

chainlink spring 22 hackathon

BRAND STYLEGUIDE

logo

FULL LOCKUP



chainlink
spring 22
hackathon

Full lockup to be used when there's no other reference of the Chainlink logo on the frame.

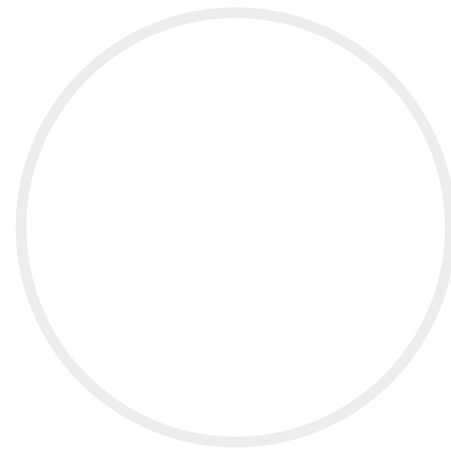
CROPPED

chainlink
spring 22
hackathon

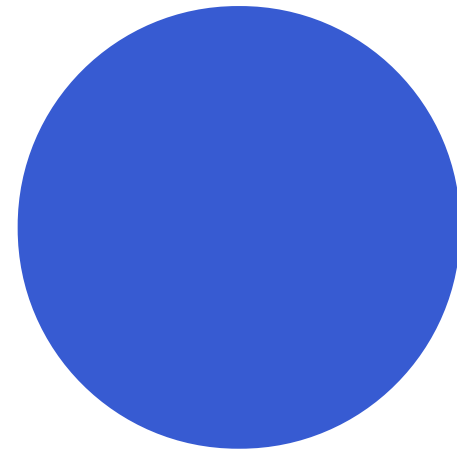
Cropped version to be used when there is another other reference of the Chainlink logo on the frame.

