

ROBERT HOY

Senior Product & UX Designer

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Kent, UK

Summary

Senior Product & UX Designer with 10+ years' experience across web applications, mobile/desktop apps and modern websites. I specialise in simplifying complex ideas into clear, practical digital experiences. Comfortable shaping UX structure, creating polished UI and working closely with developers to deliver high-quality products.

Experience

Senior Product & UX Designer, Think One

Canterbury, Kent | 2022 - Present

- Lead UX and UI design across several products, from early research through to final delivery.
- Translate research and stakeholder input into clear flows, wireframes, prototypes and UI.
- Work closely with developers to ensure accurate, accessible implementation.
- Build and maintain design systems to improve consistency and delivery speed.
- Split workload between product-focused UX work and full website designs.

UX Designer & Developer, Zest The Agency

Lordswood, Kent | 2017 - 2022

- Delivered UX/UI design across client projects, from journeys and wireframes to final visual design.
- Used available research and feedback to guide UX decisions and improve clarity and usability.
- Built custom WordPress themes from scratch, ensuring responsive, reliable performance.
- Ran SCRUM meetings, collaborated with project managers/developers to keep projects on track.

Junior Web Developer, Evolution Internet

Biddenden, Kent | 2015 - 2017

- Developed and maintained e-commerce sites and bespoke web applications.
- Worked with C#, ASP.NET, HTML5 and CSS3 to deliver stable, optimised builds.
- Provided technical support and resolved client issues efficiently.

Skills

UX & Product:

Information architecture • User flows • Wireframing • Interaction design • Prototyping • UX strategy • Accessibility (WCAG)

UI Design:

High-fidelity UI • Design systems • Component libraries • Responsive design • Visual design

Technical & Collaboration:

Front-end understanding • Dev handover • Working with engineers • Sprint planning

Tools:

Figma • FigJam • Webflow • WordPress • Shopify • Adobe Creative Suite • Miro

Education

University of Kent - BSc (Hons) Multimedia Technology & Design (2:1), 2012–2015

Mid Kent College - BTEC Level 3 I.T. (Distinction), 2011–2012