



Research | Technical Assistance | Project Management

Profile of Innovision Consulting:  
**Economic Growth (EG)**

# About Innovision

Innovision is an international advisory and management consulting firm. We are working on transforming the world's trade, investment, finance, and socio-economic systems. We offer research, technical assistance, and project management services to support governments, private sector actors, multilateral organizations, and civil society in designing, implementing, and evaluating inclusive and systemic solutions. Our work spans across regions, fostering South-South and South-North cooperation to identify and overcome barriers to an inclusive market, equitable trade, and shared prosperity.

22 Countries

500+ Projects

160+ Clients

1.5mn~ Beneficiary households

## Services



Research



Technical Assistance  
and Project  
Management



Training and Capacity  
Development



Monitoring and  
Evaluation

## Portfolios

Data Analytics &  
Emerging  
Frontiers

Economic Growth

Gender and Basic  
Services

Inclusive Financial  
Solutions

Industrial  
Productivity and  
Worker's  
Wellbeing

Monitoring and  
Evaluation

## Offices

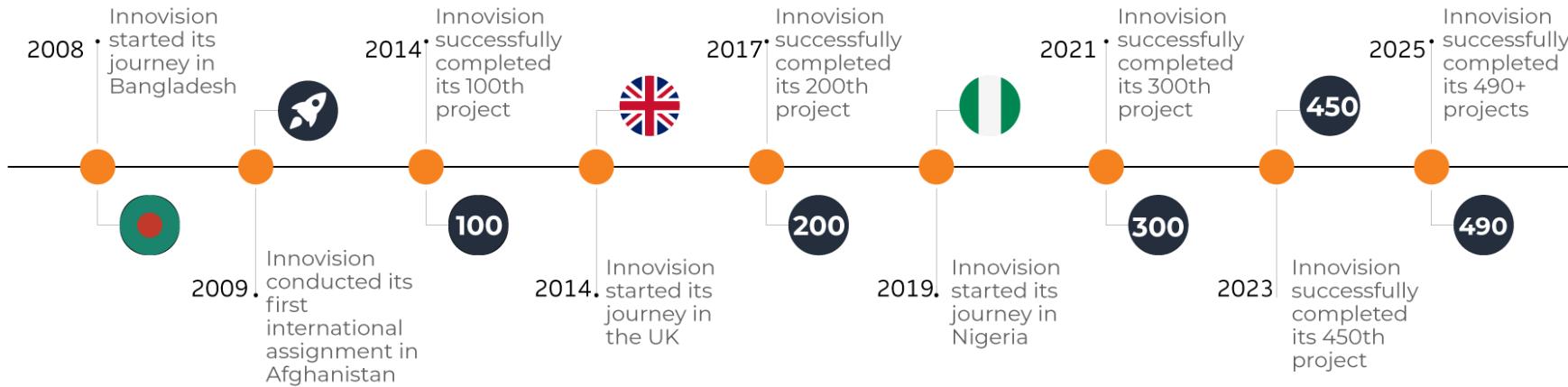
Bangladesh

United Kingdom

Nigeria

# Our Journey

Innovision Consulting commenced its operations in Bangladesh in 2008, propelled by a vision to establish a globally impactful company rooted in Bangladesh. Its inaugural assignment was a multi-year market system development initiative in collaboration with the DFID and SDC-funded Katalyst project, which played a pivotal role in shaping Bangladesh's seed market landscape. In 2009, Innovision embarked on its first international assignment in Afghanistan, marking its expanding footprint beyond national borders. Subsequently, the company was formally registered in the UK in 2014 and in Nigeria in 2019. As of 2025, Innovision proudly celebrates 17 years of impactful service and achievement, having successfully completed 500+ projects in 22 countries around the world.



# Our Strengths



**Trusted And accountable partner**  
for nearly 500 assignments and 170+ clients



## Managing Complex Projects

with stakeholders across government agencies, private sector companies, and development partners



## Strong technical expertise

in designing, implementing and evaluating solutions for creating opportunities and improving services for the underserved people



## Managed large-scale assignments

in research and market assessments, and implementation, technical assistance as well as monitoring and evaluation



**Strong and diversified consultant pool and a team of 70+ full-time researchers and consultants**

as well as 250 national and international consultants from diverse fields, and 470+ field staff, including supervisors and enumerators/mobilizers.



