

Corporate Profile

SelectUSA Investment Summit 2026 Edition

Partnering U.S. economic development organizations, agribusinesses, commodity traders and energy companies with Bangladeshi enterprise

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WHO WE ARE

Innovation is an international advisory and management consulting firm working to transform the world's trade, investment, finance, and socio-economic systems. From our head office in Dhaka and operations in London and Abuja, we offer research, technical assistance, project management, training and evaluation services to governments, the private sector, multilateral organizations, and civil society — designing, implementing and evaluating inclusive and systemic solutions.

For investors, exporters and economic development organizations engaging with Bangladesh, Innovation is the on-the-ground partner that knows the country's market systems intimately, speaks the language of policy and capital, and has a 17-year evidence base of opening, shaping and de-risking commercial pathways.

17
 Years

22
 Countries

160+
 Clients

500+
 Projects

~1.5 million beneficiary households reached through our work in Asia and Africa.

WHY WE MATTER AT SELECTUSA 2026

On 9 February 2026, the United States and Bangladesh signed a Framework Agreement on Reciprocal Trade. Bangladesh has committed to procure roughly USD 3.5 billion in U.S. agricultural goods — including at least 700,000 tonnes of wheat per year for five years, USD 1.25 billion of soybeans and soy products, and significant cotton tonnage. The United States has already become Bangladesh's leading soybean supplier, and U.S.-flagged Excelerate Energy began deliveries under a 15-year, 1 mtpa LNG sale-and-purchase agreement with Petrobangla in January 2026.

These flows do not execute themselves. Tariffs, sanitary and phytosanitary protocols, port logistics, currency, tax incentives, distribution networks, off-take agreements and brand trust all shape who wins and who is left behind. Innovation is the partner that translates these signals into structured, evidence-based commercial action.

The Bangladesh Opportunity, in Numbers

A 170-million-person consumer market and the world's #2 garment exporter, rebalancing toward U.S. partners

USD 38.5 bn	Bangladesh ready-made garment exports (2024). The United States is the largest single export market — about 21.5% of total.	USD 35-42.6 bn	Estimated investment Bangladesh needs (2025-2040) to deliver its draft Renewable Energy Policy targets — 20% of generation from renewables by 2030, 30% by 2041.
USD 3.5 bn	U.S. agricultural goods Bangladesh has committed to procure under the February 2026 Reciprocal Trade Framework — wheat, soybeans, soy products and cotton.	1 million t/yr	U.S. LNG that Petrobangla will purchase from Excelerate Energy under a 15-year supply agreement; deliveries underway since January 2026.

Sources: Office of the U.S. Trade Representative; The White House Joint Statement (Feb 2026); USDA FAS; Excelerate Energy investor releases; Bangladesh Bank; Centre for Policy Dialogue. Innovision compilation.

HOW INNOVISION PARTNERS WITH U.S. ORGANISATIONS

We design our engagements around four U.S. counterparties that drive the bilateral commercial agenda. For each, we offer a structured menu of services anchored in 17 years of fieldwork and 500+ completed assignments.

<p>Economic Development Organizations (EDOs)</p>	<p>U.S. state and city EDOs courting Bangladeshi capital, talent and operations. We build investor pipelines, co-design soft-landing programmes, run market-readiness diagnostics, and connect EDOs into the BIDA, BEPZA, BSEC and chamber networks we have worked alongside for nearly two decades.</p>	<p>Commodity Trading Companies</p>	<p>Bangladesh imports growing volumes of U.S. soybean, wheat, cotton and corn. We support traders with import-channel mapping, miller and feed-mill due diligence, distribution and logistics assessments, and policy-shift monitoring — including ongoing analysis of the Reciprocal Trade Framework and HS-line-level tariff implications.</p>
<p>Agribusinesses</p>	<p>Seed, fertilizer, feed, processing, cold chain, dairy, livestock, aquaculture, horticulture. We have led market system assignments across all of these, including the seed reform work with DFID-SDC Katalyst that shaped today's commercial seed market, the Feed the Future Bangladesh Nutrition Activity (USAID/Abt Associates), and SAFE BD with Swisscontact on SPS best practices for vegetable export.</p>	<p>Energy Companies</p>	<p>From LNG and floating storage regasification to renewables, transmission and distribution, and clean cooking. Our climate finance and sustainable banking team has worked with Bangladesh Bank's Sustainable Finance Department, Green Climate Fund coordination, and private commercial banks on green-loan systems and reporting.</p>

