



CHAINLINK HACKATHON

FALL 2022

BRAND STYLEGUIDE

LOGO

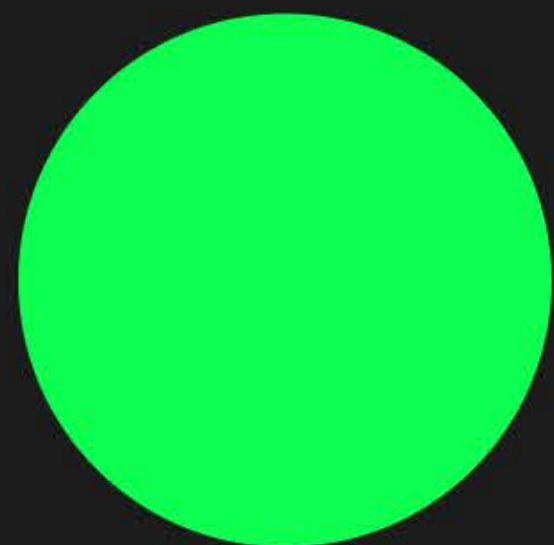
CHAINLINK FALL 2022
HACKATHON

- ▶ Indented lines, emulating code layout
- ▶ Irregular shape, makes it look unique and memorable
- ▶ “Chainlink Hackathon” with dominant hierarchy
- ▶ Bitonal, flat, in line with the digital color theme
- ▶ All-caps makes it analogic, VCR / pixelated display style

