

JULIUS KIPROTICH

615.719.4904 | kipdesignstudios@gmail.com | kipdesignstudios.com

**I SPECIALIZE IN BRAND IDENTITY, ART & CREATIVE DIRECTION
WITH EXTENSIVE EXPERIENCE IN WORKING ON GRAPHIC
LAYOUT, PRODUCTION MATERIALS, UI/UX AND WEB DESIGN.**

RELEVANT EXPERIENCE

Creative Design Manager

Cathexis | Tysons, VA | October 2023 – Present

- Leading design strategy and Visual development for Cathexis and VA products
- Creative storytelling through visual media and communications plans
- Lead a team of designers, 508 specialist, and multi-media videographer(s) to create and execute unique products for our client(s)
- Implement professional development strategies and growth initiatives for the creative team

Senior Strategic Communications Specialist

Cathexis | Tysons, VA | May 2023 – October 2023

- Responsible for ensuring that the Strategic Communications' processes, procedures, and initiatives are followed
- Support with the technical, administrative, and management aspects of communication
- Work with team responsible for production across multiple mediums and platforms
- Assist in developing and/or preparing presentation materials
- Clearly communicate details among cross-functional teams (digital production, curriculum, design, event management, administrative) to ensure implementation alignment

Product Designer

Asurion | Nashville, TN | July 2021 – March 2023

- Work with a developers, product managers and high value stakeholders
- Designs clean experiences for internal facing products and tools
- Research and use data, user persona, and existing workflows to implement updates
- Collaborate on team reviews and offer constructive feedback
- Follow and build upon existing guidelines while growing and assessing future needs

Multi-Media Designer

Asurion | Nashville, TN | July 2020 – July 2021

- Work with a team of 8 designers and high value stakeholders
- Create high visibility designs while pushing the creative boundary
- Design pieces while following the brand identity system, including product packaging, brochures. Illustrations, infographics, slide decks, and AR effects/filters
- Collaborate on team reviews and offer constructive feedback
- Meet and work with stakeholders and executive team on projects and initiatives

Freelance Graphic Designer + Art Director

KIP Design Studios | Nashville, TN | January 2014 – Present

- Work with clients to develop brand strategies, create various graphic design projects, web design, art direction and campaigns
- Industries included; entertainment, healthcare, technology, real estate, restaurant, and nonprofit

Senior Graphic Designer & Website Manager

Mt. Zion Baptist Church | Nashville, TN | August 2017 – July 2020

- Manage a team of 3-7 designers and freelancers
- Review team members' work to ensure high quality and timely delivery
- Design original pieces, including product packaging, brochures. Illustrations, infographics, websites, and social media design
- Create user friendly web interface and app platforms through information architecture and user testing/feedback
- Assist in creating marketing plan



SOFTWARE

Ai Platforms
Adobe After Effects Adobe Creative Cloud Adobe Illustrator
Adobe InDesign
Adobe Photoshop Adobe XD
Asana
Atom
CSS
CMS Platforms
CoSchedule
Facebook Ads
Figma
FTP Platforms
Google Docs
Google Drive
InVision Studio
Landing Pages
Mac OS, iOS, Mobile Apps
Microsoft Excel Microsoft
Packaging Design
PowerPoint Microsoft Word
PC / Windows Apps
SquareSpace
Social Media Platforms
Webflow
Wix
WordPress

SOFT SKILLS

Analyze Performance Data
Creative Strategy
Client Management
Communication
Data-Driven Design
Direct Response Performance
Metrics Presentation Skills
Team Leadership

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RELEVANT EXPERIENCE

Graphic Designer

Jarvis Sign Company | Madison, TN | July 2016 - August 2017

- Streamlined workflow to ensure consistent and efficient project completion by improving efficiency by 15%
- Created banners, vinyl, ready to apply (RTA) graphics, signage (external and internal), wraps, and other print media for several companies
- Worked directly with customers/clients

Assistant Art Director + Photographer

Brooks Photography | Nashville, TN | April 2014 - October 2019

- Assisted head photographer with the setup and execution of creative photography shoots and set design
- Coordinated with clients regarding locale, theme and functionality of professional photography sessions
- Directed the creative components of each photoshoot
- Photo editing and conceptualized customer wardrobe



EDUCATION

Bachelor of Arts Nossi College of Art 2015 - 2019

PROF. ORGANIZATIONS

Nashville Fashion Alliance (Member)
Kappa Pi (Nossi Chapter)

Create Connect Celebrate - Nashville Networking Non-profit (VP Board Member)