colors

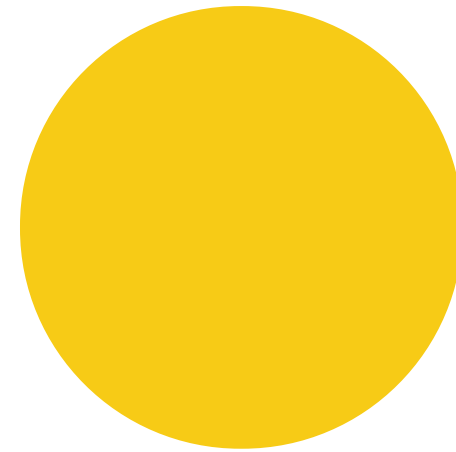
PRIMARY COLOR PALETTE



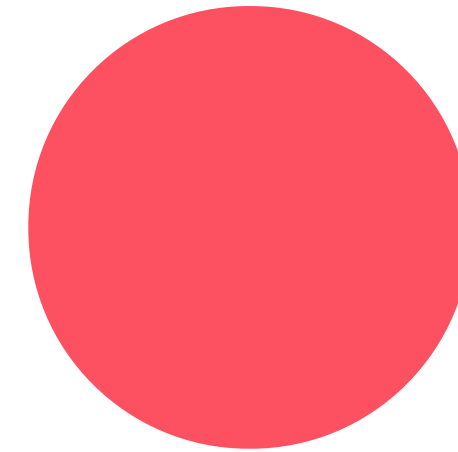
#FFFFFF



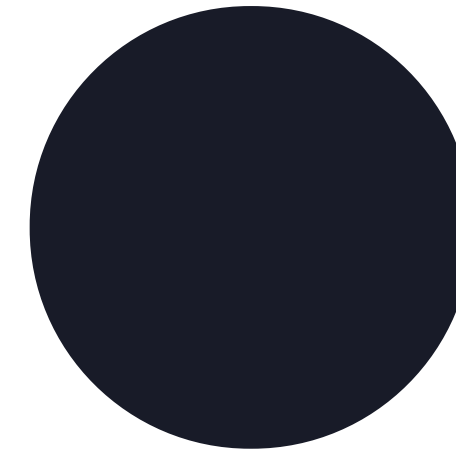
#375BD2



#F7CB16



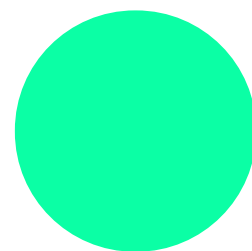
#FD5060



#181B28

ACCENT COLORS

DARK MODE

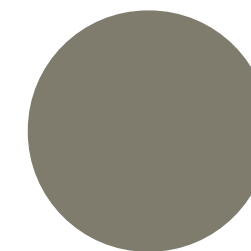


#0BFFA5

LIGHT MODE



#EDEDED



#7F7C6E

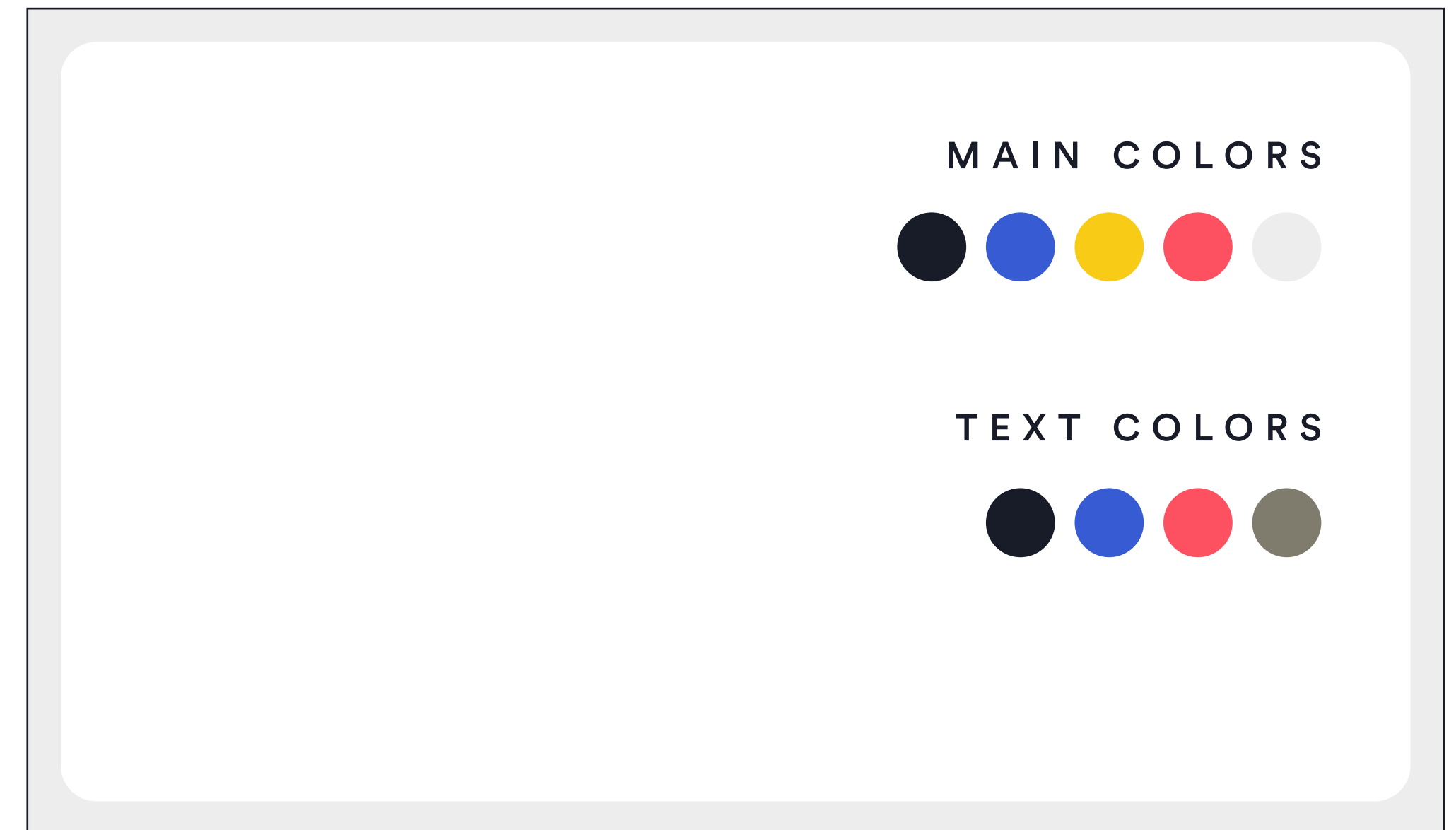
color usage

To be used for marketing collaterals and slides.



