



WELCOME! to the Oakland Avenue Project

Public Information Meeting

THURSDAY, JANUARY 22, 2026

Meeting Purpose

Welcome to the Village of Shorewood's public information meeting for the 2026 Oakland Avenue Reconstruction Project between Capitol Drive and Glendale Avenue. This meeting offers an opportunity to meet the project team, see the overview and planned sequence of work, and ask questions related to the project.



Thursday, January 22, 2026

From 6 to 8 p.m.



Shorewood Village Center

3920 N. Murray Avenue

Shorewood, WI 53211

Meeting Format

Today's meeting will be held from 6 to 8 p.m., with a brief presentation at 6:30 p.m. followed by a question-and-answer session with the project team. Please review the current design plans; project staff are available to answer questions and discuss the project. The materials presented at today's meeting can be downloaded at www.oaklandavereconstruct.com/project-library after the public meeting.

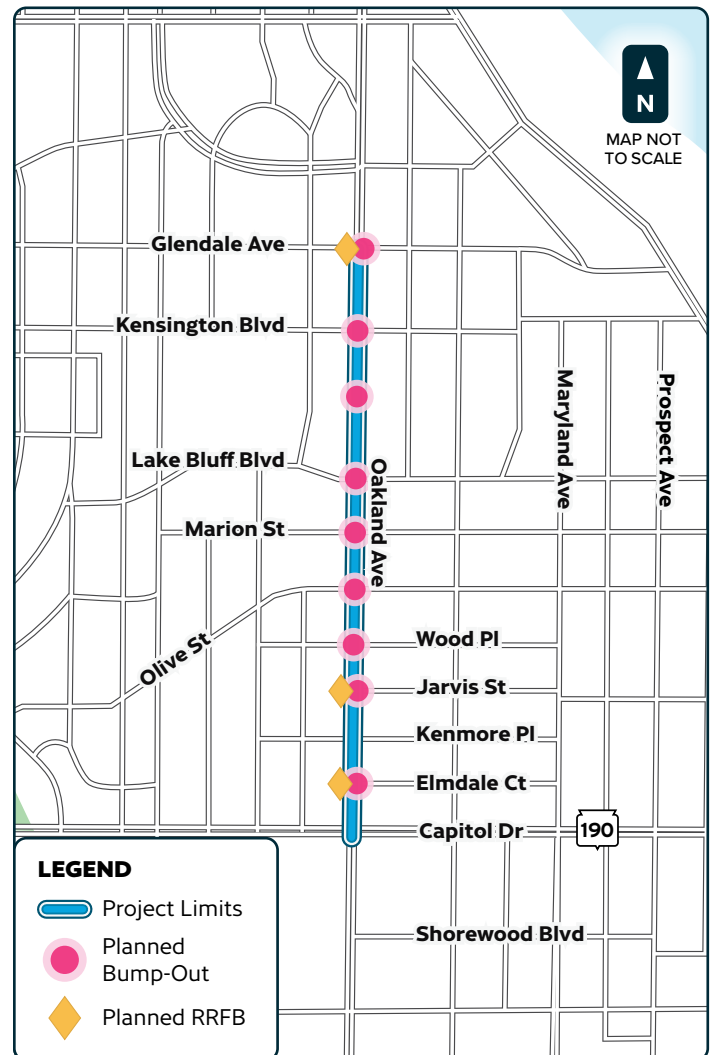
Online comment forms are available by scanning the QR code displayed at today's meeting with your smartphone. Paper comment forms can be found near the sign-in tables and dropped in the nearby comment box or mailed to the project team.



Online Comment Forms

Use the link or scan the QR code provided to submit a comment online.

www.oaklandavereconstruct.com/contact



Project Purpose and Need

The purpose of reconstructing Oakland Avenue between Capitol Drive and Glendale Avenue is to:

- Address failing pavement that has deteriorated beyond what resurfacing can effectively fix
- Restore the roadway's structural integrity and extend its long-term service life through a full reconstruction
- Improve safety for all users, including drivers, pedestrians and bicyclists, by updating roadway design elements to better meet current standards
- Enhance accessibility along the corridor for people of all ages and abilities
- Upgrade aging underground utilities, improve drainage and replace lead service lines

Together, these improvements will create a safer, more durable, and more reliable corridor for the community.