**Fostering South-South and South-North cooperation since the first year of establishment**

across 22 countries, including Afghanistan, Cambodia, Ethiopia, India, Indonesia, Kenya, Myanmar, Mozambique, Nepal, Nigeria, the Philippines, Somalia, Sri Lanka, Tajikistan, Thailand, the UK, Vietnam, Yemen, and Zambia.



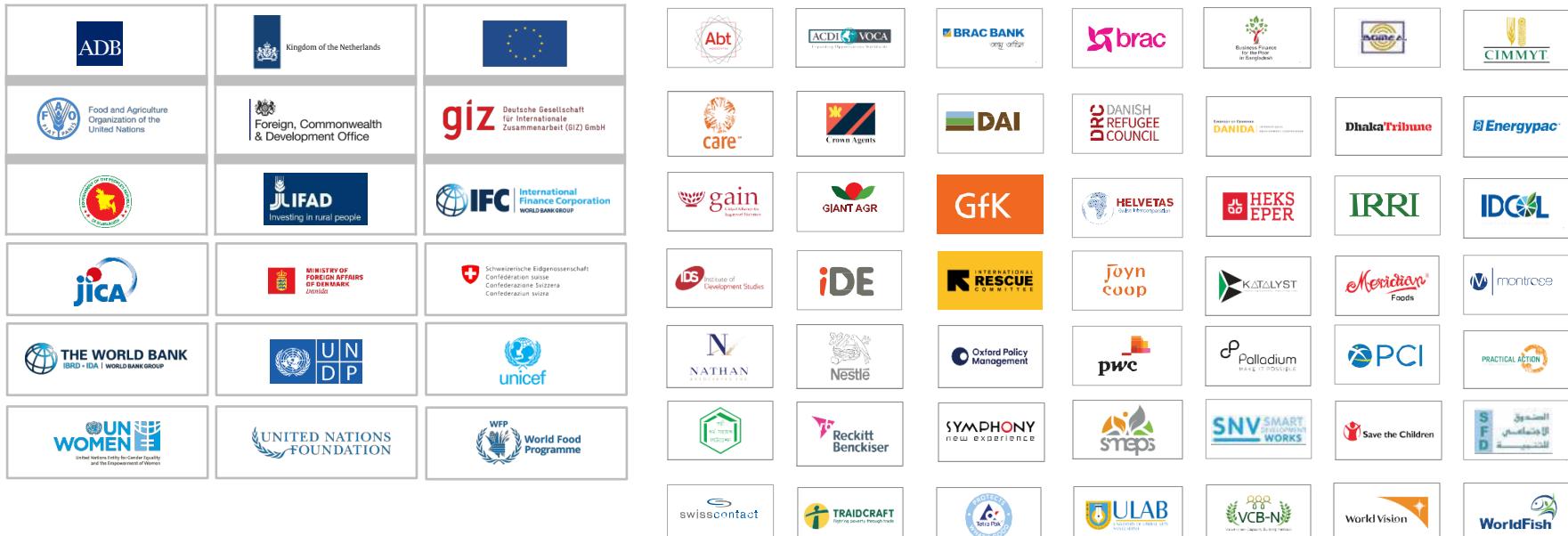
**Consistent in delivering quality report**

To identify and overcome barriers to inclusive market, equitable trade and shared prosperity.

