



AUSTIN MOSS

C R E A T I O N S

Commercial Moss Wall Systems
Division 09 Specialty Finish Subcontractor
Furnish & Install | Submittal-Ready | GC-Coordinated
Capabilities Overview 2026



What **we** Provide

Scope of Work – Division 09 Specialty Finish

Austin Moss Creations furnishes and installs preserved moss wall systems for commercial construction projects. We operate as a specialty finish subcontractor, partnering directly with general contractors.

Project Types

- Corporate Interiors
- Healthcare Facilities
- Hospitality Projects
- Tenant Improvements
- Ground-Up Construction

Scope Includes

- Shop drawings and submittals
- Material samples (as required)
- ASTM E84 Class A fire documentation
- Fabrication of moss wall system
- Coordinated field installation
- Closeout documentation
- All moss materials meet ASTM E84 Class A fire rating standards. COI and W9 available upon request.

Scope Exclusions (By Others Unless Noted)

- Wall framing and blocking
- Electrical and low-voltage
- Logo fabrication and metal elements
- Final paint or wall prep
- Structural backing
- Lift rental and special access equipment (unless specified)



SYSTEM BENEFITS & PERFORMANCE OVERVIEW

Preserved moss wall systems provide a biophilic design solution without the infrastructure requirements of living plant systems. Designed for commercial interiors, the system delivers aesthetic impact with minimal operational burden.

No Ongoing Infrastructure Requirements

- No irrigation
- No drainage
- No electrical
- No grow lighting
- No maintenance contracts

Installation & Building Coordination Advantages

- Lightweight system: 0.6–1.4 lbs per square foot
- Typical system depth: 2.5”–3.5”
- Direct-adhered installation to prepared substrate by others
- Minimal impact on adjacent trades
- Install duration typically 1–3 days depending on project size
- Installation completed within active hospitality schedule with minimal impact to adjacent trades.

Environmental Conditions

- Interior use only
- Ideal relative humidity: 40%–60%
- Avoid direct sunlight and active moisture exposure
- No ongoing watering or care required



Commercial Process

Austin Moss Creations follows a structured process to ensure accurate pricing, coordinated installation, and clean project closeout.

1. Bid & Scope Clarification

- Review drawings and elevations
- Confirm dimensions and locations
- Identify wall substrate conditions
- Clarify logo integration and adjacent trades
- Provide detailed proposal based on confirmed scope

2. Submittals & Approval

- Shop drawings issued for review
- Material samples provided if required
- ASTM E84 documentation submitted
- Field dimensions verified prior to fabrication
- Fabrication begins upon written approval
- Typical lead time: 4–8 weeks after approved submittals.

3. Fabrication

- Moss system fabricated in controlled environment
- Panels or sections prepared for field installation
- Quality control review prior to shipment

4. Coordinated Field Installation

- Installation scheduled within GC master schedule
- Requires Level 4 finished substrate by others
- Typical install duration: 1–3 days depending on size
- Coordination with signage and electrical as required

5. Closeout Documentation

- Final walkthrough
 - Warranty documentation
 - Care guidelines
 - Closeout package delivered to GC
- Punchlist response within 5 business days.



TECHNICAL OVERVIEW

AMC Moss Wall System™

System Depth

2.5"–3.5" standard profile
Up to ~4" in high-relief applications

System Weight

0.6–1.4 lbs per square foot
(varies by moss type and density)

Substrate

9mm PET Acoustic Felt
50% recycled content

Fire Rating

ASTM E84 – Class A

Acoustic Performance

NRC ratings available upon request
(dependent on moss selection)

Installation Method

Direct-adhered assembly to prepared substrate by others.
Framing, blocking, backing, electrical, and signage excluded unless specifically included in scope.



Our Moss Types

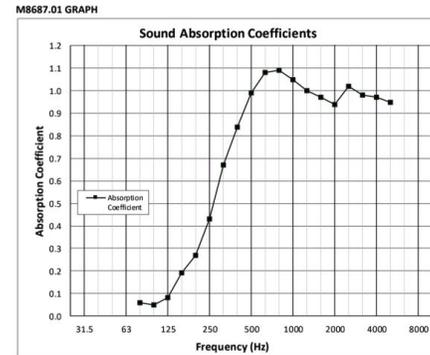
We offer a variety of preserved moss, allowing for a range of design applications from low-profile feature walls to higher-relief installations. Each option varies in depth, weight, and acoustic performance to meet project requirements.



