



# January - February Artist Challenge Paintings

70/30 Rule

Composition

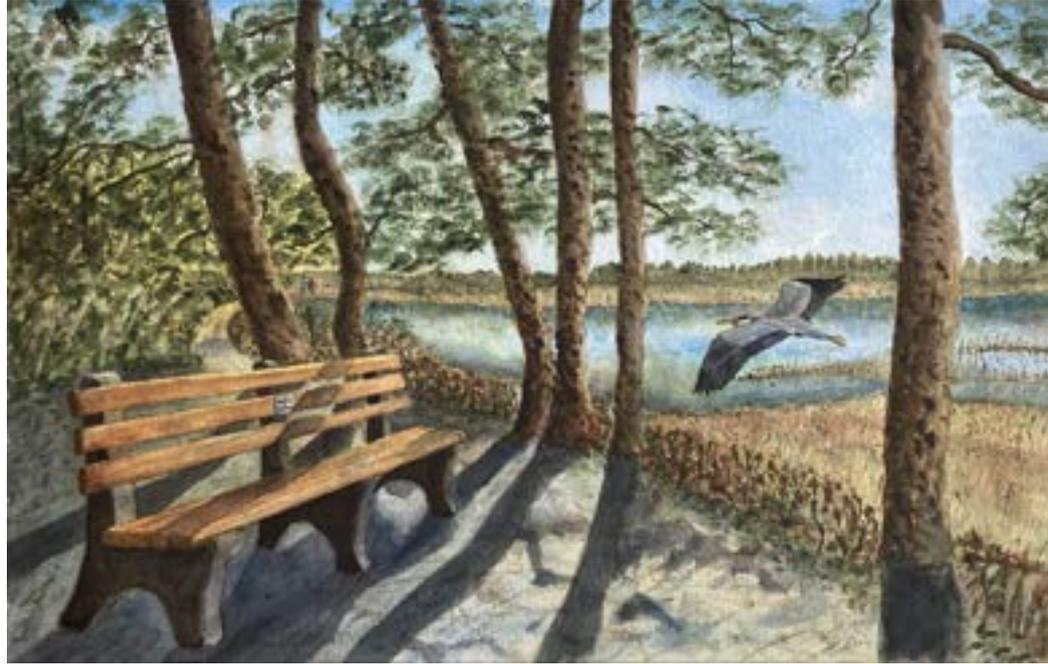
# 70/30 Rule

The 70/30 rule in art is a compositional guideline that suggests a 70/30 split between less detailed areas and more detailed, focal areas to create visual interest and direct the viewer's eye. In practice, this can mean using 70% background or filler with 30% subject detail in a sketch or allocating 70% of your time to planning and problem-solving, and 30% to the actual execution. The rule emphasizes balance and focus in different aspects of the creative process.

# Composition

The terms composition and design are often used synonymously. While they do work harmoniously, they represent different visual characteristics. Composition signifies the arrangement of the visual elements and principles of design independent of subject matter. Design elements are line, shape, color, value, tone, texture and depth. Design principles are balance, contrast, movement, rhythm, emphasis, proportion and unity. These elements and principles form the nucleus of an artist's compositional tool chest. Every painting relies on them, but some will be more apparent than others.

# Sun on the Marsh - Tom Bauer



# The Great Grandson's - Judy Beamer



# Lily in Glass - Kelly Burk



# Spirit Lake Water Lilies - Kelly Burk



# The Apple of my Eye - Susan Burk



# Singing in the Rain - Susan Burke



# Fray #1 - Lori DeGuire



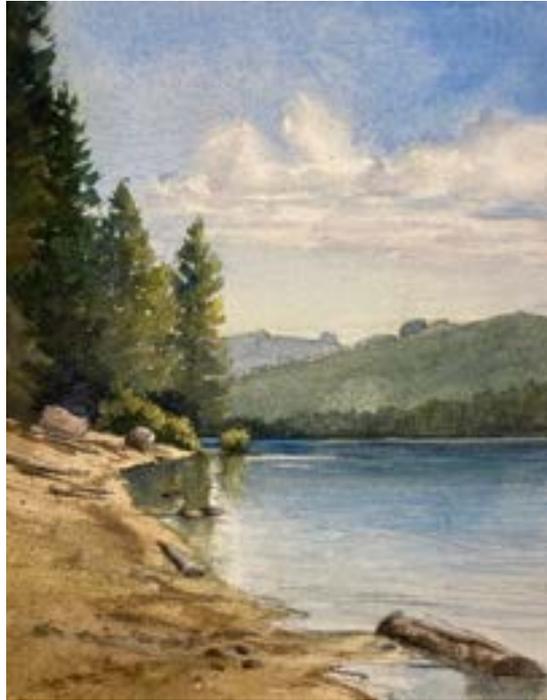
# Morning Zion Labyrinth - Carrie Dugovic



