

# PROPER MEASURING TECHNIQUES



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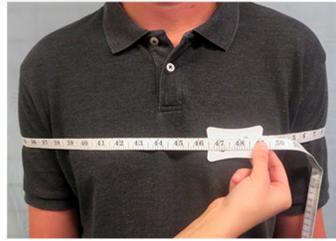


**CHEST MEASUREMENT**

Ask the gentleman to move his arms outward. Place measuring tape under arms and measure around the broadest part of the chest, just under the arm pits.

Arms should be relaxed at the side.

**Stand to the side of the gentleman to ensure the tape is level on both sides. Pull the tape until you feel tension and then record your measurement (do not take loose tape measurements).** Do not place your fingers between the tape and the gentleman's chest.



**OVERARM MEASUREMENT**

With the gentleman's arms down at his side, place the measuring tape around the broadest part of the chest and shoulders. **Stand to the side of the gentleman to ensure the tape is level on both sides. Pull the tape until you feel tension and then record your measurement (do not take loose tape measurements).**

Do not place your fingers between the tape and the gentleman's chest.



**NECK MEASUREMENT**

Place the tape around the neck where the shirt's collar would be buttoned. Do not place any fingers between the tape and the neck. Add 1" to the measurement for the correct neck size. In the example above, a 15.5" neck measurement was taken so a 16.5" neck size would be recorded.



**WAIST MEASUREMENT**

Place the tape measure around the gentleman's waist an inch below the navel. **Pull the tape until you feel tension and then record your measurement (do not take loose tape measurements).**

The customer's hip measurement minus 6 inches informs us that the gentleman cannot wear a waist smaller than that number.

Example: 42" hip minus 6" = 36" waist; this customer cannot wear a 34" pant.



**HIP MEASUREMENT**

Stand to the side of the gentleman and place the tape around the widest part of his hip and rear. **Pull the tape until you feel tension and then record your measurement (do not take loose tape measurements).**



**OUTSEAM MEASUREMENT**

Ask the gentleman to **REMOVE HIS SHOES** and look straight ahead during the measurement process. Start the tape measure level with the waistband on the side of his pant and stretch the tape to the floor (with his shoes OFF). Adjust and record the outseam measurement based on the pant break preference.



**FULL BREAK:** Subtract 0" from your outseam measurement

**HALF BREAK:** Subtract 1" from your outseam measurement

**QUARTER BREAK:** Subtract 1.5" from our outseam measurement

**NO BREAK:** Subtract 2" from your outseam measurement



**SHIRT SLEEVE MEASUREMENT**



Start the tape at the base of the neck centered with the spine. Make sure the tape measure goes over the gentleman's shoulder. Take the tape down the arm to the point of the elbow and then **measure an inch past the wrist bone.** It is always better to measure long versus short because a sleeve that is too short will likely be unacceptable to your customer.