Mood Moss

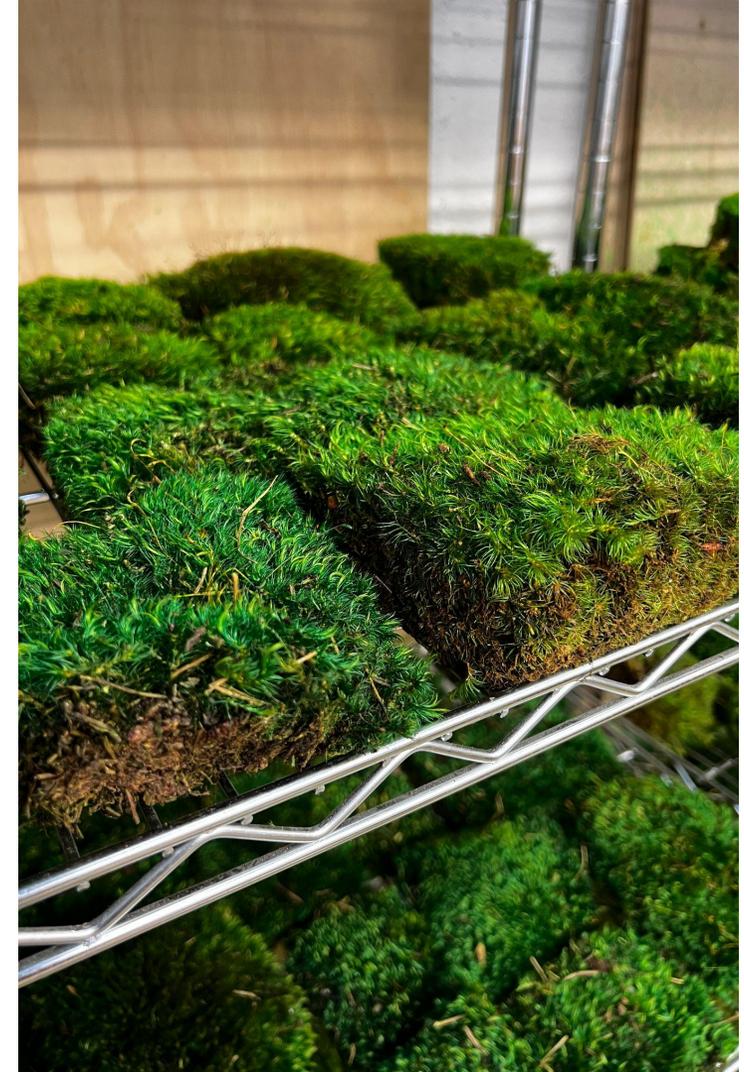
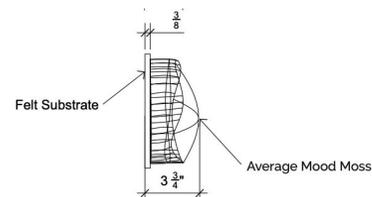
Mood moss brings an inviting, luxurious texture to any interior space, with its rich, flowing contours and vibrant hues. Known for its lush appearance, this preserved moss is perfect for creating tranquil environments that foster a deep connection to nature.

- **Product:** High-quality preserved moss designed for artistic and functional applications.
- **Surface:** Ideal for walls or ceilings, adding a touch of organic elegance to vertical or overhead surfaces.
- **Composition:** Composed of preserved moss, it retains its natural softness and vitality without the need for maintenance.
- **Material:** A blend of natural moss and eco-conscious preservatives ensures long-lasting durability and visual appeal.
- **Weight:** Slightly denser at 1.2 lbs per square foot with a secure felt substrate, providing a robust and reliable installation.
- **Thickness:** Features an impressive depth of 3.5" to 5.5", creating a bold, immersive texture that enhances any space.
- **Fire Rating:** Meets rigorous safety standards with an ASTM E84 Class A Fire Rating



SAMPLE TYPE		Felt panels with preserved moss						
MOUNTING TYPE		A						
DATA FILE NO.	1/3 OCTAVE SOUND ABSORPTION COEFFICIENTS AT THE OCTAVE BAND FREQUENCIES						NRC	SAA
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Dimensions