Repaving vs. Reconstruction

Why rebuild instead of just repaving?

Repaving: Replaces only the top layer of asphalt to improve the driving surface and appearance. It does not address problems below the surface, such as a weakened road base or poor drainage.

Reconstruction: Removes the existing pavement and rebuilds the roadway from the base up, allowing underlying issues to be corrected and the road to be updated to current standards.

For Oakland Avenue, evaluations showed that the roadway foundation has deteriorated beyond what repaving can effectively address. Repaving would result in cracks and potholes quickly returning. Full reconstruction fixes the root causes of deterioration, improves drainage and safety, and provides a longer-lasting, more cost-effective roadway that will reliably serve the community for decades.

Sewer, Water Main and Water Service Replacement



Roadway reconstruction offers an opportunity to replace aging sewer, water mains and water services that are nearing or past their intended service life. Coordinating utility replacement with roadwork minimizes long-term disruption, saves money, and prevents future failures that can disrupt service, damage new pavement, and cause safety concerns for residents and businesses.

As part of this project, existing public and private lead water service lines will be replaced. The project team will contact affected property owners directly regarding the timing and impacts of this work.

New pipes and modern materials improve reliability, water quality, drainage and system performance during heavy rain and extreme weather.

Overall, replacing underground utilities during reconstruction saves money and ensures safe, dependable infrastructure.

Oakland Avenue will remain **OPEN for BUSINESS** during construction

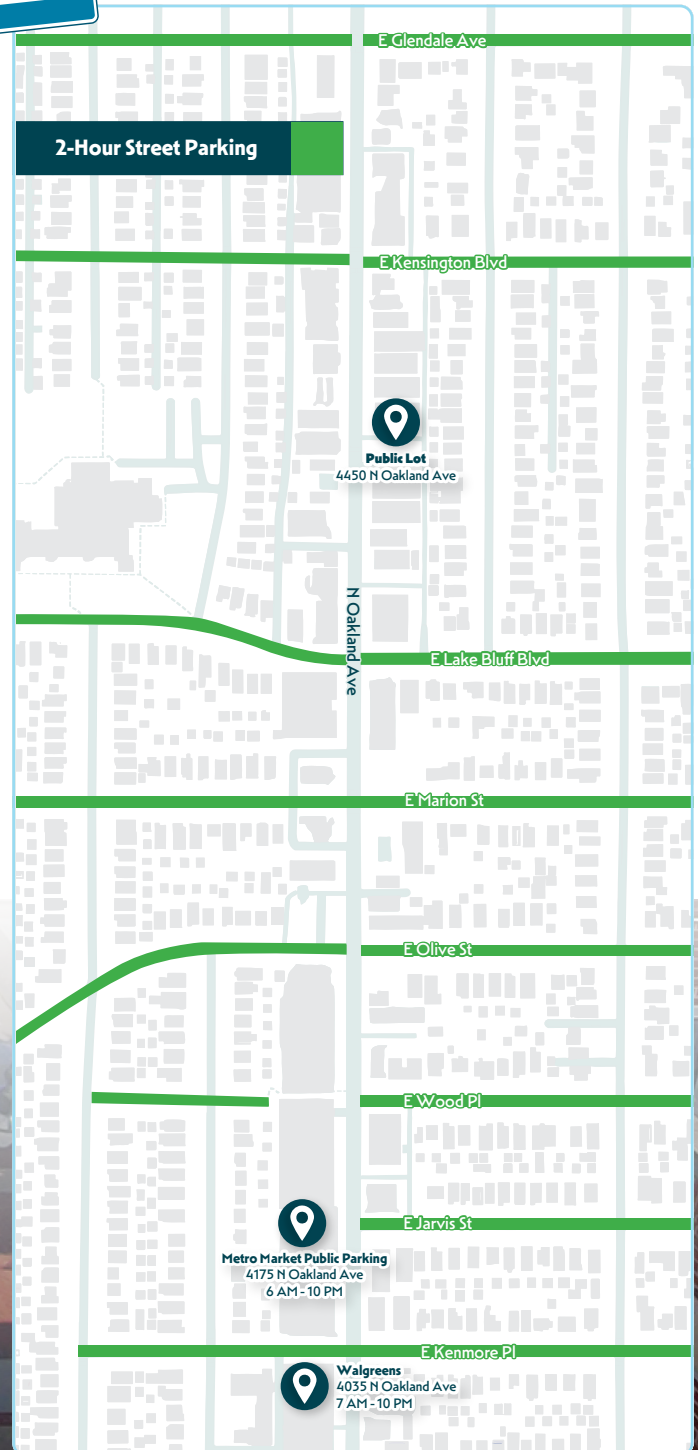
The project team recognizes that Oakland Avenue is an important destination for shopping, dining and medical appointments. Throughout construction, every effort will be made to keep one lane of traffic open in each direction. At times, Oakland Avenue may be reduced to one-way traffic to accommodate construction activities, but access to businesses will be maintained.

