



MEDIA KIT

2026



**The specialist for emissions data
in transport & logistics**

www.shipzero.com

Our mission

We want to decarbonize the global freight industry by building the data backbone for sustainable supply chains. As experts in emissions management, we enable our clients to measure CO₂ emissions and make effective decisions on their path to net-zero. We are passionately committed to minimizing the environmental impact of the industry based on emission transparency to realize emission-free logistics.

**"If shipzero is no longer needed in 2050,
that would be the ideal scenario."**

Mirko Schedlbauer, Co-Founder & CEO shipzero

Our expertise

The transportation of goods is systemically relevant – and emissions-intensive. How can we reduce greenhouse gas emissions in the future as freight activity increases worldwide?

The answer lies in data. Only those who measure can reduce effectively. shipzero offers an innovative data platform enabling shippers, logistics service providers and carriers to manage their transport emissions independently and based on data rather than gut feeling.

The emissions intelligence platform combines all relevant data sets from the supply chain and thus offers a unique perspective on logistics activities. We are specialized in the integration of primary data (consumption data) to ensure a precise calculation of emissions. Curated actionable insights enable effective emission reduction – whether that is investing in electrified fleets, or by shifting transport to other routes or lower-emission modes (e.g., from road to rail).

This way, shipzero facilitates the data-driven path to net-zero emissions for any company shipping goods around the globe.



Company

- **Company name:** shipzero GmbH
- **Founded:** 2018
- **Founders:** Mirko Schedlbauer, Tobias Bohnhoff
- **Headquarter:** St. Annenufer 2, 20457 Hamburg
- **Product:** Emissions Intelligence Platform (SaaS)
- **Launch:** 2021
- **Industry:** Freight Transportation & Sustainability
- **Customers:** Shippers and Logistics Service Providers

Reference Customers:

- Hellmann Worldwide Logistics
- Beiersdorf
- Lorenz
- Nagel-Group (Food)
- Lanfer Logistik (Chemical)
- BLG Logistics (Automotive)
- Zufall Logistics Group
- Sovereign Speed
- etc.

Friends, founders, pioneers

The company was founded in Hamburg in 2018 by Mirko Schedlbauer and Tobias Bohnhoff. The two founders have been friends for many years and now share their vision of zero-emission logistics with a team of around 60 experts in data management, sustainability and logistics.



Mirko Schedlbauer – Co-Founder & CEO (Data/Engineering)

Mirko has over ten years of expertise in data engineering and business intelligence and has gained experience in numerous logistics companies and their data landscapes. He was already committed to climate protection during his studies in sustainability and innovation management. He is a co-founder of the non-profit initiative Global Shapers Hamburg, a sub-organization of the World Economic Forum.

Tobias Bohnhoff – Co-Founder & CEO (Product/Strategy)

Tobias worked as a strategy consultant and Head of Market Analytics at the consultancy LSP Digital and Statista. As a graduate geographer and innovation manager, he has been engaged in the digital and data-driven transformation of industries since the beginning of his career.



How to get in touch

Press and Company contact

shipzero GmbH
St. Annenufer 2
20457 Hamburg

Björn Maatz
Content Strategist
bjoern@shipzero.com

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