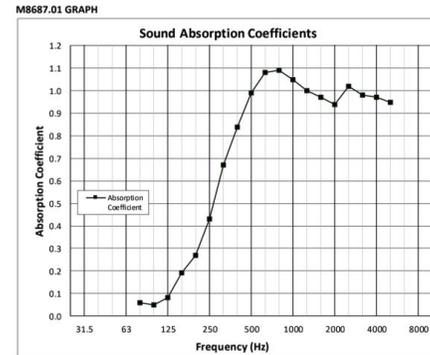


Austin Moss Creations

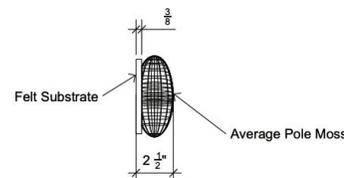
Pillow Moss

Pillow moss, also known as ball moss or pole moss, is a standout element in biophilic design, bringing a soft, textured aesthetic to walls or ceilings. Its velvety, rounded forms create a dynamic, natural look that evokes serene forest landscapes.

- **Surface:** Perfect for walls or ceilings, adding dimension and depth.
- **Composition:** Crafted from preserved forest moss, maintaining its lush, natural beauty without the need for water or sunlight.
- **Material:** A combination of natural moss and safe, eco-friendly preservatives ensures long-lasting vibrancy and texture.
- **Weight:** Lightweight at just 0.8 lbs per square foot, with a durable felt substrate.
- **Thickness:** Ranges from 2.5” to 5.5”, offering a rich, plush appearance.
- **Colors:** Available in three nature-inspired hues—Forest Green, Light Spring Green, and Chartreuse—designed to harmonize with any interior.
- **Sound Absorption:** Excellent acoustic performance with an NRC rating of 0.85 and an SAA rating of 0.86, making it as functional as it is beautiful.
- **Fire Rating:** Meets rigorous safety standards with an ASTM E84 Class A Fire Rating



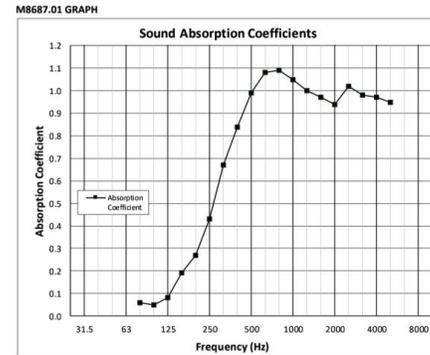
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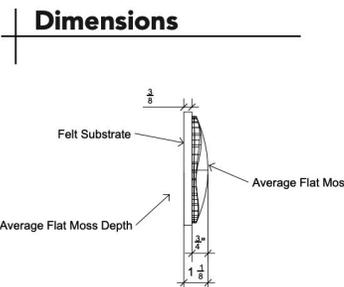
Flat Moss

Flat Moss, also known as Turkish Flat, Carpet Moss, or Sheet Moss, offers a refined, low-profile texture that adds subtle sophistication to any surface. Its smooth, even appearance creates a calming visual flow, making it a versatile choice for biophilic design.

- **Product:** Premium preserved moss with a sleek, minimalist aesthetic.
- **Surface:** Perfect for walls or ceilings, providing a seamless, natural finish.
- **Composition:** Made from preserved moss, it delivers a lush, green look without requiring sunlight or water.
- **Material:** A combination of natural moss and eco-friendly preservatives ensures long-lasting durability and vibrant color.
- **Weight:** Lightweight at just 0.6 lbs per square foot, supported by a secure felt substrate for effortless installation.
- **Thickness:** Maintains a consistent depth of 2.5" to 3.5", offering a clean, polished appearance.
- **Fire Rating:** Meets rigorous safety standards with an ASTM E84 Class A Fire Rating



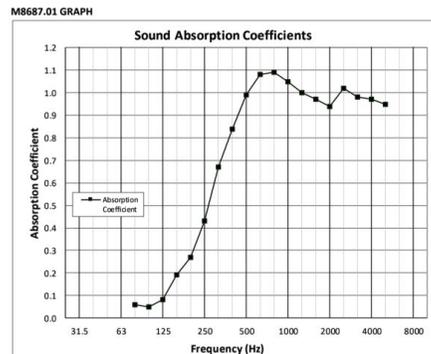
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Reindeer Moss

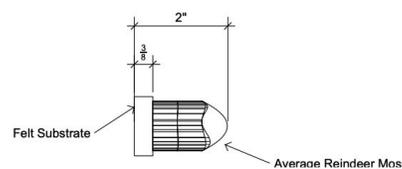
Reindeer Moss, also known as Deerfoot Moss, is a unique lichen that combines soft, sponge-like texture with unparalleled versatility.

