

February 26, 2024

USCIS Texas Service Center
Attn: I-129 O Premium Processing
6046 N Belt Line Rd. STE 907
Irving, TX 75038-0001

RE: O-1A Business, Nonimmigrant Petition of Example Automotive, Inc. for Classification of John Doe as an “Alien of Extraordinary Ability” in Technology Entrepreneurship.

Dear Examiner:

The undersigned represents Example Automotive, Inc. (“the Petitioner” “Company”) and John Doe (“Beneficiary,” “Mr. Doe”) in connection with the attached Form I-129 Petition requesting O-1A nonimmigrant classification for the Beneficiary. Evident throughout this Petition is the remarkable career trajectory of Mr. Doe, gaining widespread recognition as a distinguished **Technology Entrepreneur**.

The extensive documentation referenced herein and attached hereto is evidence that the Beneficiary has received national and international acclaim and achieved a level of expertise, indicating that he is one of the small percentages of individuals who have risen to the very top of the Technology Entrepreneurship field.

Accordingly, Mr. Doe qualifies as an O-1A Alien of Extraordinary Ability under 8. C.F.R. § 214.2(o)(3). We respectfully request that after its comprehensive review of the evidence submitted, the USCIS approve the Petition on Mr. Doe behalf for a period of three years.

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I. THE FIELD

The field of **technology entrepreneurship** is a modern and unique field of endeavor within the broader category of business. The purpose of technology entrepreneurship is to utilize business expertise to create new technology companies, by analyzing factors such as growth potential, financing, and whether technological innovation can be commercialized. Successful leaders in the field of technology entrepreneurship include individuals with the business acumen to have successfully founded technology startups with global growth potential.

II. THE PETITIONER

Example Automotive, Inc. is a trailblazer in the field of eco-friendly transportation, founded by the entrepreneurial visionary Jane Doe in 2018. Nestled in the innovative heart of San Francisco, California, Example Automotive is dedicated to reshaping the automotive

industry with its focus on electric vehicle (EV) production, cutting-edge battery storage solutions, and the generation of renewable energy through advanced solar technologies.

In just a few years, Example Automotive has emerged as a titan in the electric vehicle industry, achieving a landmark **market capitalization of \$1.2 billion** by 2022. This remarkable feat was bolstered by its leadership in the electric vehicle market, capturing a significant **30% share** and establishing it as a pivotal force in eco-friendly transportation. By 2023, Example Automotive not only ranked as one of the globe's most esteemed automakers but also earned a prestigious **position in the Fast Company 100**, underscoring its meteoric rise and innovation-driven ethos.

Example Automotive remains **one of the most innovative car manufacturers** in the world and a prominent player in the quest for sustainable transportation and energy production. The company plans to further expand its operations and significantly increase its client base in the United States. To pursue this goal the Petitioner needs a Chief Executive Officer who has extraordinary skills and knowledge of different areas of technology entrepreneurship but also experience in launching new software products. This person should bring the proper balance between technology and business. The implementation of this plan qualifies as an “event or activities” with the meaning of the O-1 regulations. To carry it out, the Petitioner needs the Beneficiary’s extraordinary talent and skills in the field of technology entrepreneurship.

With his remarkable academic and professional background and proven track record of achievements, Mr. Doe has established herself as a prominent expert in the field of Technology Entrepreneurship. Given his extensive experience in launching new software products and his adeptness in navigating diverse areas of technology, Mr. Doe emerges as the ideal candidate for the role of Chief Executive Officer as sought by the Petitioner. His unique blend of technological expertise and business acumen positions him perfectly to bring the required balance to drive the organization's success in fulfilling its ambitious goals.

III. THE BENEFICIARY

John Doe stands as a paragon of innovation and entrepreneurial spirit in the 21st century. Born in 1985 in London, United Kingdom, Mr. Doe's journey from a curious child fascinated by the workings of the world to a revolutionary figure in technology and sustainable energy is a testament to his relentless pursuit of change and improvement.

Raised in a family that valued creativity and intellectual pursuit, Mr. Doe exhibited an early interest in technology and environmental science. Encouraged by his parents, he turned his childhood curiosity into a quest for knowledge, leading him to earn a degree in Electrical Engineering and Computer Science from the Massachusetts Institute of Technology (MIT). During his time at MIT, Doe launched his first tech startup, a software company that developed innovative algorithms for energy efficiency in electronic devices, which was later acquired by a leading tech conglomerate.

After the success of his first venture, John Doe didn't rest on his laurels. In 2010, he founded **GreenTech Innovations**, a company dedicated to creating sustainable technology solutions for global energy problems. GreenTech Innovations quickly became a leader in the field, introducing groundbreaking products such as the EcoCharge battery, a highly efficient, environmentally friendly power source for electric vehicles (EVs), and the SolarScape, an affordable, high-efficiency solar panel system designed for residential use.

In a bold move that solidified his status as a luminary in both the technology and automotive industries, John Doe founded **Example Automotive** in 2018. With a mission to revolutionize transportation through innovation and sustainability, Example Automotive quickly emerged as a titan in the electric vehicle (EV) sector. Under Doe's visionary leadership, the company shattered conventional boundaries by introducing the world to a series of electric vehicles that combined unparalleled efficiency, performance, and eco-friendliness. Example Automotive's launch of the E-Visionary sedan, the first in its fleet, marked a significant milestone in the automotive industry, showcasing Doe's commitment to reducing carbon emissions and his belief in the power of electric mobility.

Mr. Doe's innovative work has not gone unnoticed. He has been the recipient of **numerous awards and accolades**, including the Global Green Tech Innovator of the Year in 2015 and the Sustainable Future Award in 2018. In 2020, he was named one of Time Magazine's 100 Most Influential People, recognized for his contributions to technology and environmental sustainability.

