

ELSA - MAKING COMPLEX CHANGE PREDICTABLE BEFORE EXECUTION

AGENDA



ELSA - making complex change predictable before execution

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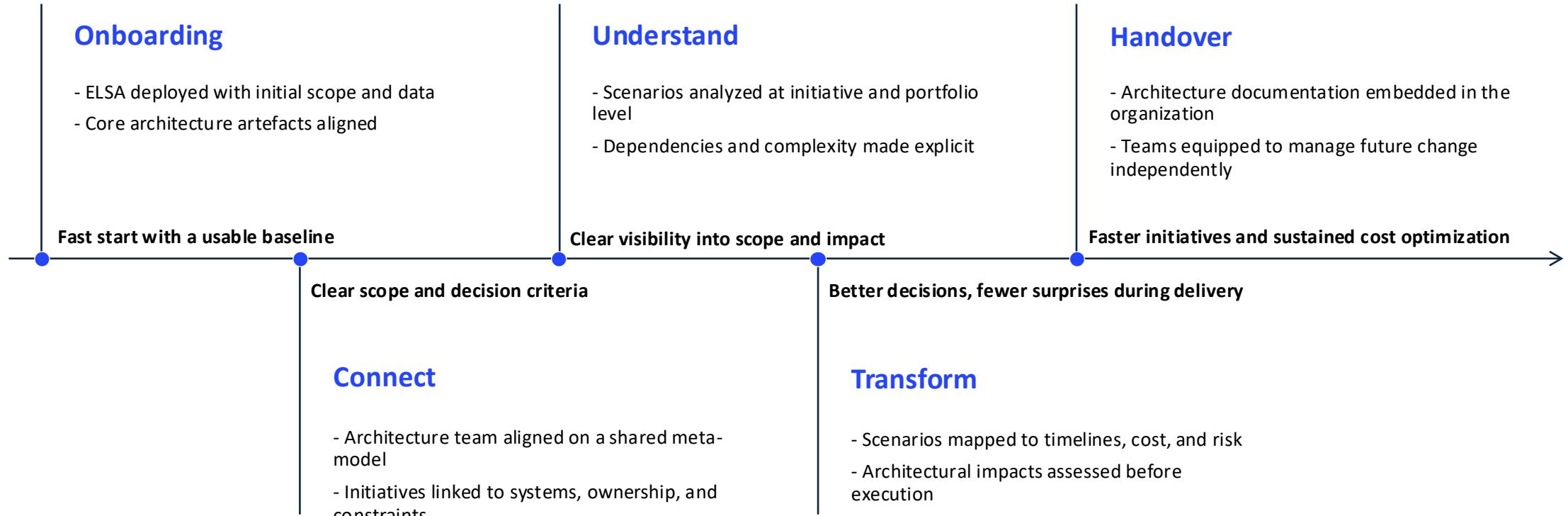
**MOST TRANSFORMATIONS FAIL
BECAUSE ARCHITECTURAL
REALITY IS DISCOVERED AFTER
DECISIONS ARE MADE.**

01 WHAT ELSA IS

“ELSA IS A DECISION-SUPPORT PLATFORM THAT MAKES COMPLEX CHANGE **PREDICTABLE BY MAKING ARCHITECTURE, DEPENDENCIES, AND SCENARIOS VISIBLE BEFORE EXECUTION.”**

- **Creates** a shared architectural baseline across business, IT, and operations
- **Models** alternative scenarios (change, integration, modernization, separation)
- **Reveals** dependencies, risks, and trade-offs before commitments are locked in
- **Enables** fact-based decisions without touching live systems or production data

02 ELSA CUSTOMER JOURNEY



03 WHAT MAKES ELSA DIFFERENT

CUSTOMER

Strategic reality

- Overlapping and competing initiatives
- Changing priorities and targets
- Limited end-to-end visibility

Execution reality

- Timelines, budgets, resources in focus
- Architecture scope unclear
- Inconsistent steering

Architecture reality

- Fragmented and siloed landscape
- Multiple sources of truth
- Limited impact visibility

ELSA

- ✓ Clear architectural baseline
- ✓ Scenario comparison before execution
- ✓ Visibility across initiatives and dependencies
- ✓ Faster planning and re-planning
- ✓ Fact-based steering and decisions

04 ELSA FOR M&A – CORE USE CASE

ISSUE	DEAL REALITY	ELSA'S ADVANTAGE
Decisions before impact	Integration choices are made before cost, risk, and operational consequences are understood.	Compares integration scenarios before execution — cost, risk, and complexity made explicit.
Hidden dependencies	Critical system and data dependencies surface late, when change is slow and expensive.	Exposes dependencies early across IT, data, and processes — before commitments are locked.
Day-1 execution risk	Readiness gaps appear after close, delaying synergies and increasing operational risk.	Validates Day-1 scope and critical paths with fact-based architectural insight.

