P&L.

Wavelytics Decision Intelligence is built natively inside PestPac. It surfaces problems before they cost you margin and answers your most important operational questions in seconds, without a single report.

## WHO IT'S FOR



**OWNER / CEO:**

**Ditch the gut feeling.** Track your margins by route and service in real-time.



**MULTI-LOCATION OWNER:**

**One screen. Every branch.** Sync your KPIs and stop quiet losses instantly.



**VP OF OPERATIONS**

**Real-time over retroactive.** Catch problems now, not in a three-week-old report.



**BRANCH / REGIONAL MANAGER:**

**Be the first to know.** Fix issues before your boss or your customers find them.

## WHAT IT SOLVES



Owners spending Monday mornings buried in reports instead of running the business



Callbacks and re-service trends you don't see until a customer complains



Branch performance gaps that stay hidden until month-end



No fair, data-backed way to manage technician performance

## WHAT DECISION INTELLIGENCE INCLUDES:

**INTELLIGENCE HUB** — All your KPIs across Ops, Finance, Sales, and Customers in one screen. An AI-driven snapshot surfaces what changed overnight so your team spends the day acting on data, not hunting for it.

**LIVE LEADERBOARDS AND SCORECARDS** — Techs and branches ranked by the most important KPIs. Visibility alone changes behavior — and the numbers back it up.

**PROBLEMS TAB** — High-value skips, cancellations, and callback trends flagged automatically. See the problem the day it starts, not when it shows up in the P&L.

**ASK WAIVE™** — (Q3 2026) — Ask any operational question in plain English. Instant answers. No SQL, no analyst, no report to run.

# THE PROOF

**40%**

more services per tech per day using leaderboards

**80%**

reduction in data engineering costs vs. custom builds

**5 MIN**

to answer "which tech has the highest callback rate?", not hours

**DATA REFRESHED**

throughout the day, catch issues the same day, not next month

## WHY WAVELYTICS AND NOT A GENERIC BI TOOL?

Generic tools don't understand pest control metrics like callback rate. Wavelytics is built directly within PestPac, so you get pest-specific logic out of the box, no data migration, fast deployment in days, and seamless carryover of your existing branch permissions.

**CONTACT YOUR WORKWAVE ACCOUNT REPRESENTATIVE TO GET STARTED**