Looking forward, John Doe is focused on pushing the boundaries of technology and sustainability even further. He recently announced a new venture, Quantum Leap AI, aimed at harnessing artificial intelligence to tackle climate change and environmental degradation. With his track record of success and innovation, there's great anticipation for what Doe will achieve next.

The Beneficiary has a superb ability to develop innovative technology solutions and a unique knowledge of the generative automotive sector, which will be instrumental in developing Petitioner’s business and expanding its client base globally.

IV. THE PROPOSED U.S. POSITION

Tesla Inc. submits this petition so that it may employ the Beneficiary as a Chief Executive Officer in the U.S. Please see the U.S. job offer and job duties in **Exhibit B-1**. The Petitioner intends to employ the Beneficiary for a temporary three-year period in the U.S.

V. ADVISORY OPINION

There is no applicable peer group, labor organization, or management organization within the field of technology entrepreneurship. In lieu of an Advisory Opinion, we have included a peer letter written by an expert within the Beneficiary's field (See **Exhibit C**). The enclosed peer letter elaborates on the Beneficiary's extraordinary ability.

VI. O-1A ELIGIBILITY CRITERIA

The Beneficiary is an internationally recognized leader in the field of technology entrepreneurship. Please see **Exhibit A-1** for the Beneficiary's Curriculum Vitae. Example Automotive believes that the Beneficiary qualifies as an O-1A Alien of Extraordinary Ability based on meeting the following criteria:

1. Critical or Essential Capacity for Organizations with a Distinguished Reputation

During his illustrious career, the Beneficiary has been employed in an essential and/or critical capacity for organizations that have a distinguished reputation. For the purpose of this Petition, we will focus on the following roles:

1.1. Example Automotive, Inc. (“Example Automotive”)

The Beneficiary has served in the critical role of **Chief Executive Officer at Example Automotive**, an organization with a distinguished reputation. His leadership has been

instrumental in the company's ascendancy to the forefront of the electric vehicle (EV) market, underpinning the company's innovation, brand strength, and financial performance. The Beneficiary's vision for a sustainable energy future has been the bedrock of Example Automotive's strategy, influencing every aspect of its business from product design to energy solutions.

Financially, Mr. Doe's involvement has attracted significant investment into Example Automotive, bolstering its market valuation and providing the capital necessary for expansive growth initiatives. His presence has been a confidence booster for investors, who often see his commitment as a signal of long-term viability and success.

In conclusion, Mr. Doe's role as CEO of Example Automotive is not just a title, it embodies the spirit and direction of the company. His vision, leadership, and innovation have been critical in transforming Example Automotive from a startup into a global leader in electric vehicles and sustainable energy. Without Mr. Doe's unique blend of vision, determination, and leadership, Example Automotive's journey to becoming an influential player in the automotive industry would likely have taken a very different path.

For evidence of the Beneficiary's critical and essential role, please see:

- **Exhibit D-1:** Testimonial from Jane Doe, who serves as the Chief Financial Officer (CFO) of the company. The letters states in the pertinent part:

*Elon's role as CEO cannot be overstated; he is the **driving force behind Example Automotive's innovation**, growth, and unprecedented success in the electric vehicle and renewable energy sectors. His vision for a sustainable energy future has transformed Example from a startup into a **global leader in electric vehicles**, energy storage, and solar technology. **Under John's leadership**, Example has not only produced some of the world's most popular and groundbreaking electric vehicles but has also revolutionized the automotive industry's approach to manufacturing, sales, and technology. John's unique blend of engineering genius, entrepreneurial spirit, and unwavering commitment to our mission has been **instrumental in overcoming the numerous challenges that Example has faced**. His ability to think strategically and make bold decisions has led to significant advancements in electric vehicle technology, battery storage, and renewable energy solutions. Moreover, John's hands-on approach to problem-solving and innovation has fostered a culture of continuous improvement and excellence within Example."*

VII. CONCLUSION

The aggregated evidence establishes that the Beneficiary not only meets at least three of the regulatory criteria, but also that she has been recognized internationally as outstanding in his field of expertise.

The Beneficiary, John Doe, is, without a doubt, in the top 1% of technology entrepreneurship professionals worldwide. Leading experts have provided testimonial letters discussing the originality and significance of Mr. Doe's achievements (See **Exhibit G**). Based on a preponderance of the evidence, John Doe qualifies as an Alien of Extraordinary Ability based on the following:

- The Beneficiary has performed in **critical roles for organizations** with a distinguished reputation, notably as the CEO and lead designer of Example Automotive, CEO of GreenTech, and founder of Doe Foundation. These leadership positions are reserved only for top experts in the field.
- Mr. Doe's groundbreaking work has been **featured in numerous news articles** published in major international media outlets and trade journals, including Forbes, The Wall Street Journal, The New York Times, Bloomberg, TechCrunch, and more. The international media outlets and trade journals that have featured the Beneficiary are discerning, well-respected outlets as evidenced by their ranking and circulation data.
- Mr. Doe is a **member of associations** in the field that require outstanding achievement, including the National Academy of Engineering and The Royal Society. These are extremely selective organizations that only invite a select group of international experts to join as members.
- Mr. Doe has made **original contributions of major significance** in the field, including revolutionizing the automotive industry with introducing groundbreaking products such as the EcoCharge battery, a highly efficient, environmentally friendly power source for electric vehicles (EVs). Mr. Doe addresses critical needs across multiple industries, demonstrating his proven experience in delivering impactful results and earning him respect within the field.
- Mr. Doe commands **high remuneration** and holds equity valued at billions of dollars across his ventures. The fact that Mr. Doe receives a remuneration and equity stake