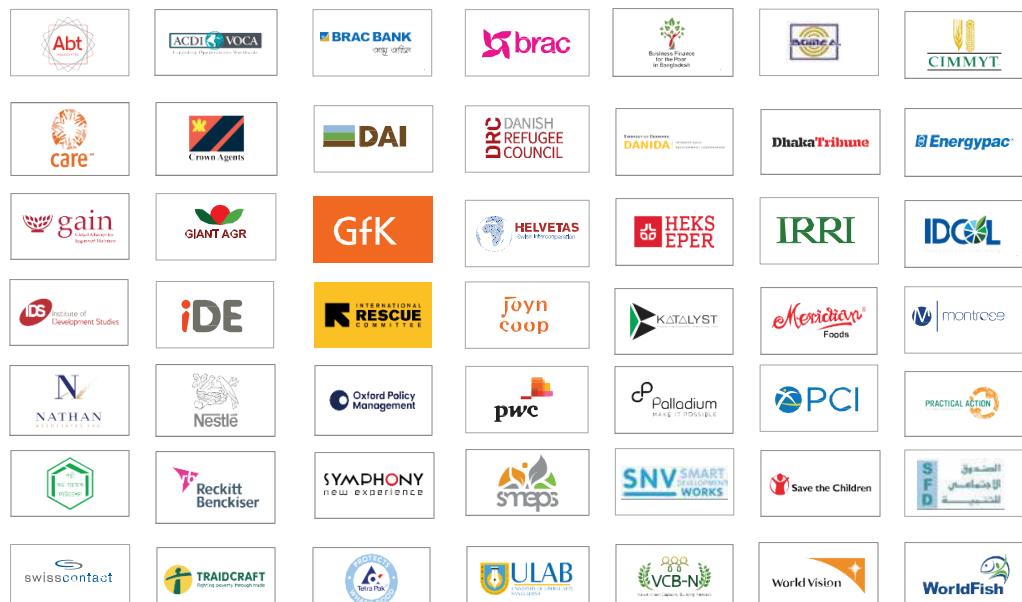
# Clients and Partners

For over 17 years, we've earned the trust of 170+ clients and partners by delivering with integrity, even in the most challenging and remote settings across Bangladesh and beyond. Our track record reflects not just capability but our unwavering commitment to deliver. A few of our valued partners are highlighted below.

## Government, Donor, and UN Agencies



## Private and Development Sector Organizations



Market Systems  
Development

**Agriculture**

Private Sector  
Development

Economic  
Development

Manufacturing  
Sector

Women's  
Economic  
Empowerment

**Extreme Poverty  
Eradication**

Education  
and Skills

Financial  
Services

Aquaculture

Youth  
Empowerment

**SME  
Development**

Livelihood

Trade  
Facilitation

Climate  
Change  
Adaptation

Health and  
Nutrition

**Gender  
Equality &  
Protection**

Child  
Protection

Behavior  
Change

**WASH**

Waste  
Management

# Addressing SDG

Our works primarily focus on SDG 17 – Strengthen the means of implementation and revitalize the global partnership for sustainable development. Through trade facilitation, financial inclusion, multistakeholder partnerships and SDG integration support, we impact millions of households on the issues of poverty (SDG 1), hunger (SDG 2), health and wellbeing (SDG 3), gender equality (SDG 5), clean water and sanitation (SDG 6), affordable and clean energy (SDG 7), decent work and economic growth (SDG 8), inequality (SDG 10), sustainable cities and communities (SDG 11), responsible consumption and production (SDG 12), climate action (SDG 13), life below water (SDG 14), peace, justice and strong institutions (SDG 16), and partnerships for the goals (SDG 17).



# Signature Projects Delivered over the Years



# Our Work on Economic Growth



## Economic Growth

Innovision's portfolio for Economic Growth ensures inclusive growth by addressing systemic barriers in **local economic, MSME, value chain and skill development, trade facilitation, waste management and climate change adaptation** by improving livelihoods and developing market systems through strategies and interventions in partnership with the private sector, governments, local and international NGOs, aid agencies, and civil society for Inclusive social changes and resilience-building within communities



Smiling beneficiaries are at the heart of Innovision's work, inspiring us with their resilience and determination, even as they navigate new and emerging markets like seaweed.

Picture: Rubaiyath Sarwar

# Problems We Have Seen

Across Africa, South Asia, and Southeast Asia, persistent poverty and unemployment, fragile institutions, and climate vulnerability continue to limit equitable access to livelihood and economic opportunities.

**69%** small and **45%** medium enterprises identified access to finance as a major constraint globally (ADB, WBG)

Only **25%** of consumer price goes to farmers, limited by poor linkages and weak bargaining power (Financial Express, FAO)

**Marginalized communities—especially women, youth, and informal workers—** face systemic barrier from resources like land, finance, skills and education, to attain dignified livelihoods.

