

About Dorrie Rifkin

An Englewood, NJ, resident, Dorrie Rifkin paints from her passions. Thirty years' experience as an award-winning art director ignited and cemented a life-long love affair with typography. Her other passions — music, New York City, and family — are palpable in her work. Every painting has a personal story.

"I'm lucky to live close to New York City; I spend a lot of time there," Rifkin says. "When I go to the city I usually bring a camera or sketchbook. Running out of things to paint would mean that I am not doing much of anything with my life."

Dorrie's work has been selected for both Splash 14, 15, 17, 18 and 19. Not only was Dorrie featured in the article "Ones to Watch," Watercolor Artist (December 2010), Her painting, "Leaving the Highland", was selected for the cover of Watercolor Artist magazine (February 2015).

Ranging in size from 20"x 30" to 7"x 7", Dorrie's paintings are in many private collections worldwide. Her NYC/NJ-themed prints adorned sets and locations on many TV series.

ARTIST STATEMENT

Step 1: Have a Full Great Life.

I enjoy friends, family, travel, art and good music. No matter where I go, I always remember to take my sketchbook and/or camera. The opportunity for inspiration can be found in surprising places.

Step 2: Structure and Planning.

Here is the only step where I take control. I make a tight, detailed drawing. This gives me the freedom to not worry about missing the image I want to capture.

Step 3: Painting and Trust.

I have been an advertising art director for over twenty years. My eye naturally goes to typography, bold color and design. I just stop thinking and then it's all instinct. My biggest concern while I am painting is making sure I don't stick my paintbrush in my diet coke instead of my water.

Step 4: Inspiration.

I allow others to see my work and contribute.

Step 5: Go back to Step 1.