- **Product:** High-quality preserved lichen, celebrated for its bold appearance and texture.
- **Surface:** Best suited for wall installations, bringing an eye-catching, organic element to vertical spaces.
- **Composition:** Made from preserved lichen, maintaining its vivid color and soft texture without maintenance.
- **Material:** Crafted from lichen and eco-friendly preservatives, ensuring longevity and vibrancy.
- **Weight:** Substantial at 1.4 lbs per square foot, with a felt substrate for secure and reliable application.
- **Thickness:** Ranges from 1.5" to 2.5", providing a plush yet refined look.
- **Sound Absorption:** Performs effectively as an acoustic solution with an NRC rating of 0.55, adding both form and function to your space.
- **Fire Rating:** Meets rigorous safety standards with an ASTM E84 Class A Fire Rating.
- **Colors:** Available in a wide range of hues—from bold blues to radiant reds—tailored to complement any design palette.



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Dimensions



Felt Substrate

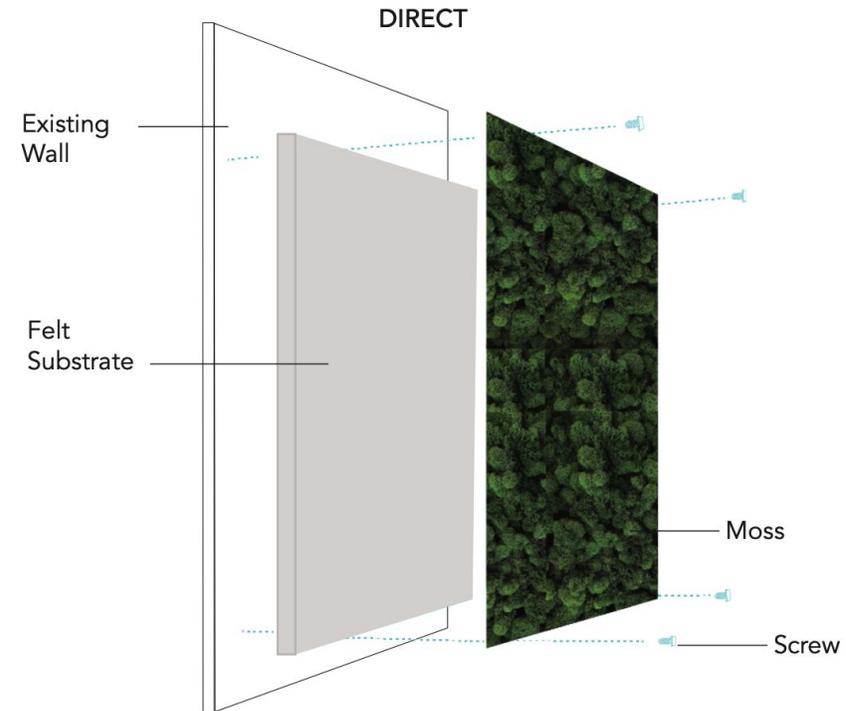
This is our typical substrate. It supports the moss while keeping the weight of the overall installation lighter and enhances the acoustic properties. It can be modified easily on installation and flex to follow curved walls.

- **Material:** Made from 100% PET, with 50% post-consumer recycled content, for sustainable, long-lasting use.
- **Thickness:** Standard thickness is 9mm, with an 18mm option available upon request for additional sound absorption.
- **Fire Rating:** Compliant with ASTM E84 Class A standards, ensuring the highest level of fire safety.
- **NRC:** Rated at 0.35 for effective sound absorption.

Sound Absorption Performance:

- Reduces reflected energy/sound by 35% on average, enhancing the acoustic quality of spaces.
- Absorbs sound frequencies above 300 Hz, performing exceptionally well in the critical range for human speech (1.1 kHz to 8 kHz) with absorption rates between 60-100%.

MOUNTING



For Standard Projects on Felt Substrate



Popular Solutions

From **striking entrances** to immersive brand moments, moss walls can be tailored to fit a variety of spatial needs and design visions.