For Economic Development Organizations

Investor pipelines, soft-landing programmes, and Bangladesh-side facilitation

Bangladesh has a young, urbanising consumer market, a tested low-cost manufacturing base, and an investment authority (BIDA) consolidating economic-zone oversight. For U.S. state and city EDOs, the practical question is how to reach the right Bangladeshi founders, family businesses and conglomerates with the right offer at the right time. Innovision delivers exactly that.

WHAT WE OFFER

Bangladesh investor mapping and outreach lists — segmented by sector, ticket size, and prior international experience.

Soft-landing programme design for U.S. EDOs hosting Bangladeshi entrants, including U.S. market entry diagnostics, regulatory navigation, and anchor-customer strategies.

Investor readiness for Bangladeshi companies — pitch refinement, financial modelling, governance upgrade, ESG/responsible-business positioning.

Bilateral roundtables and missions, co-hosted with chambers (AmCham Bangladesh, BIDA), state EDOs, and U.S. international affairs offices.

Post-decision implementation support — site selection, partner shortlisting, hiring, and ongoing M&E for the EDO's investor portfolio.

EVIDENCE

TFO Canada — Canadian and Developing-Country Market Analysis (2026)

We are completing parallel market-stakeholder analyses in Vietnam and Indonesia for Canada's trade-promotion agency, mapping which exporters are ready for the Canadian market and which Canadian importers are positioned to absorb them. The methodology — pipeline scoring, buyer matching, capability gap assessment — is directly transferable to U.S. state EDOs courting Bangladeshi outbound investment.

Logistics Sector Reform — World Bank Group (2025)

Innovision authored the report on effects on firms following Bangladesh's logistics-sector policy reform. The dataset and stakeholder map produced through this engagement is the kind of due-diligence backbone EDOs need before placing an investment-attraction bet on Bangladesh.

ILO Diagnostics on Informality — Agro-processing, Light Engineering, Plastics, Leather & Footwear (2025)

We mapped firm-level conditions across four sectors that are core to U.S.-Bangladesh supply-chain integration. EDOs evaluating Bangladeshi target firms can draw directly on these diagnostics for risk assessment and partner shortlisting.

For Agribusinesses & Commodity Trading Companies

Seed to silo to shelf: Bangladesh's USD 70 bn food-and-feed system, decoded

Bangladesh now imports more than two million tonnes of U.S. soybean, hundreds of thousands of tonnes of wheat, and significant cotton volumes annually. Beyond commodity flows, U.S. agribusinesses see growth in seed, animal feed, dairy genetics, processing technology, cold-chain, and protein-rich finished foods. Bangladesh's challenge — and the opening for U.S. partners — is converting these flows into resilient, traceable, climate-adapted value chains. That is what Innovision has done since 2008.

WHAT WE OFFER

Importer and miller landscaping (soybean crushers, flour mills, feed mills, ginners, spinners) — capacity, ownership, off-take terms, USD financing.

Distribution and last-mile assessments for U.S. branded agri-inputs, processed foods, and dairy/protein products.

SPS, traceability, and food-safety advisory — drawing on our SAFE BD baseline survey and gender analysis with Swisscontact (2025) on export-oriented vegetables.

Joint-venture and contract-farming design — including Bangladesh-side partner due diligence.

Risk transfer products — agricultural insurance, parametric weather products, and climate-finance overlays.