BLACK BACKGROUND, WHITE MARGINS

- Code-focused content & banners
- Slide decks
- Livestream assets & Zoom Backgrounds



WHITE BACKGROUND, OPTIONAL BACKGROUND

- General announcements
- Speaker, Sponsors, and Prizes comms

main typography

To be used on web and all marketing materials.

OCR-A FOR H1 & H2

Important heading

CIRCULAR MEDIUM [ALL CAPS] FOR H3

SLIGHTLY LESS IMPORTANT HEADING

CIRCULAR FOR BODY TEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

open typography

To be used when custom fonts cannot be uploaded, such as slide decks created in Google Slides or any Google application.

SPACE MONO FOR H1 & H2

Important heading

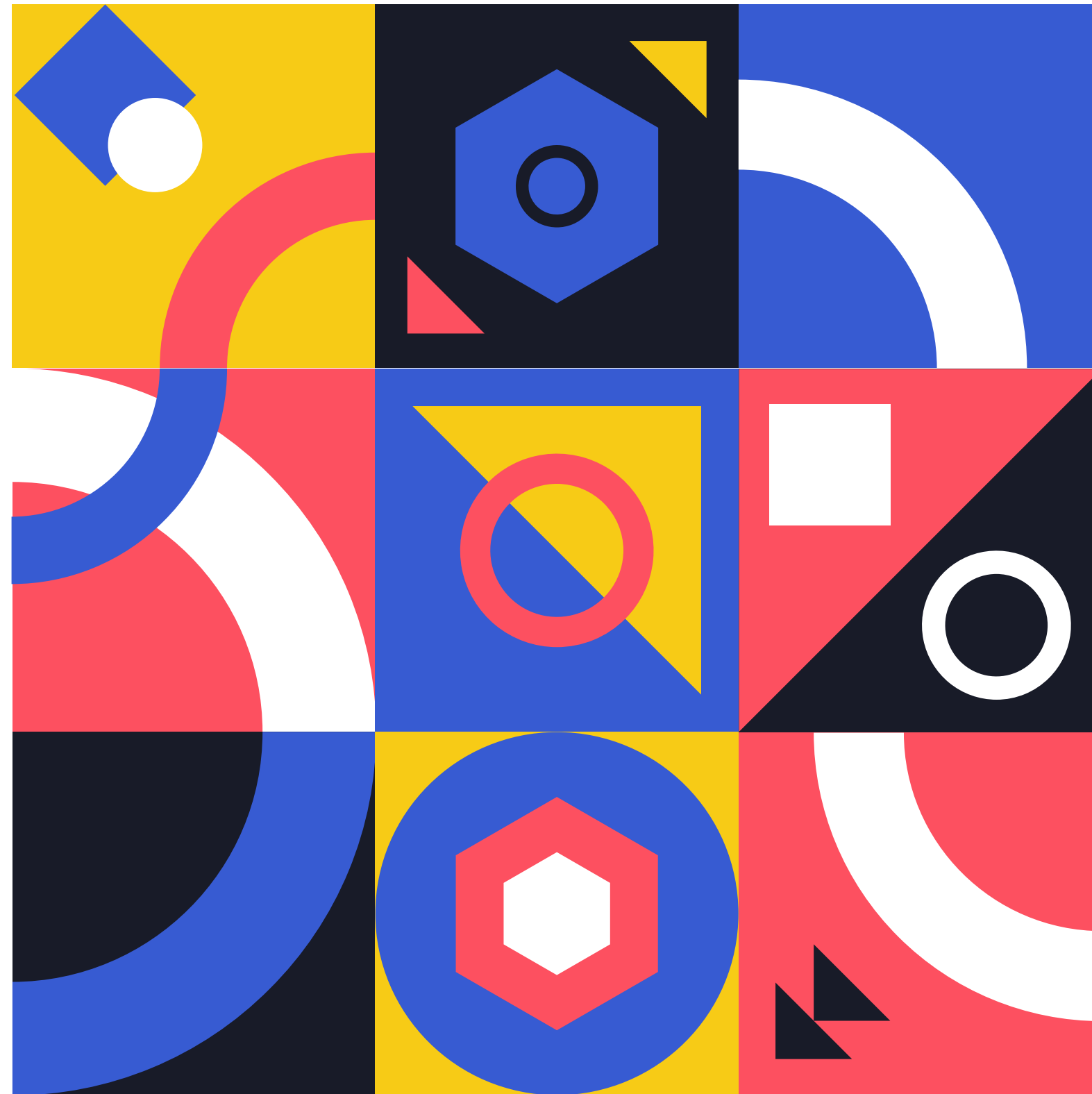
MONTERRAT SEMIBOLD [ALL CAPS] FOR H3

SLIGHTLY LESS IMPORTANT HEADING

MONTERRAT FOR BODY TEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

pattern



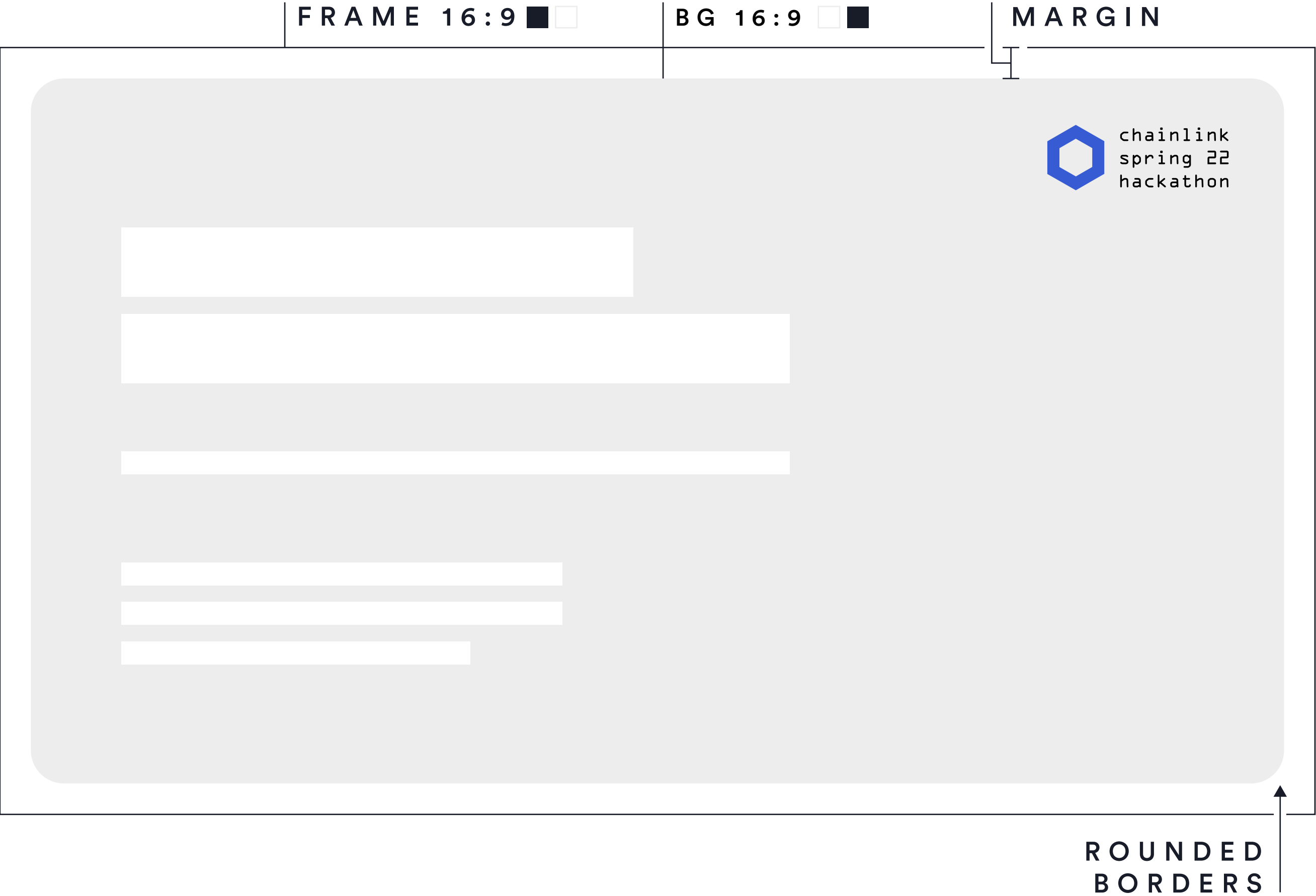
The pattern is the primary visual footprint of the Hackathon Spring 2022 brand. It combines different clustered shapes, each group representing a building block. This concept aims to reflect the nature (building blocks), as well as the diversity of hackathon projects through the different shapes and colors. The pattern is modular, which facilitates the production of variances and their adaptation to any layout.