# Ian's Still Life - Kim Gardell



# Luby Bay - Kim Gardell



# Joy Gruenewald



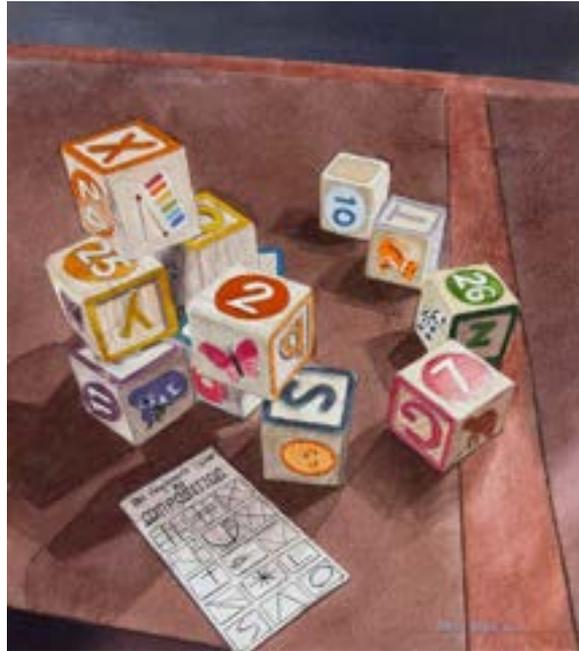
# Joy Gruenewald



# Shelly Haas



# The Beginners Guide to COMPOSITION - Rocky Kerr



# Bright Rainier Day - Sara Koca



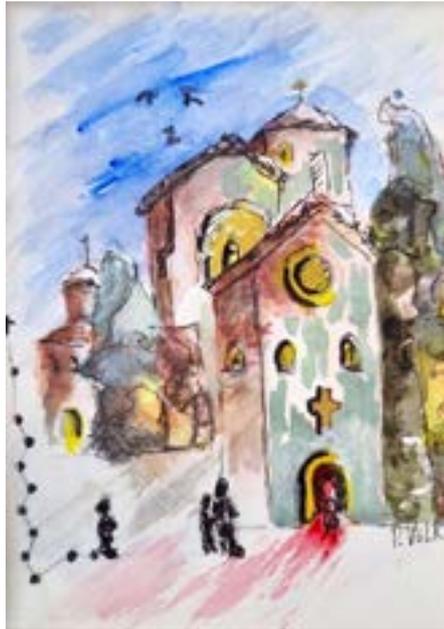
Lori Patrick



# Patricia Volk



# Patricia Volk



# Drydock - Vicki West



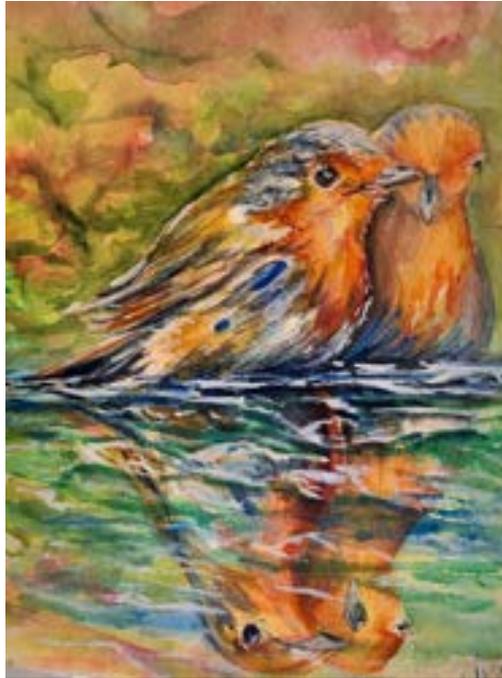
# Kathy Williams



# Valerie Woelk



# Valerie Woelk



# Perspective in Art - Adapted By Susan Schmidt

Perspective is a way of creating the illusion of space, depth and scale in an artwork. It gives objects the appearance of receding into the distance, creating a realistic representation. Perspective can be achieved by manipulating the size and placement of objects within an image to create a sense of three-dimensional space.

This enhances viewer engagement by drawing them into the painting, creating a more immersive experience.