

IT'S A TRIP NOT A DESTINATION



Hotel El Ganzo is a 69-room independent hotel with two restaurants and a private beach club, located in a singular stretch of coastline in Baja California Sur. Founded in 2012 by Pablo Sánchez Navarro as an artist's residency and recording studio with rooms, El Ganzo has evolved to offer an immersive seaside getaway with a renegade spirit and art at the heart.

Perched between a marina and a working fishermen's dock in San Jose del Cabo, the hotel offers panoramic views where the Pacific Ocean meets the Sea of Cortez. It's a place to immerse—whether at the rooftop pool and bar, the swimmable beach club, the spa and bathhouse, or in daily happenings from rooftop yoga to live music by the firepit. El Ganzo is animated by the rhythm of art and community.

PROPERTY

The 69 guest rooms and suites are designed as a blank canvas that showcases the view, featuring open layouts, soaking tubs, and ocean-facing terraces. Mexican materials and craftsmanship blend traditional and modern aesthetics, with many rooms showcasing original artist interventions. Suites range up to 3,900 sq ft each uniquely designed with a residential sensibility, large terraces, outdoor soaking tubs, and other delights.

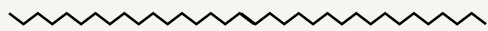


HIGHLIGHTS

- *60 ocean-facing rooms + 9 suites
- *Rooftop infinity pool, bar & jacuzzi
- *Spa & bathhouse with sauna, plunge, and unique treatments
- *Playa El Ganzo: private swimmable beach & beach club
- *Adults only (18+)
- *Pet-friendly
- *B Corp Certified

THE BEACH CLUB

The hotel's beach and swim club, sits on one of the only swimmable beaches in Baja. Guests are transported to a tranquil cove studded with cabanas and a full-service al fresco restaurant and bar. DJs, live music, and outdoor film nights round out a vibrant calendar set against a stunning ocean backdrop.



ART & CULTURE

For over a decade, El Ganzo has hosted dozens of artists—from Pedro Reyes to Dulce Chacón—whose work lives in the rooms and common areas. Music pulses through the underground recording studio, which has welcomed names like Anderson .Paak, Khruangbin, Kings of Convenience, and Thievery Corporation.

El Ganzo is also the creative hub for major events like Art Baja California, Art With Me, and Sundream Festival, integrating art, sustainability, and cultural exchange.



COMMUNITY

Connection is at El Ganzo's core. Our non-profit Centro Comunitario El Ganzo, located next to the hotel, provides education, art and music classes, and a community kitchen and garden—directly supporting the people of La Playa.



SUSTAINABILITY

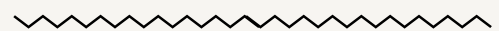
Hotel El Ganzo is the first hotel in Mexico to achieve B Corp Certification, meeting the highest standards of verified social and environmental performance, public transparency, and accountability.

THE SPA

Features an indoor/outdoor bathhouse, dry and wet saunas, cold plunge pools, and unique treatments rooted in ancient practices, including the Prehispanic Session—a Mayan massage-based experience for deep restoration.

FOOD & BEVERAGE

Chef José Luis Hinostroza leads El Ganzo's culinary program. Born in California to Mexican parents and trained in Michelin-starred kitchens (Alinea, El Celler de Can Roca, Noma), Hinostroza brings global technique to native Mexican ingredients. He founded ARCA Tulum, recognized by the World's 50 Best, and now reimagines El Ganzo's menus as tributes to Baja's land and sea.



GATHERINGS

At El Ganzo, we don't just host gatherings; we redefine them. Our ethos and breathtaking venues ensure every event is not only memorable but transformative:

Social Events and Weddings / Retreats
Corporate Outings

OPENED November 2012

CONTACT

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SOCIAL MEDIA

INSTAGRAM [@hotelelganzo](https://www.instagram.com/hotelelganzo)
YOUTUBE [Hotel El Ganzo](https://www.youtube.com/HotelElGanzo)