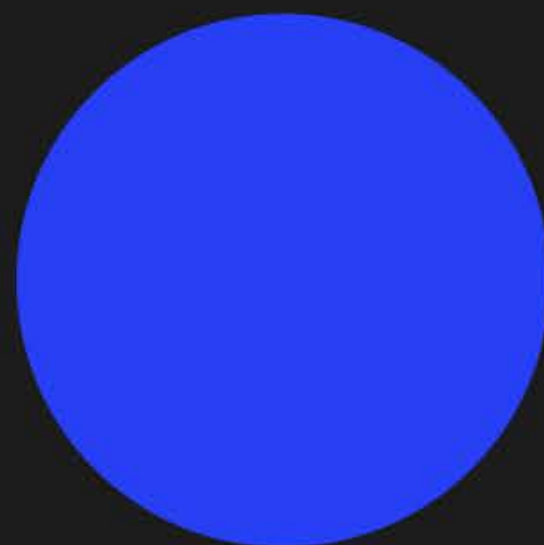
CHAINLINK FALL 2022
HACKATHON

COLORS

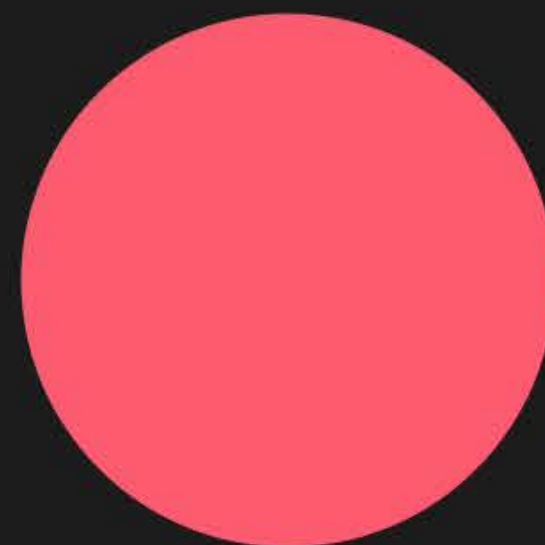
▶ Color palette



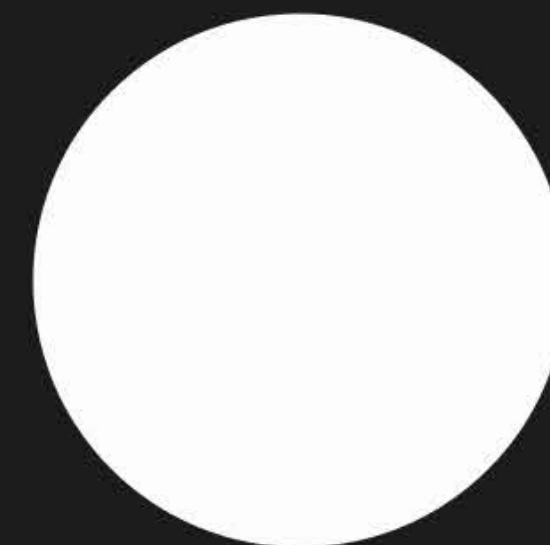
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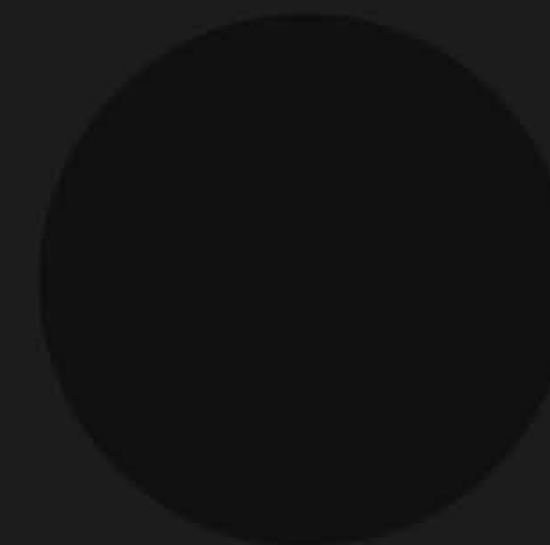
#273FF5



#FC5B6F

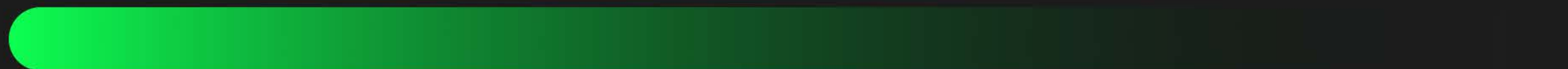


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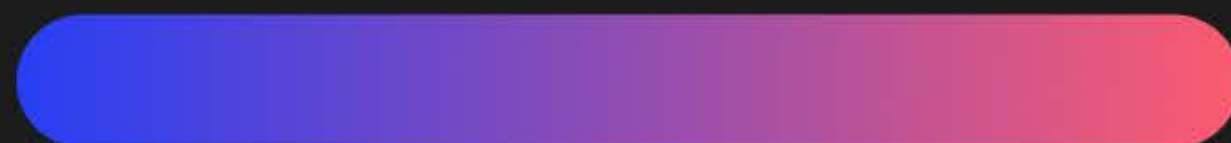


#111111

▶ Primary gradient for background elements and shapes



▶ Gradient for accents, buttons, and banner ornaments



TYPOGRAPHY

H1 VCR OSD MONO

H2 CIRCULAR BLACK

H3 CIRCULAR MEDIUM

H4 VCR OSD MONO

BODY CIRCULAR BOOK

LOREM IPSUM DOLOR

CONSECTETUR ADIPISCING ELIT

Sed a commodo dui donec sempe

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed a commodo dui. Donec semper viverra efficitur. Sed rutrum, libero ac fringilla accumsan, arcu orci mollis tellus,

PATTERN ILLUSTRATION

The background of the slide is a complex, abstract geometric pattern. It consists of numerous overlapping planes and shapes in various shades of blue and green, creating a three-dimensional, isometric effect. The shapes are sharp and angular, with some areas appearing as deep shadows and others as bright highlights. The overall composition is dynamic and modern, with a strong sense of depth and perspective.