DESIGNING NEW PATTERNS

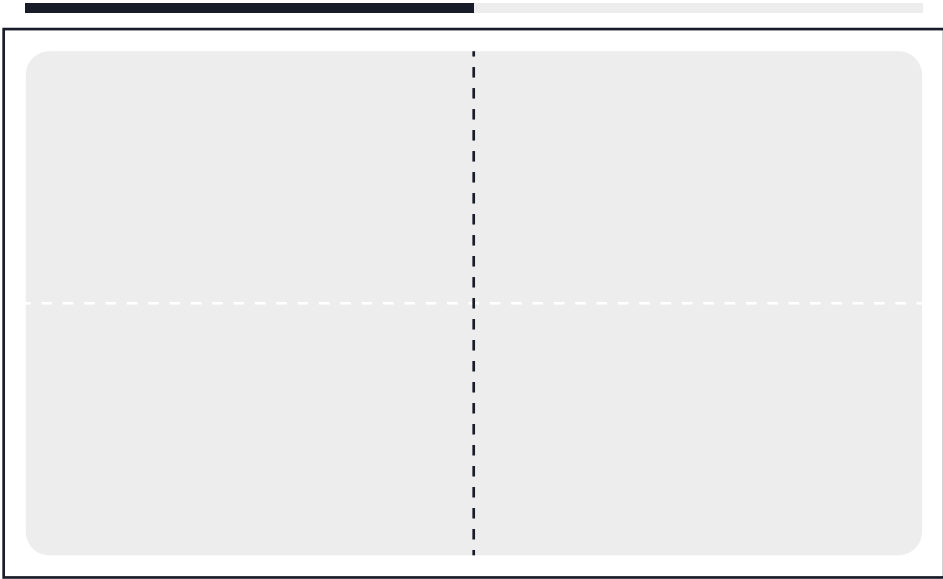
- Each block should use between 2 and 4 different colors
- The background color of adjacent blocks should be different
- The final shape of the pattern can be asymmetric
- Inner shapes can start on one block and finish on the adjacent(s)

layout grids

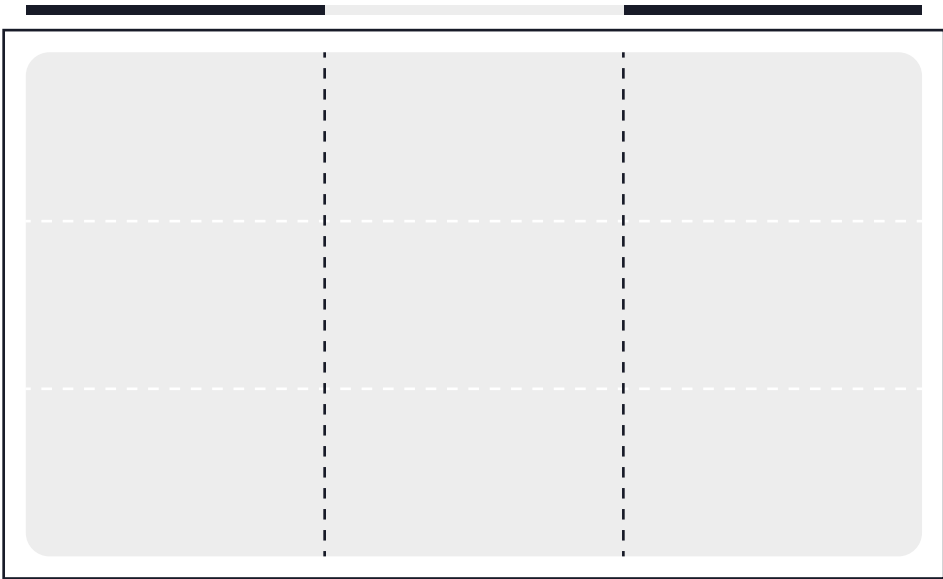
To be used for banners, slides, and full-width elements on Web.