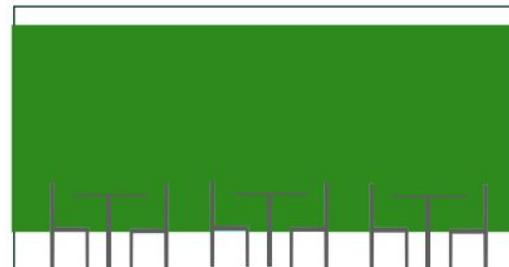
Here are some of the most common applications organizations choose to bring **biophilic impact** into their environments.



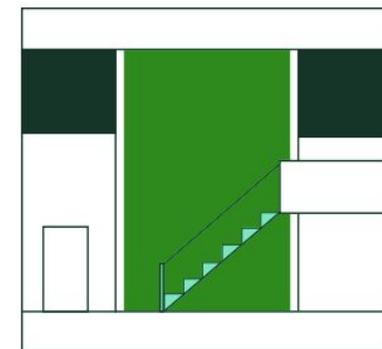
Framed Moss + Logo



Reception Back Drop



Full Wall Ambience



Multi Story Atrium



Austin Moss Creations

We're a Trusted Moss Wall Provider



Austin Moss Creations



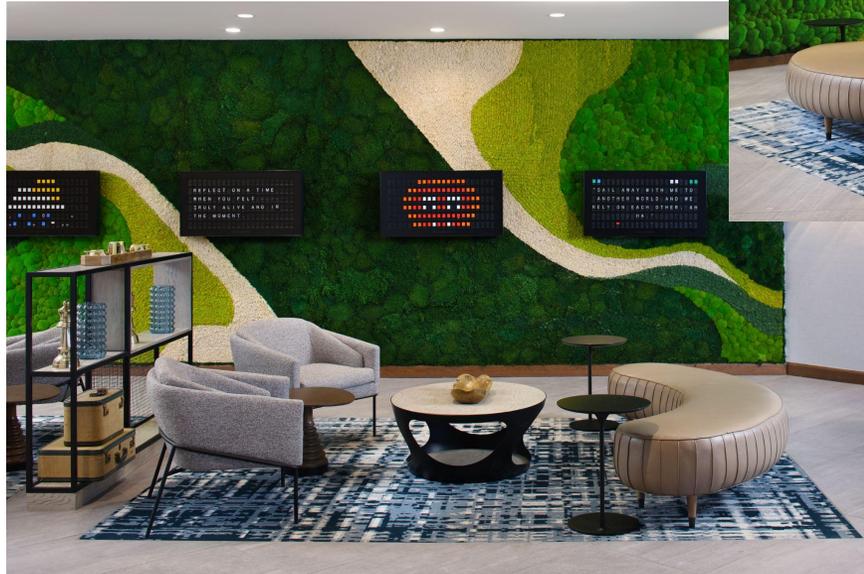
Synovus

For this one-of-a-kind moss wall installation at a new branch in downtown Columbus, Georgia, we created a biophilic art piece that captures the city from a bird's-eye view. Using preserved moss to represent the lush landscape and Chattahoochee River, the wall brings nature indoors while honoring the region's geography.

To add architectural texture and depth, we integrated recycled sorghum board to represent the rooftops of downtown buildings as seen from above. These geometric insets, some stained lighter to denote important buildings in Synovus' history, contrast beautifully against the organic flow of the moss, striking a balance between nature and the built environment.



Austin Moss Creations



Doubletree Hotel

We partnered with DoubleTree by Hilton to craft a showstopping 30-foot moss wall at their newly renovated Battle Creek, Michigan location. Designed to be both immersive and inspirational, this wall features integrated Vestaboard that display rotating quotes and affirmations throughout the day. The result is a biophilic centerpiece that transforms the hotel lobby into a memorable, emotionally resonant experience for guests, perfectly complementing Hilton's commitment to hospitality with heart.



Austin Moss Creations



EVEN Hotel

In 2024, Austin Moss Creations was awarded a Master Goods Agreement (MGA) with IHG as the preferred moss wall provider for EVEN Hotels, where moss wall installations are specified within brand design standards. We developed a standardized moss wall system for EVEN hotel lobbies, with installations completed in multiple locations and additional projects in progress. In 2026, Hotel Indigo will be added to our IHG portfolio, expanding our role as a biophilic feature partner within the brand network.