- ▶ Isometric perspective hints Chainlink's brand
- ▶ Abstract, artful shape that doesn't overshadow content
- ▶ High contrast permits to accommodate black space / focus



LAYOUT

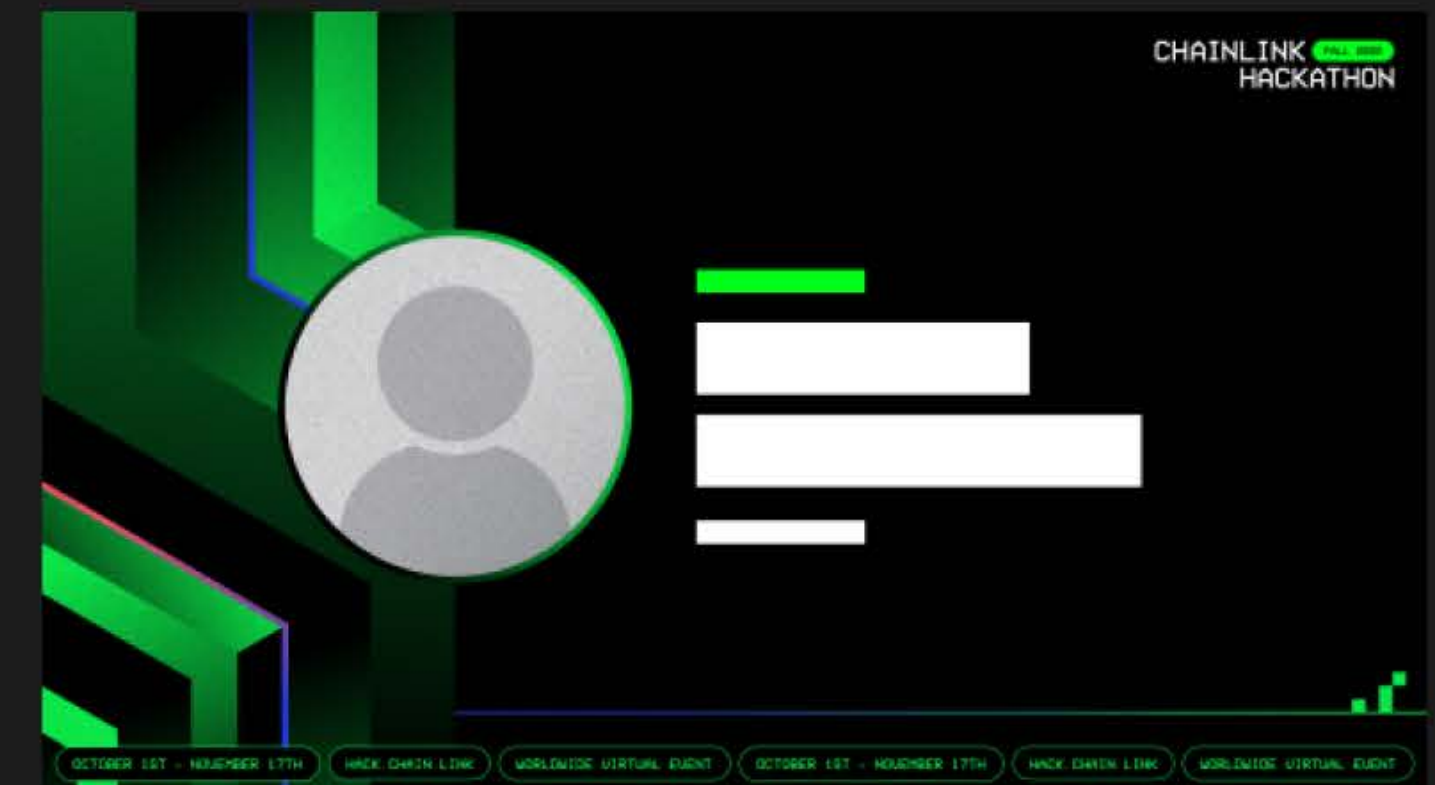
- ▶ Sections of the compositions are blocked in full-black
- ▶ The adaptable system allows for control of the layout hierarchy based on the content and type of publication
- ▶ The pattern's scale is proportional to the block: the bigger the block, the less scaled the pattern, and vice-versa.
- ▶ The layout grid has three main variations, with altered blocks and patterns: full, half, and third.