Bangladesh ranks **7th** globally in climate risk (World Climate Risk Index, 2021)

**37%** of solid waste is collected where over **50%** is organic, yet less than **10%** is recycled. (BRAC, MoEF)

## Areas of Impact through Innovative Solutions



Poverty Alleviation and Economic Opportunity



Skill and Capacity Development



Food Security and Waste Management



Trade Facilitation & Investment



Climate Change and Environmental Conservation

# Our Ongoing Assignments



## Improving Skills and Economic Opportunities for Women and Youth in Cox's Bazar (ISEC)

Inovision is supporting the ISEC project by designing and implementing MSD-based interventions in the salt, seaweed and integrated farming enterprises sectors, providing training to the local producers, promoting gender equality and environmentally sustainable practices, and engaging private sector actors to build resilient livelihoods and inclusive market systems in the region.



## Technical and Societal Innovation for delivering Access to Community-Wide Affordable Cylindered CBG for Cooking and Sustainable Fertilizer

This project pilots a low-energy pre-treatment system to boost biogas production from local organic waste in Jhenidah Municipality, Bangladesh. It aims to generate compressed biogas (CBG) for clean cooking and transport, promoting sustainable energy access for marginalized communities. The project also focuses on gender and social inclusion, and covers technology development, energy use, financial planning, community engagement and environmental benefits,.



## Transforming Greenhouse Gases into High-Value Aquaculture Feed in Bangladesh

The project aims to convert methane emissions from unregulated landfills into a sustainable protein source for aquaculture. This initiative addresses two critical challenges: reducing methane emissions and promoting sustainable aquaculture practices. The project will focus on optimizing methanotrophic bioreactor systems using landfill biogas, evaluating SCP recovery methods, conducting feed trials, and assessing economic feasibility. Initial efforts will include lab-scale research and a pilot-scale demonstration, laying the groundwork for safe and scalable real-world applications.



## Access to Livelihoods Opportunities for Disaster Affected and Displaced Households Following Eastern Flood 2024 in Chattogram Division

This project aims to support 1,000 disaster-affected or displaced households in Noakhali, Feni, and Lakshmipur by providing access to sustainable livelihoods. Based on detailed skills and capacity assessments individualized livelihood and employment plans will be developed, linking beneficiaries to market-oriented opportunities. Additionally, demand-driven business ideas will be identified, and selected beneficiaries will receive support in developing viable business plans and operating their micro-businesses.



## SME Foundation's 'SME Policy 2025 Update'

The SME Foundation is updating the SME Policy, 2019 to strengthen sector resilience and align with national and global priorities. The revision focuses on addressing financial, technological, and regulatory barriers, supporting post-pandemic recovery and digital transformation, and promoting global value chain integration. It also aims to simplify regulations, enhance coordination among stakeholders, and ensure inclusive input from SMEs and partners.

# Our Evolving Focus: Concepts of Collaboration to Drive Next Phase of Impact



**Investment in  
Bangladesh 2.0**

**Shipping and  
Logistics Sector  
Development**

**Green Skills  
Development**

**Formalization of  
Informal Sectors**

**Circular Economy**

**SME Cluster  
Development**

# **Strategic Focus Areas**

**Sustainable Waste Management  
at the Municipalities of  
Bangladesh**

**Micro-poling for  
Informed  
Decisions**

**Blue  
Economy**

**Energy  
Efficiency**

**Trade  
Facilitation**

# Our Approach to Strategic Collaboration in Emerging Focus Areas

## **Co-facilitation of Scope of Work Development for Large-Scale Impact**

Collaborate closely with donors and partners to co-design scope of work documents that is geared towards scalable solutions across sectors.

## **Advancing Women's Leadership in the Industrial Sector**

We focus on promoting women's participation beyond entry-level roles by designing and implementing leadership development initiatives targeted at mid- and senior-level female professionals, particularly within the RMG and manufacturing sectors.

## **Sector Development in Emerging, High-Potential Areas**

Through our market systems development lens, we pioneer interventions in underexplored sectors like seaweed farming, supporting value chain development, stakeholder coordination, and early investment in infrastructure and market access.

## **Innovation: Transforming Waste into Value**

We apply circular economy principles to develop waste-to-value models that convert organic and industrial waste into marketable inputs such as compost, compressed biogas (CBG), and single-cell protein (SCP), bridging environmental sustainability with income opportunities.