Austin Moss Creations



Moneta Ventures

Moneta Ventures envisioned a statement piece to greet visitors as they walk through the door. Our custom moss wall became the centerpiece of their lobby, setting the tone for their entire office design.

We integrated a steel logo plate with subtle backlighting, creating a striking focal point that enhances the natural beauty of the moss. **Fun fact:** the moss wall was the first element Moneta Ventures chose during their planning phase, and everything else was built around this stunning feature.



Austin Moss Creations



1 Hotel

Austin Moss Creations was selected to fabricate and install a custom preserved moss feature for 1 Hotel, a brand known for sustainability-driven, design-forward hospitality environments.

The installation was fully integrated into architectural millwork and required precision coordination to align with hospitality-grade finish standards and schedule constraints.

Scope included:

- Shop drawing coordination
- Fabrication of dimensional preserved moss system
- Field verification and install sequencing
- On-site installation within active hospitality environment

The final installation delivers a high-impact biophilic feature while maintaining clean integration with adjacent trades and millwork assemblies.



Austin Moss Creations



Meltwater

Meltwater, a global leader in news analytics with 50 offices worldwide, selected Austin Moss Creations to design and install a custom moss wall for their Austin location. This initial installation marked the beginning of an ongoing partnership. Since then, we have completed four installations, with 46 additional locations planned. The standardized moss wall system integrates preserved moss with branded elements, providing a repeatable, scalable solution across Meltwater offices.



Austin Moss Creations

CAPACITY & COVERAGE

Field Operations

Installation Team

Austin-based install crew with commercial jobsite experience.

Project Capacity

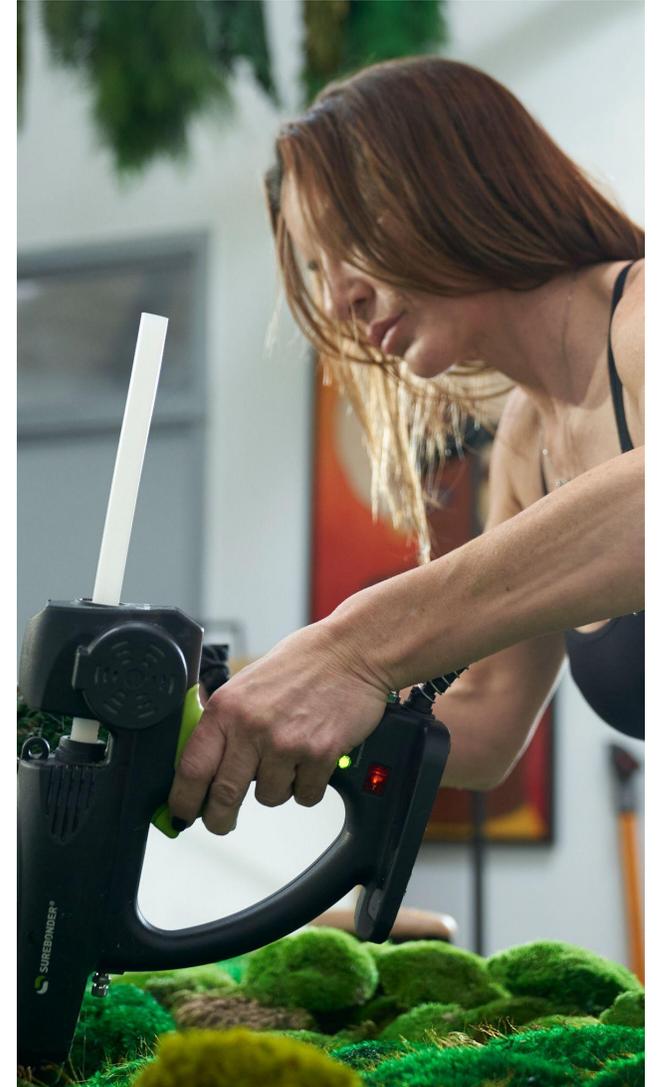
Single or multi-location installations.
Scalable crew support based on project size.

Geographic Coverage

Texas-based with multi-state project execution.
Projects completed in Texas, Georgia, Michigan, and Montana.

Insurance & Compliance

Commercially insured.
Compliant with commercial jobsite safety standards.



With Gratitude

Thank You.

Mary Cowger

Founder

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COI and W9 available upon request.