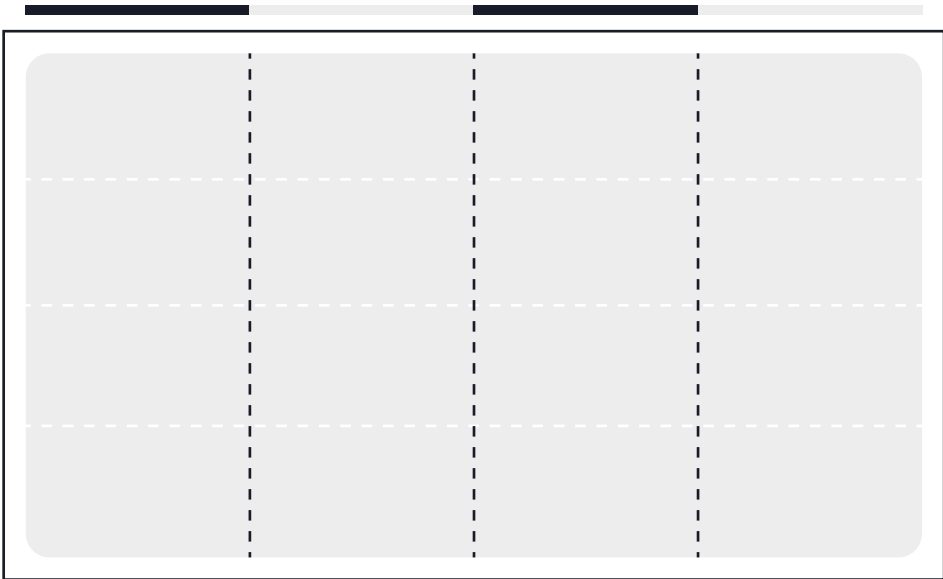
1/2 GRID

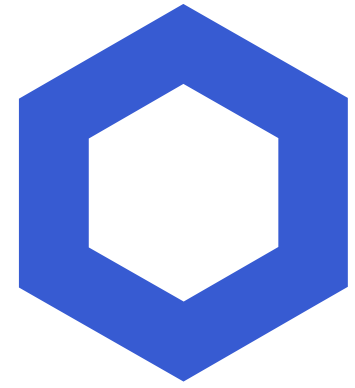


1/3 GRID



1/4 GRID





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brand applications