# Management and EG Team



## Key Personnel



**Sadruddin Imran**  
Chairman and CEO

Sadruddin Imran is an entrepreneur and business leader, who founded Innovision Consulting. He has over 21 years of experience in various capacities across 16 countries. Imran led market and value chain assessments in different countries including Afghanistan, Bangladesh, Nigeria, Yemen and Zambia. He facilitated partnerships between the public and private sectors for development. He managed projects in fisheries, seed, livestock, fertilizer, furniture, and ICT4D sectors in Asia and Africa. He has established and successfully managed consulting, agribusiness, and manufacturing businesses around the globe. He holds an MBA and BBA from the Institute of Business Administration at the University of Dhaka and a project management diploma from AIT Thailand.



**Md. Rubaiyath Sarwar**  
Managing Director and Lead Consultant

With 20 years of experience, Md. Rubaiyath Sarwar is a seasoned expert in tackling poverty challenges through systemic solutions. He has led 11 long-term missions and executed 60+ short-term assignments focusing on agriculture and aquaculture, climate resilience, financial inclusion, income generation, livelihood and skills development, women's economic empowerment, and across Africa and Asia. He chairs the Value Chain Capacity Building Network for Asia and the Pacific and is renowned as an international trainer in market systems development and the Business Model Canvas application. He obtained an MBA from the Institute of Business Administration, University of Dhaka and an MSc from the North South University, Bangladesh.

## Country Representatives



**Kazi Shahed Hasan Ferdous**  
Bangladesh

Kazi Shahed Hasan Ferdous is a seasoned leader with over 35 years in corporate, development, and finance sectors in Bangladesh and the US. Currently serving as Bangladesh Country Director at Innovision, he previously led impactful projects on women's empowerment, grassroots institution building, and alternative finance as Country Director at Transform Trade, securing EU and FCDO funding. A National Export Trophy recipient, Shahed brings expertise in project strategy, financial oversight, and training models for socio-economic development. He holds an MBA from IBA, University of Dhaka.



**Kamalesh Halder**  
United Kingdom

Kamalesh Halder is a Director of Innovision Global Consulting Limited. He leads Innovision's global business development activities and international operations. He is also leading two professional and highly experienced techno marketing teams as MD and CEO in the healthcare sector in the UK and Bangladesh. He also taught at the Genetic Engineering and Biotechnology Department at Dhaka University for 8 years. Kamalesh Obtained MBA in Marketing from the Institute of Business Administration, University of Dhaka, and an MSc in Microbiology from the University of Dhaka.



**Iffat Mahmud**  
Nigeria

Iffat Mahmud specializes in private sector development, with more than 11 years of experience in Bangladesh and Nigeria. She has developed and implemented pro-poor business models in the agriculture and health sectors. Iffat managed projects commissioned and funded by the Alliance for Financial Inclusion British International Investment, World Bank Group, among others. She is also an entrepreneur and has launched a successful e-commerce business in Nigeria. She obtained her postgraduate degree on Poverty and Social Studies from Erasmus University of Rotterdam, Netherlands.

## Portfolio Director



**Tasmiah Tabassum Rahman**  
Portfolio Director

Tasmiah T Rahman is an economist with 18 years of experience in skills development, market systems, gender inclusion, and policy advocacy. She led BRAC's Skills Development Programme for seven years, managing \$12 million in national programs and building a \$250 million fundraising pipeline. Previously, she headed Swisscontact's Monitoring Results Measurement unit. Tasmiah has implemented over 20 large-scale projects in Bangladesh and Nepal, supported 7,000+ entrepreneurs, and helped design gender-inclusive systems for 100+ training institutes. She serves on the board of the Informal Sector Industry Skills Council and has contributed to global research with Yale's Y-Rise. She holds degrees from LSE and BRAC University.



**Mohammad Nazmul Ahsan**  
Portfolio Director

Mohammad Nazmul Ahsan is an ICT and project management specialist with over 18 years of experience in ICT, SME development, and private sector growth. Known for his calm, solutions-oriented approach, he excels in integrating advanced technologies and enterprise systems for impactful results. Nazmul has led large-scale projects involving multi-stakeholder collaboration with organizations like the World Bank Group, Swisscontact, UN Women, Samsung, Unilever, and government agencies in Bangladesh. With a background in Computer Science, he is recognized for building strong cross-sector partnerships and driving innovation and sustainable growth.