FULL



HALF



THIRD

VISUAL ELEMENTS

- ▶ Marquees for editorial footers, and web dividers, providing secondary information about the event

HACK.CHAIN.LINK

HACK.CHAIN.LINK

HACK.CHAIN.LINK

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NOVEMBER 18

UP TO 700K IN PRIZES

ALL LEVELS WELCOME

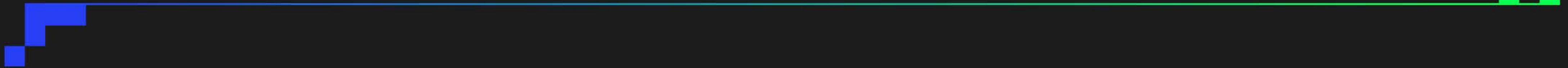
WORLDWIDE VIRTUAL EVENT

OCTOBER 14 - NOVEMBER 18

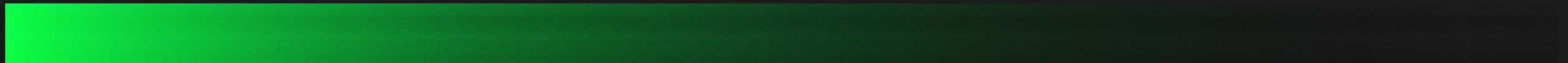
UP TO 700K IN PRIZES

ALL I

- ▶ Glitches to ornament gradients, lines, and balance compositions



- ▶ Gradient textures for backgrounds and visual elements, which refers to the analogue theme of the brand



APPLICATIONS



CHAINLINK HACKATHON

FALL 2022

AMING & NFTs & DEFI & DAOs
IAL IMPACT & INSURANCE & D
OVIDERS & SMART CONTRACT



FEATURED JUDGE

SERGEY NAZAROV

CO-FOUNDER, CHAINLINK

CHAINLINK FALL 2022 HACKATHON



OFFICIAL SPONSOR



CHAINLINK HACKATHON

FALL 2022

**LOS ANGELES,
CALIFORNIA**

Friday, October 1, 2022 | 5 -7 PM ET

**Olive Garden Arena
4567 Street Name Blvd.**

OCTOBER 14 - NOVEMBER 18

CHAINLINK FALL 2022 HACKATHON

REGISTER NOW

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio. Quisque volutpat mattis eros.

OCTOBER 1 - NOVEMBER 17

HACK.CHAIN.LINK

WIN UP TO 700K IN PRIZES

ALL LEVELS WELCOME

HACK.CHAIN.LINK

OCTOBER 1 - NOVEMBER 17

HACK.CHAIN.L

REASONS TO JOIN

- ▶ Chance to win from \$530k in prizes - and growing
- ▶ World-class workshops from experts in the blockchain space
- ▶ Earn the opportunity to present your project in front of VCs
- ▶ To connect with like-minded developers and community members
- ▶ To upskill yourself

HACK WITH CHAINLINK

OCTOBER 14 - NOVEMBER 18

CHAINLINK FALL 2022 HACKATHON

REGISTER NOW

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio. Quisque volutpat mattis eros.

REASONS TO JOIN

- ▶ Chance to win from \$500k in prizes - and growing
- ▶ World-class workshops from experts in the blockchain space
- ▶ Earn the opportunity to present your project in front of VCs
- ▶ To connect with like-minded developers and community members
- ▶ To upskill yourself

HACK WITH CHAINLINK

WIN UP TO 550K IN PRIZES

Grand Prize	\$50,000	All Women Team Prize	\$10,000
RFT & Gaming Prize	\$15,000	Chainlink Services - First	\$10,000
DeFi Prize	\$10,000	Chainlink Services - Second	\$7,000
DAO Prize	\$10,000	Chainlink Services - Third	\$5,000
Social Impact Prize	\$10,000	Top Quality Project Winners	20 x \$1,000
Total Sponsor Prizes	\$200,000	On The Rise	40 x \$5,000
Flashbots	\$50,000	VC Pitch Day	
Morala	\$40,000	Chainlink Blockchain Best	
UFO Gaming	\$40,000	Stack University Blockchain Best	

HACK BY 2024Q

SCHEDULE

The schedule will continue to expand a bit over the next two months. Stay tuned for more details about workshops and pre-event festivities!