EVIDENCE

USAID Feed the Future Bangladesh Nutrition Activity (with Abt Associates)

Innovision is implementing partner on this five-year, USD 23 million USAID activity, working across 80 secondary schools and partner districts.

The programme integrates nutrition, WASH, and gender behaviours — the demand-side conditions any U.S. food, dairy or fortified-products company must understand before launching in Bangladesh.

Agricultural Insurance Design — UNDP & Ministry of Fisheries and Livestock (2026)

Innovision is facilitating the design and implementation of agricultural insurance solutions with the Ministry of Fisheries and Livestock — building on our prior partnership with Green Delta Insurance and Swisscontact on Bangladesh's first parametric microinsurance product for fisheries and aquaculture (SDC-funded BMMDP). The product covered 1,000+ farmers in Mymensingh and Khulna, protecting average working-capital investments of USD 2,000 per cycle.

Seed Market Reform — DFID-SDC Katalyst (Innovision's founding assignment)

Innovision's first-ever assignment shaped Bangladesh's commercial seed-market landscape. Today, U.S. seed and protection-product companies operate in a market whose architecture Innovision helped build.

SAFE BD — SPS Best Practices for Export- Oriented Vegetables (Swisscontact, 2025)

Baseline survey and gender analysis for Bangladesh's vegetable export upgrading programme. U.S. importers and aggregators looking at South Asian sourcing diversification can plug into this evidence base directly.

For Energy Companies

LNG, renewables, transmission, climate finance — the playbook for U.S. firms

Bangladesh's energy transition is one of the world's largest commercial opportunities of the next two decades. The arithmetic is simple: 170 million people, fast-rising electricity demand, USD 35-42 billion needed for renewables alone by 2040, two operational FSRUs in Moheshkhali, and a domestic gas base in long-term decline. U.S. LNG suppliers, IPP developers, OEMs, and energy-services companies all have a role; what most need is Bangladesh-specific evidence, regulatory navigation, and bankable structure.

WHAT WE OFFER

Energy market diagnostics and demand-forecasting linked to industrial cluster growth (RMG, food processing, light engineering).

Climate-finance and green-loan facility design for Bangladeshi banks acquiring U.S. equipment, EPC services, or technology.

Sustainable-finance regulatory advisory — drawing on direct work with Bangladesh Bank's Sustainable Finance Department.

Project-development support: feasibility studies, ESIA scoping, community engagement, and gender-smart safeguarding.

Independent monitoring and evaluation for U.S. donor- or DFC-backed energy investments.

EVIDENCE

Sustainable Finance & Green-Loan Capacity Building — Private Commercial Bank (ongoing)

Innovision led a pioneering capacity-building engagement with a Bangladeshi private commercial bank's Finance & Sustainability Department: green-loan checklist, IT system integration for green-loan recording and reporting, senior-management workshop, and marketing/branding of climate products. The technical lead is Khondkar Morshed Millat, former Director of Bangladesh Bank's Sustainable Finance Department and the country's GCF focal point.

Gender-Smart Climate Diagnostic — World Bank Group (2025)

Business-case research on the gender-x-climate nexus in Bangladesh. Energy and infrastructure investors increasingly need this evidence base for IFC Performance Standard alignment, DFC ESG screens and gender-smart finance covenants.

Affordable Green Housing Finance — World Bank Group (2025)

Market research and business-case development for green housing finance in Bangladesh. U.S. solar OEMs, energy-efficient appliance suppliers, and green-mortgage backers all see a channel here.

Resilience for Climate-Vulnerable Urban Communities — KfW (2025)

Pre-feasibility study for the RESILIENCE programme. The diagnostic translates directly into demand mapping for U.S. companies in clean cooking, solar, water, and mobility.

