

MIDLAND COUNTY FAIR

— Midland's Largest Event —

Sponsorship Opportunities

August 20 – 23, 2026

Midland County Horseshoe

Sponsor Reach & Impact

- \$100,000+ Annual Marketing Campaign
- 250,000+ Social Media Impressions
- 25,000+ Annual Attendees
- 41 Industry Marketing Awards



Be Part of the Fair's Legacy

Supporting youth, agriculture, and community traditions in Midland County. Proceeds benefit youth programs, scholarships, and educational benefits through the Midland County Fair Foundation



PETROPLEX SWD
SYSTEMS

ROGERS



Presenting Sponsor

Signature Sponsor



Secure Your Sponsorship Today

bo@midlandcountyfair.com | (432) 967-1807 | midlandcountyfair.com

Title Sponsor \$50,000

- Limited Availability
- Category Exclusivity Available
- Naming rights
- Top-tier logo placement
- Full promotion
- 10x40 exhibit
- 60 VIP Passes + 500 General Admission tickets

Signature Sponsor \$30,000

- Limited Availability
- Priority logo placement
- Full promotion
- 10x30 exhibit
- 32 VIP Passes + 300 General Admission tickets

Premier Sponsor \$20,000

- Featured logo placement
- Digital and social media promotion
- 10x20 exhibit
- 20 VIP Passes + 200 General Admission tickets

Community Partner \$10,000

- Standard logo placement
- Digital and social media promotion
- 10x10 exhibit
- 16 VIP Passes + 150 General Admission tickets

Supporting Sponsor \$5,000

- Logo inclusion
- Social media promotion
- 10x10 exhibit
- 8 VIP Passes + 75 General Admission tickets

Friend of The Fair \$3,000

- Logo inclusion
- Social media promotion
- 4 VIP Passes + 50 General Admission tickets

Supporting local youth programs, agriculture, and community traditions in Midland County.

Custom sponsorship packages available upon request.

Secure your sponsorship today

Bo Zertuche | (432) 967-1807 | bo@midlandcountyfair.com