Parking on Oakland Avenue will be limited during early construction as underground utilities are replaced. **The map to the right is preliminary parking map, subject to change throughout the project.** Once pavement replacement begins, on-street parking will be prohibited. Information on available parking and traffic updates will be posted on the project website at www.oaklandavereconstruct.com.

Shop Oakland Ave!

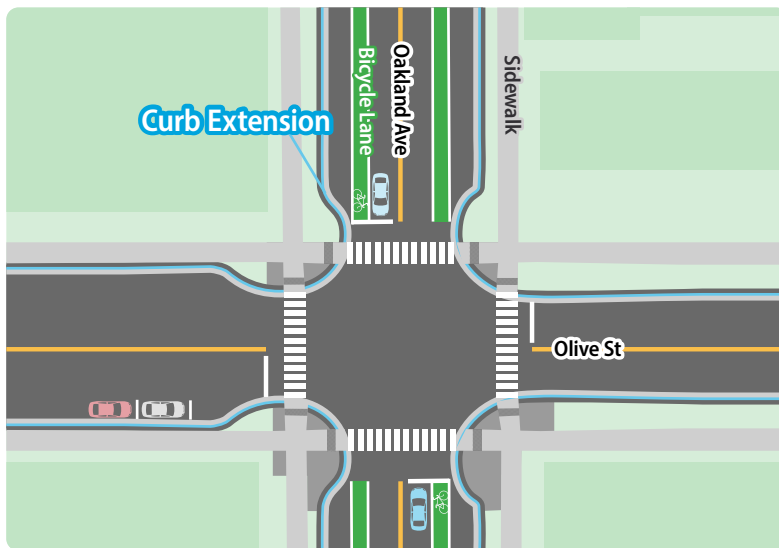
Residents and visitors are encouraged to continue supporting local businesses along Oakland Avenue during construction. For more information about businesses in the area, please visit the Shorewood Business Improvement District by scanning the QR code or using the link below.

www.shorewoodwi.com



Preliminary parking map, subject to change throughout the project.

Curb Extensions



Curb extensions, also known as curb bump-outs, are sections of sidewalk extending into the street at intersections or mid-block crossings. By narrowing the roadway, they reduce the distance pedestrians travel to cross the street and make them more visible to drivers.

Curb extensions can make streets safer by:

- Slowing vehicle turning speeds
- Improving sight lines between drivers and pedestrians
- Reducing the time people spend in the roadway, which can be particularly helpful for children, older adults and people using mobility devices
- Creating space for curb ramps, trees, benches, or stormwater features, making streets more attractive and accessible for everyone

On Oakland Avenue, curb extensions will be created at all intersections and at the pedestrian crossing between Lake Bluff and Kensington boulevards. *See map on first page for locations.*



Rectangular Rapid Flash Beacons (RRFBs)

Rectangular Rapid Flash Beacons (RRFBs) are pedestrian-activated warning lights used at crosswalks to increase driver awareness.

RRFBs are to be installed on Oakland Avenue at the intersections of Elmdale Court, Jarvis Street and Glendale Avenue. *See map on first page for locations.*

Aerial Footage

Drones will be used to track construction progress. You can check out the footage on the website's project library page.

[www.oaklandavereconstruct.com/
project-library](http://www.oaklandavereconstruct.com/project-library)




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Visit the project website to subscribe for updates.

www.oaklandavereconstruct.com

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