



Distribution policy

The LEGO Foundation purpose

The [LEGO Foundation Charter](#) stipulates that the LEGO Foundation will support activities benefitting children, research and education directly or indirectly as well as any other activities which otherwise support the LEGO Group's interest in children and their development. The Charter also obliges the LEGO Foundation to ensure and support the ongoing existence and development of companies within the LEGO Group if this can be done on a sound commercial and financial basis.

The LEGO Foundation is a Danish corporate foundation that works globally. The LEGO Foundation aspires children to become creative, engaged, lifelong learners who thrive in a constantly changing world.

Principles for grant distribution

Children today face a multitude of challenges that are impacting their wellbeing. This means that not every child can thrive, grow, flourish and learn as they deserve.

The LEGO Foundation aims to tackle these obstacles and focus on impact for children, guided by a North Star:

Every child, everywhere, to thrive and grow

Our work is guided by the following principles:

- *Simplicity.* We strive for excellence with simplicity to ensure resources are deployed effectively for impact at scale.
- *Evidence.* We fund proven approaches to maximise impact whenever possible and innovations when necessary.
- *Collaboration.* We partner for scalability and sustainability, prioritizing co-funding opportunities to create more impact for more children.

Grant programmes

The focus of the LEGO Foundation will be on grants that support children.

The LEGO Foundation will work under the guidance of our North Star in four thematic areas:

1. **Children in conflict and crisis settings**
2. **Children with special educational needs and disabilities**
3. **Children in Denmark and Greenland**
4. **Special Projects & Ecosystem Collaboration** – leveraging the power of the LEGO brand

Geographic focus

The LEGO Foundation works globally where the conditions for creating impact for the children are present.



Beyond, the LEGO Foundation has a special focus on helping and supporting the children in Denmark and Greenland.

Other distribution guidelines

- Any grant funded by the LEGO Foundation must adhere to the [LEGO Foundation Charter](#).
- Any grant funded by the LEGO Foundation will pay for expenses directly attributable to project activities, output, and outcomes (direct costs) as well as expenses associated with general project operational support (indirect costs) in accordance with the LEGO Foundation's [Indirect Cost Policy](#).
- The LEGO Foundation does not consider unsolicited grant applications.