BRAND STYLEGUIDE



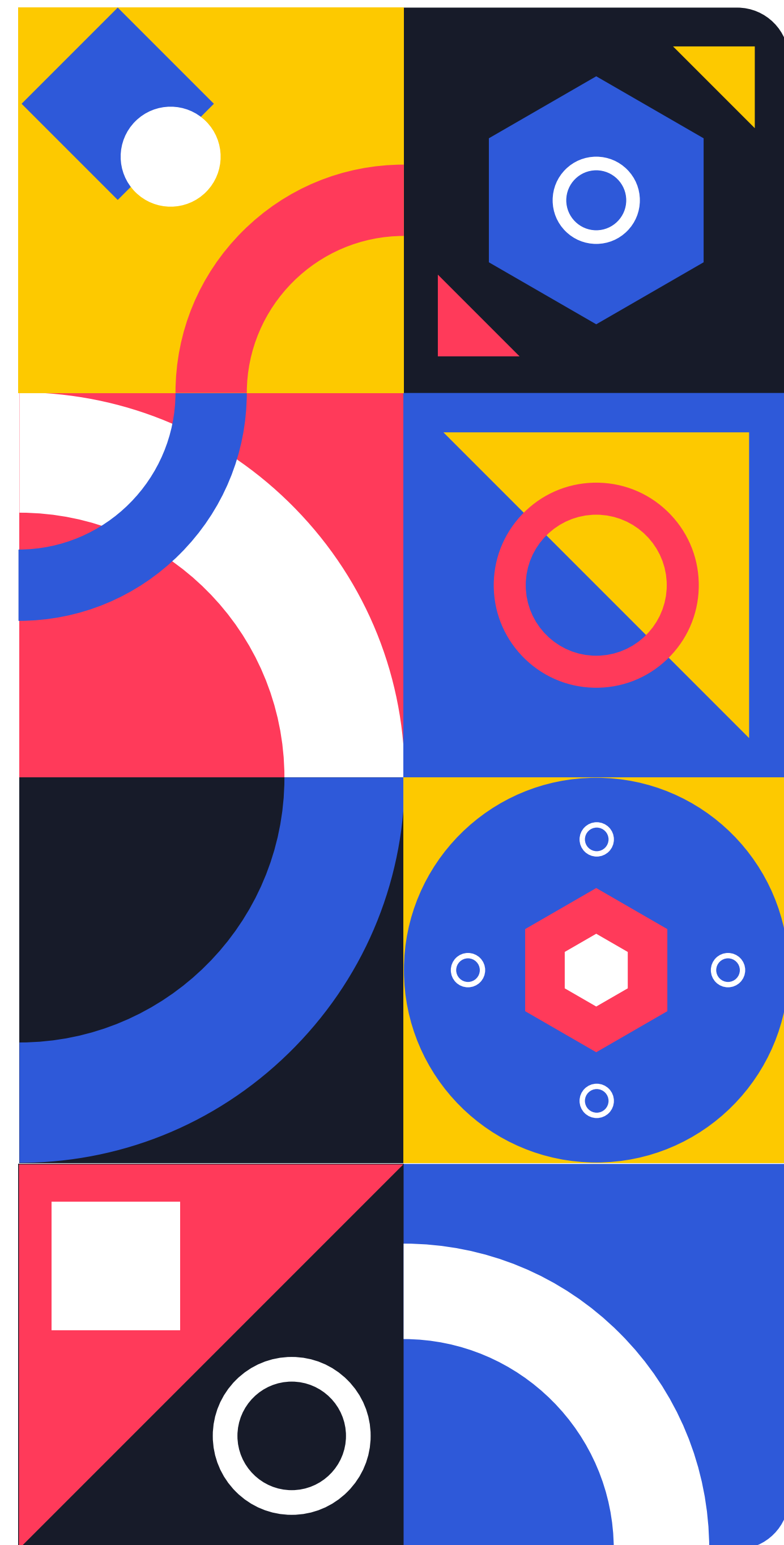
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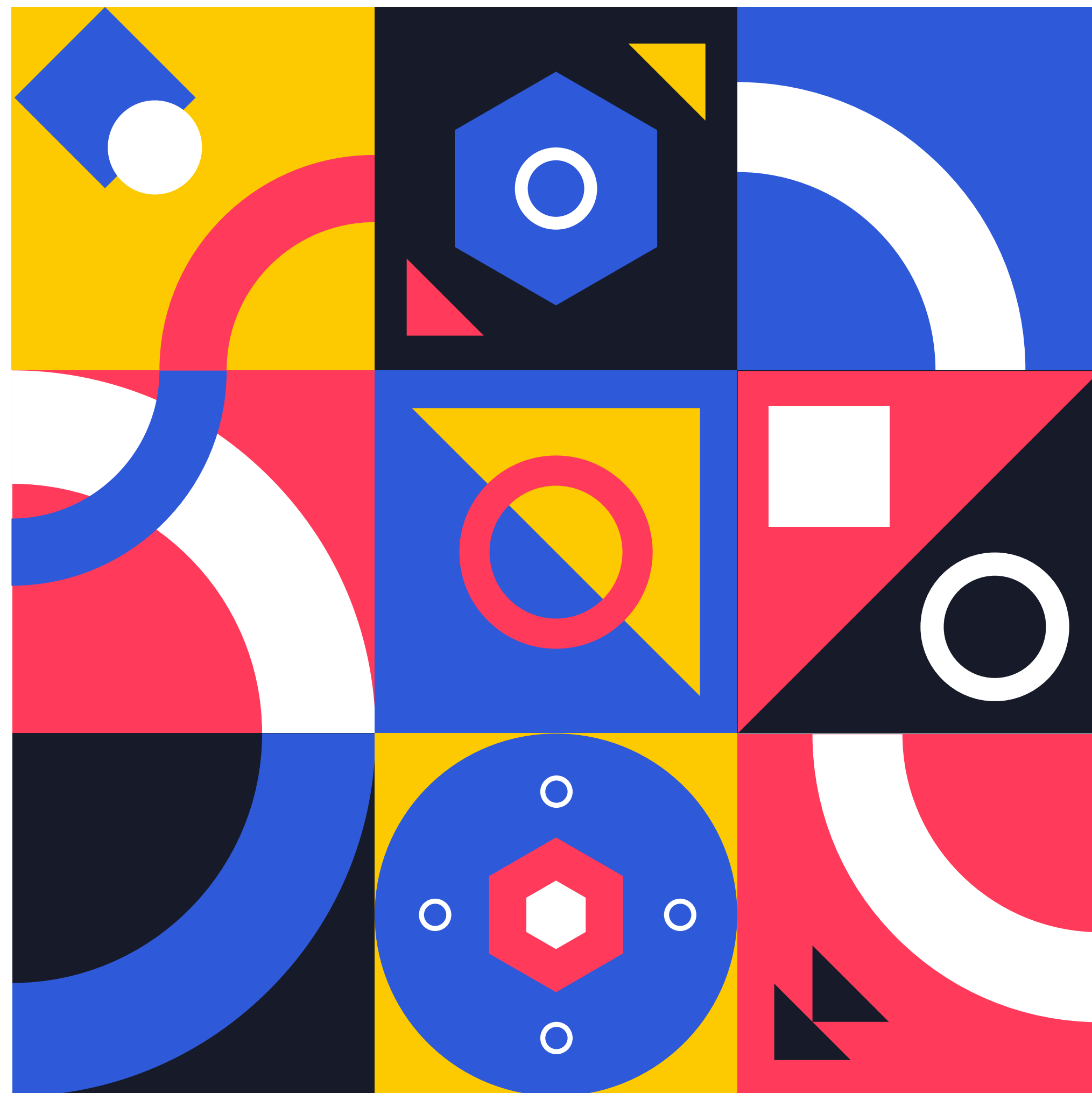


