

Payton Medlock

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INTERACTIVE DESIGNER | PRODUCT DESIGNER | SENIOR WEB DESIGNER

- Interactive Designer with three years of experience at Paradox AI seeking remote interactive designer or product designer positions.
- Articulate communicator and presenter successful in working on complex user and metrics inspired projects in partnership with product management and engineering.
- Proficient in MS Office, Adobe Creative Suite, Google Analytics, Facebook, Instagram and Twitter, HTML/CSS, Bootstrap, JavaScript, copywriting, and content management systems.

CORE COMPETENCIES

User Interface (UI) Design
Interactive Design
Usability Testing
Project Management
Brand Development

Product Design
User-Centered Design
Design Thinking
Concept Development
Digital Marketing

User Experience (UX)
Prototype Management
Digital Media
Custom Web Design
Visual Design

EDUCATION, CERTIFICATIONS & TRAINING

BS, Sociology/Creative Studies, Texas A&M University, College Station, Texas 2020
Web Development Certification | Indeed Product, Interface, SEM & SEO Training

PROFESSIONAL EXPERIENCE

PARADOX AI

2022 – Present

AI company specializing in conversational recruiting software; acquired by Workday in October 2025

Interactive Designer (Remote)

- Create the conversational and interactive experiences for its AI recruiting platform.
- Led the design and built user interfaces and custom-branded career websites for Whole Foods, Marriott International and Nordstrom.
- Utilize web UI design, HTML/CSS and JavaScript to review design plans and provide technical support.
- Engaged in integrating Paradox's AI solutions into the Workday platform.

PYM GRAPHICS, Austin, Texas & Phoenix, Arizona

2021 – 2022

Web Designer | Digital Marketing Specialist (Remote)

- Established a marketing consulting firm specializing in content creation, digital marketing campaigns, website development, copywriting, SEO, and SEM.
- Designed a custom website for a mortgage company from inception to include content development, custom logos, lead generation and collection.
- Redesigned an ecommerce website for a pharmacy to include new branding strategy, content creation, SEO, and SEM.
- Built an interactive website for an agricultural client to include logos, flyers, and composites.
- Utilized Adobe Creative Suite to create logos, business cards, menus, flyers, signs, and posters for various business clients.

INDEED, Austin, Texas

2020 – 2021

Client Optimization Specialist (Remote)

- Provided B2B support as trained product expert of the Scaled Business Success (SBS) team.
- Educated clients on developing and optimizing their advertisements on platforms and products.
- Managed a heavy volume of clients daily and served as primary resolution specialist.
- Utilized a consultative approach to resolving client issues and to ensure client satisfaction.