



LANDSCAPE VIDEO

AVI, ASF, Quicktime, Windows Media, MP4 or MPEG

Video Codec: H.264, MPEG-2 or MPEG-4

Audio Codec: MP3 or AAC

Supported Aspect Ratios: 16:9 and 4:3

Frame Rate: 30 FPS

Maximum File Size: 1 GB

COMPANION AD

jpg, Static gif or png

Max File Size: 150 KB

GIF Frame Rate: Less than 5 frames per second



Landscape Video

FEP

File Type: MP4

Dimensions: 1920 x 1080

Aspect Ratio: 16:9

Frames Per Second (fps): 23 or 29 FPS

Max file size: 150 MB

Min Video Data Rate: 15,000K bitrate

Min Audio Data Rate: 128 KBPS

Duration: :15 or :30

Tracking: VAST or 1x1 pixel

SHORT FORM

File Type: MP4, mov

Dimensions: Up to 1920 x 1080

Aspect Ratio: 4:3 or 16:9

Frames Per Second (fps): 23 or 29 FPS

Max file size: 100 MB

Min Video Data Rate: 3,000K bitrate

Min Audio Data Rate: 128 KBPS

Duration: :15 or :30

Tracking: VAST, VPAID or 1x1 pixel

300 × 250

728 × 90

300 × 60

VIDEO COMPANION AD

20K

JPG, GIF, HTML5

Duration: :15 seconds

Frames Per Second (fps): Companion banner 18-24 FPS