THREE FLOWS WE ENABLE

1 Increasing U.S. exports to Bangladesh

We help U.S. exporters convert the Reciprocal Trade Framework into deals. That means identifying serious Bangladeshi importers, modelling the commercial economics in BDT, navigating Bangladesh's National Board of Revenue and BSTI compliance pathways, designing go-to-market and brand-building campaigns, and de-risking distribution. Our 17-year network across miller, ginner, feed-mill, FMCG, agri-input, retail, and energy buyers is the on-ramp.

2 Facilitating Bangladeshi investment in the United States

Bangladeshi firms in textiles, leather, light engineering, ICT, agro-processing, healthcare and pharma are increasingly looking outward — for nearshoring, brand acquisition, talent and U.S. market presence. Innovision works with the Bangladeshi side to assess investment readiness, structure capital, navigate U.S. EDO incentive packages, and align with state-level workforce and infrastructure offers. Our country team includes Kazi Shahed Hasan Ferdous — a National Export Trophy recipient with 35+ years across U.S. and Bangladeshi corporate, development, and finance sectors — and Kamallesh Halder, our U.K. director who leads our global business-development engagements.

3 Channeling U.S. investment into Bangladesh

From U.S. private equity and DFC engagement to sectoral FDI in energy, agribusiness and industry, Innovision provides the on-the-ground due diligence, ESG and gender-smart screening, regulatory navigation across BIDA-BEPZA-BSEC, and post-investment value creation support. Our credentials with the World Bank Group, ADB, FCDO, EU, KfW, GCF, USAID, IFC and UN agencies translate directly into the diligence standards U.S. institutional investors demand.

CAPABILITIES SNAPSHOT



Research

Formative research, surveys (RCTs, quasi-experimental, willingness-to-pay), feasibility, scoping, market sizing, opinion polls.



Technical Assistance & Project Management

Market systems, value chain, feasibility studies, project design and implementation across agriculture, industry, energy, health, finance.



Training & Capacity Development

Business Model Canvas, market systems, adaptive leadership, immunity-to-change, sectoral skills (Bihongo for women in manufacturing).



Monitoring, Evaluation & Learning

DCED- and OECD/DAC-aligned MRM, RCTs, quasi-experimental designs, baseline-midline-endline, real-time field monitoring at scale.

Track record relevant to U.S. partners

A selection from our 2025-26 portfolio that demonstrates fit for SelectUSA stakeholders

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Agribusiness & food

- Facilitating design of agricultural insurance solutions with Ministry of Fisheries & Livestock (UNDP, 2026)
- Baseline Survey of SAFE BD — SPS Practices for Export Vegetables (Swisscontact, 2025)
- Gender Analysis for SAFE BD (Swisscontact, 2025)
- Feed the Future Bangladesh Nutrition Activity (USAID/Abt Associates, ongoing)
- Mid-Term Evaluation of Pathways to Prosperity for Extremely Poor People (PKSF/EU, 2025)

Industrial productivity & RMG

- Promoting Green Growth in the RMG Sector through Skills — PROGRESS (Swisscontact, 2025)
- ILO sectoral diagnostics — agro-processing, light engineering, plastics & recycling, leather & footwear (2025)
- Bihongo — women's productivity, career progression, well-being in manufacturing (flagship)
- Cluster & Value Chain Financing for MSEs (with ILO)

Energy, climate & finance

- Sustainable Finance & Green Loan Capacity Building — Bangladeshi private commercial bank
- Affordable Green Housing Finance — Business Case (World Bank Group, 2025)
- Gender-Smart Climate Diagnostic (World Bank Group, 2025)
- Pre-Feasibility for RESILIENCE — Climate-Vulnerable Urban Women (KfW, 2025)
- Catalyst work with Bangladesh Bank Sustainable Finance Department (multi-year)

Trade, investment & policy

- Effects on Firms Following Logistics-Sector Policy Reform (World Bank Group, 2025)
- Updating the SME Policy 2025 under ILO PROGRESS (SMEF, 2025)
- Canadian & Developing-Country Market Analysis — Vietnam and Indonesia (TFO Canada, 2026)
- Civic Engagement Fund Baseline (GFA Consulting, 2025)