ADD TO CALENDAR

DOWNLOAD

1 OCTOBER	2 OCTOBER	3 OCTOBER	4 OCTOBER
<div>Chainlink Hackathon Starts</div> <div>11:00 AM EST Opening Ceremony</div> <div>12:00 PM EST Team Building Event</div>	<div>9:00 AM EST The Purpose of Smart Contracts</div> <div>10:00 AM EST Keys to Success & Failure</div> <div>11:00 AM EST Intro to Chainlink</div>	<div>11:00 AM EST Scaling Oracles</div> <div>11:00 AM EST Team Building Event</div>	<div>11:00 AM EST Everlasting Oracles</div> <div>11:00 AM EST Realistic, Impermeable Oracles with Prognosis</div>
DATE	DATE	DATE	DATE
<div>11:00 AM EST Building a DeFi App</div> <div>12:00 PM EST Building an NFT</div>	<div>9:00 AM EST Blockchain Testing</div> <div>10:00 AM EST Introduction to Ethereum and ERC</div> <div>11:00 AM EST How to bring your NFT project to market in line with NFT Theory, the Oracles for NFTs</div>	<div>11:00 AM EST Scaling Oracles</div> <div>11:00 AM EST Team Building Event</div>	<div>11:00 AM EST Full Stack DeFi Application</div> <div>11:00 AM EST Building and Using External Adapters</div>
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MEET YOUR MENTORS

JUDGES & SPEAKERS



> 12:00 PM EST Team Building Event	> 11:00 AM EST Intro to Chainlink		Polygon
☐ DATE ▬	☐ DATE ▬	☐ DATE ▬	☐ DATE ▬
> 11:00 AM EST Building a DeFi dApp	> 9:00 AM EST Brownie Testing	> 11:00 AM EST Scaling dApps	> 11:00 AM EST Full Stack DeFi Application
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MEET YOUR MENTORS

JUDGES & SPEAKERS



PARTNER WITH TOP INDUSTRY PROJECTS

SPONSORS

We are proud to partner with these market-leading protocols and organizations. This list will continue to grow. If you or your organization is interested in sponsorship opportunities, please [reach out](#).



Filecoin

Filecoin is making the web more secure and efficient with a decentralized data storage marketplace, protocol, and cryptocurrency.



Google Cloud

Google Cloud wants to help startups focus on their ideas, innovate and grow into the next great company.



alchemy

Alchemy provides the leading blockchain development platform that powers millions of users for 99% of countries worldwide.



Polkadot

Polkadot is an interoperable multichain network and layer-0 protocol that connects and secures an ecosystem of advanced purpose-built blockchains.



Polkadot



polygon



AVALANCHE



moralis



truflation



the graph



KUCOIN



polygon



the graph



KUCOIN



polygon



truflation

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HACKQUARTERS



ChainShot

HACKATHON RESOURCES

- ▶ Solidity, Blockchain, and Smart Contracts FREE course [↗](#)
- ▶ Fall Hackathon Discord Channel [↗](#)
- ▶ Chainlink Docs [↗](#)
- ▶ Boilerplate, Starter Kits, and Tutorials [↗](#)
- ▶ Chainlink Spring 2022 Hackathon [↗](#)
- ▶ Smart Contract Developer Bootcamp On-Demand [↗](#)

FAQS

Who can participate?



How much does it cost to attend?



How many people can be on a team?



What if I've never been to a hackathon or worked with Chainlink before?



No worries! It's helpful to have some software engineering experience, but it's not a requirement. Projects also often need designers, front end engineers, project managers, and more. We will also have talks, workshops, and mentors to help you with your project. This is a great place to learn all things blockchain and smart contracts.

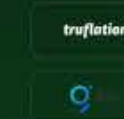


GAMING & NFTs & DEFI & DAOs &
SOCIAL IMPACT & INSURANCE & DATA
PROVIDERS & SMART CONTRACTS

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