Sergey Nazarov

Co-Founder, Chainlink

APRIL 7 - APRIL 30 | HACK.CHAIN.LINK





chainlink spring 22 hackathon

APRIL XX - MAY XX | [HACK.CHAIN.LINK](https://hack.chain.link)



```
const animals = ['pigs', 'goats', 'sheep'];

const count = animals.push('cows');
console.log(count);
// expected output: 4
console.log(animals);
// expected output: Array ["pigs", "goats", "sheep", "cows"]

animals.push('chickens', 'cats', 'dogs');
console.log(animals);
// expected output: Array ["pigs", "goats", "sheep", "cows",
"chickens", "cats", "dogs"]
```



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how to set up chainlink keepers

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Donec odio. Quisque volutpat mattis eros.

- Nullam malesuada erat ut turpis.
- Suspendisse urna nibh, viverra non,
- semper suscipit, posuere a, pede.



APRIL 7 - APRIL 30

chainlink spring 2022 hackathon

This April we invite you to join us and developers, engineers, users, creators, artists from all over the world!

[REGISTER HERE](#)

Reasons to join

- > Win prizes from a total pool of \$550k
- > Attend world-class workshops hosted by experts in the blockchain space
- > Pitch your project to leading VCs
- > Connect with like-minded developers and community members
- > Learn and grow as a newcomer to the space

WIN UP TO

\$550k

Tracks

We're offering two tracks so that developers of all skill levels are included within our community. Developers can choose between the Main Track and the Welcome Track.

Hackathon Judges



Sergey Nazarov

Co-Founder
Chainlink



Emin Gün Sirer

Co-Founder
Avalanche



Sergey Nazarov

Co-Founder
Chainlink



Emin Gün Sirer

Co-Founder
Avalanche



Sergey Nazarov

Co-Founder
Chainlink

thank you.