**Imran Rumon**  
Portfolio Director

Md Al Imran Rumon is a business development expert with 9 years of experience across consulting firms, UN agencies, and development organizations. As Head of Business Development and Communications at Innovision Consulting, he leads proposal development, strategic partnerships, and communication efforts, with a 45% bid success rate. He has worked with ministries, private sector players, and development partners. In a previous role, he led teams to achieve 11-fold growth in 5 years, delivering 170+ training and capacity-building projects. A business graduate and ex-caDET, Rumon combines strong strategic thinking, public speaking skills, and decision-making acumen to lead high-impact initiatives.

## Key Personnel



**Mosiur Morshed**  
Portfolio Manager

Mosiur Morshed has 10 years of experience in project management, M&E, and knowledge management. He practices market systems development and human-centered design. He has worked in agriculture, aquaculture, climate change, environmental sustainability, economic development, financial inclusion and waste management. He has led and managed projects funded by GoB, SDC, GAC, Innovate UK, ADB and the World Bank.



**Tamanna Mastura**  
Associate

Tamanna Mastura has five years of experience in agricultural development, sustainability, and policy research. She has collaborated with leading national and international organizations, including PKSF, ACIAR, IFAD, Bill & Melinda Gates Foundation, Australian SDIP, and Bangladesh Cotton Development Board. Her expertise includes cost-benefit analysis, value chain development, sustainable agricultural practices, and policy advisory. She holds master's and bachelor's degree in Agricultural Economics from Bangladesh Agricultural University.



**Jerin Tasnim**  
Associate

Jerin Tasnim is has four years of hands-on experience in research, project management, and stakeholder engagement across economic growth, education, and digital financial services sectors. She has contributed to projects funded and supported by international organizations such as the World Bank, Save the Children, UNDP and ILO. Her expertise lies in executing projects, managing field operations, analyzing data, and delivering actionable insights. Jerin holds a bachelor's degree from Bangladesh University of Professionals.



**Sadin Ezaz Choudhury**  
Associate

Sadin Ezaz Choudhury has two years of experience in research, project coordination, and communications. He has contributed to projects funded and supported by organizations such as ILO, Swisscontact, ACDI/VOCA, and BRAC. Sadin holds a BBA in Finance and Economics from Bangladesh University of Professionals and is currently pursuing a Master of Science in Environmental Science and Management at North South University.

## Key Personnel



**Abdur Rob**

Practice Area Lead: Livelihoods, Markets, DRR & Climate Change

Abdur Rob is a development economist and value chain specialist with over 30 years of experience in market systems, agriculture, rural livelihoods, and enterprise development across South Asia. He is currently leading Food, Agriculture & Markets, DRR & Climate Change Adaptations related projects. He has managed and advised over 25 multi-million-dollar projects and built partnerships with 60+ NGOs, private sector actors, and government departments. He has supported UNDP, UKAID, CLP, Swisscontact/Katalyst, and others in project design, evaluation, and strategy. He holds a Master's in Economics and Rural Development from the University of Rajshahi and completed value chain training at ITC-ILO, Turin.



**Dr. Anika Tahsin Khan**

Practice Area Lead: Partnership Development

Dr. Anika Tahsin Khan is a public health specialist with over 8 years of experience in adolescent health, gender-responsive programming, and youth empowerment. She has led and contributed to large-scale, multi-district initiatives with USAID, UNICEF, BRAC, GAIN, Plan International, and Amicares on these areas. Anika's work extends to gender-sensitive research and policy advocacy in humanitarian contexts, including refugee camps. She also shares her expertise as a guest lecturer at Independent University, Bangladesh. She holds an MPH from North South University and an MBBS from the University of Science and Technology, Bangladesh.



**Ittiba Bin Azha**

Project Coordinator

Ittiba Bin Azha is a development professional with over 10 years of experience in project management, market systems development (M4P), and monitoring and evaluation. He has worked across agriculture and aquaculture, specializing in private sector engagement, partner capacity building, and field-level implementation. He has led projects with UNICEF, USAID, and Swisscontact. He brings expertise in stakeholder coordination, data validation, team supervision, and organizing large-scale training and assessments. He holds a BSc in Textile Technology from Ahsanullah University of Science and Technology.

## Let's Connect to Collaborate

We believe,

...equitable development demands more than intention—

it calls for private sectors engagement, integrated solutions, and commitment to community-based solutions backed by strong institutes and policies.



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