LEADERSHIP FOR U.S. ENGAGEMENT



Sadruddin Imran
 Chairman & CEO

Founder of Innovision Consulting. 22+ years across 16 countries, leading market and value-chain assessments in Afghanistan, Bangladesh, Nigeria, Yemen, Zambia. Has established and managed consulting, agribusiness and manufacturing businesses globally. MBA & BBA, IBA, University of Dhaka; Project Management Diploma, AIT Thailand.



Md. Rubaiyath Sarwar
 Managing Director &
 Lead Consultant

21 years' experience leading systemic-poverty solutions globally; 11 long-term missions and 60+ short-term assignments across Asia and Africa in agriculture, aquaculture, climate resilience, financial inclusion, women's economic empowerment. Chairman, Value Chain Capacity Building Network (VCBN) for Asia and the Pacific. International trainer in Market Systems Development and Business Model Canvas. MBA, IBA, University of Dhaka; MSc, North South University.



Kazi Shahed Hasan Ferdous
 Country Director, Bangladesh

35+ years across corporate, development, and finance sectors in Bangladesh AND the United States. National Export Trophy recipient. Previously Country Director, Transform Trade — securing EU and FCDO funding. Direct experience navigating U.S. corporate environments. MBA, IBA, University of Dhaka.



Kamalesh Halder
 Director, Innovision Global
 Consulting Limited
 (United Kingdom)

Leads Innovision's global business development and international operations. Concurrently MD/CEO of techno-marketing teams in healthcare in the U.K. and Bangladesh. 8 years of teaching experience at Genetic Engineering & Biotechnology, Dhaka University. MBA Marketing, IBA, University of Dhaka; MSc Microbiology, University of Dhaka.

LEADERSHIP FOR U.S. ENGAGEMENT



Iffat Mahmud
 Director & Regional
 Representative, Africa

11+ years in private-sector development across Bangladesh and Nigeria. Designed pro-poor business models in agriculture and health, including projects with Alliance for Financial Inclusion, British International Investment, and the World Bank Group. Postgraduate, Erasmus University Rotterdam.



Tasmiah Tabassum Rahman
 Portfolio Advisor

18+ years across skills development, women's economic empowerment, labour market systems, gender-responsive programming, MEL, and TVET reform in Bangladesh and Nepal. Has worked with ILO, UN Women, UNFPA, UNICEF, the World Bank Group, FCDO, DFAT, the EU, KfW, Swisscontact, Global Affairs Canada, and BRAC. PhD candidate, SOAS-UK & BRACU; MSc, Social Policy and Development, LSE, UK; Master of Development Studies, BRACU, Bangladesh.



Mohammad Nazmul Ahsan
 Portfolio Director

20+ years across ICT, digital commerce, private sector development, enterprise growth, market systems strengthening, and technology-enabled rural inclusion initiatives in Bangladesh, China, and Nepal. Has worked with the World Bank Group, ILO, UN Women, UNDP, Swisscontact, the Ministry of Women and Children Affairs, Unilever, Samsung, and British American Tobacco. Member Secretary, e-Commerce Association of Bangladesh (e-CAB). BSc in Computer Science, East West University, Dhaka.



Khondkar Morshed Millat
 Climate Finance Expert

Former Director, Sustainable Finance Department, Bangladesh Bank. GCF coordination focal point and SDG implementation lead at Bangladesh Bank. Architect of Bangladesh's Green Bond Financing, Low-Cost Funding, Sustainability Rating and Sustainable Finance policies. Best Employee, Bangladesh Bank, 2009.



Let's build the next chapter of U.S.-Bangladesh trade and investment, together.

Meet us at SelectUSA Investment Summit 2026 | National Harbor, Maryland | May 3-6, 2026

REACH US

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