05 ELSA FOR MANUFACTURING – CORE USE CASE

ISSUE	MANUFACTURING REALITY	ELSA'S ADVANTAGE
IT–OT Visibility	Decisions are made with partial understanding of IT–OT dependencies, causing downtime, workarounds, and firefighting.	End-to-end visibility of production-critical systems and dependencies before changes are approved.
Change & Launch Risk	Hidden integrations and unclear ownership lead to late surprises, delayed go-lives, and costly rework.	Scenario-based impact analysis that makes launch risk visible early, enabling predictable go-live.
Cost & Continuity	Redundant systems and unplanned changes inflate cost and increase downtime risk during production.	Informed, staged decisions that reduce avoidable cost and protect production continuity.

06 THE ROUTA METHOD

Strategic IT Consulting

We clarify **the real business problem**, shape the direction, and turn strategy into an executable plan.

**Routea
Digital**

Development Services

We build **the solutions others can't** — from platform configuration to custom development.

Enterprise Architecture

We bring **structure to complex change**, connecting strategy with the architecture needed to deliver it.

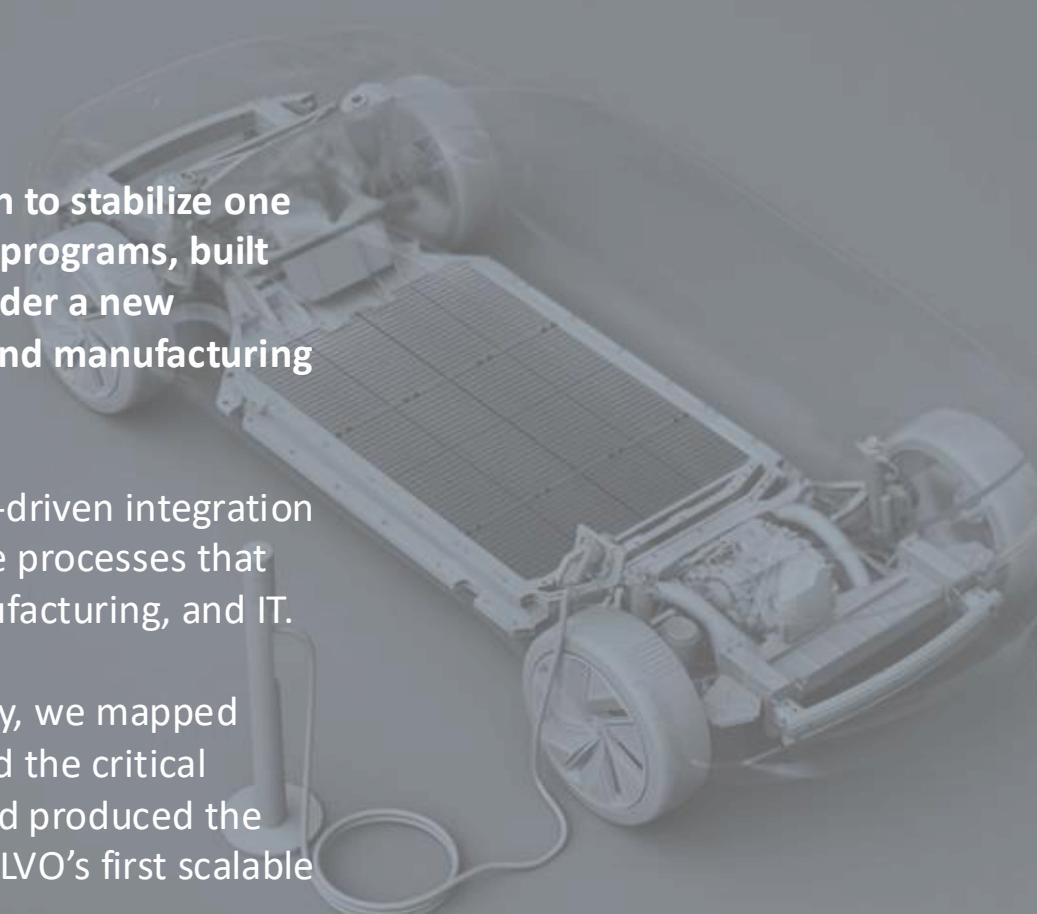
07 OUR WORK



VOLVO CARS brought us in to stabilize one of their most complex EV programs, built with multiple partners under a new outsourced engineering and manufacturing model.

We delivered a clear, data-driven integration framework and repeatable processes that aligned engineering, manufacturing, and IT.

At the new Slovakia factory, we mapped 100+ applications, finalized the critical architectural decisions, and produced the scenario blueprints for VOLVO's first scalable "ideal plant."



Applications

100+

Integrations

500+

Data Objects

50+

ABOUT ROUTA DIGITAL

With our headquarters in Finland and offices in Sweden and India, we support clients across Europe and global programs.

We work with organizations where scale, complexity, or critical timelines demand senior expertise — not generic delivery.

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RETTA

PARMACO

KONE





**WE TACKLE
THE WORLD'S MOST
COMPLEX IT CHALLENGES**