

# **WE TACKLE THE WORLD'S MOST COMPLEX IT CHALLENGES**

# AGENDA



## Routa Digital Company Presentation

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**01** The Routa Method

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**02** Our Work

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**03** Key People

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**04** About Routa Digital

# 01 THE ROUTA METHOD

## Strategic IT Consulting

We clarify **the real business problem**, shape the direction, and turn strategy into an executable plan.

**Routa  
Digital**

## Development Services

We build **the solutions others can't** — from platform configuration to custom development.

## Enterprise Architecture

We bring **structure to complex change**, connecting strategy with the architecture needed to deliver it.

# 02 OUR WORK



**VOLVO CARS** brought us in to stabilize one of their most complex EV programs, built with multiple partners under a new outsourced engineering and manufacturing model.

We delivered a clear, data-driven integration framework and repeatable processes that aligned engineering, manufacturing, and IT.

At the new Slovakia factory, we mapped 100+ applications, finalized the critical architectural decisions, and produced the scenario blueprints for VOLVO's first scalable "ideal plant."

Applications

**100+**

Integrations

**500+**

Data Objects

**50+**

# 02 OUR WORK

The Retta logo, featuring the word "RETTA" in a stylized, light green font. The letters are bold and modern, with a slight shadow effect. The logo is positioned in the top right corner of the slide.

**With real estate accounting for nearly 40% of global carbon emissions, sustainability has become a defining priority for the sector. Retta is playing a leading role in this transition across the Nordics.**

Retta engaged Routa Digital to turn fragmented energy data into a single, reliable source of truth for ESG reporting and sustainability decision-making. We designed and delivered a data and analytics platform that consolidates energy, weather, grid, and emissions data from multiple external sources into a unified architecture.

The result is accurate, auditable ESG reporting, faster energy analysis, and a foundation for predictive insights — enabling Retta to move from reporting sustainability to actively managing it.

## WHAT WE DELIVERED

- Centralised energy and emissions data platform
- Automated ESG calculations based on actual consumption
- Interactive dashboards for transparency and decision-making
- A scalable foundation for AI/ML-driven sustainability insights

# 03 KEY PEOPLE

## JARKKO HÄMÄLÄINEN



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Headed Nokia.com to 68 countries and Online Sales to 27 countries. Founded 4 Hi-tech startups and made 2 exits. Mentored several ESG success stories.

### Selected Sectors

Telcom, Communications, Infrastructure, Healthcare, Paper industry, Smart Cities, Transportation

### Selected Companies

- NOKIA
- METSÄ-SERLA
- HP

## KEY COMPETENCES

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- Leadership and Motivation
- Strategic development
- ESG & Digital Platforms
- Execution of Global programs
- VR, AR, AI, IoT and eCommerce
- Excellent global online sales business understanding

# 03 KEY PEOPLE

## EDWIN BENNIK



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Capable and highly motivated ICT leader with well-recognized global references.

### Selected Sectors

Manufacturing, Telcom, Communications, Media, Paper industry, Smart Cities, Transportation

### Selected Companies

- WIPRO
- TELECOM NEW ZEALAND
- NOKIA

## KEY COMPETENCES

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- Business Leadership –CEO, Board Member
- Business Development
- Execution of Global Programs
- Enterprise Architecture
- Infrastructure Transformation
- Full Infra stack Management
- Service Design & Delivery
- Outsourcing
- Corporate and scale up
- Culture Factor

# 03 KEY PEOPLE

## JARMO KORHONEN



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Agile project manager, lean IT architect and senior troubleshooter with successful experience in small and big companies

### Selected Sectors

Manufacturing, Telecom, Forestry, Government, IT startups

### Selected Companies

- VOLVO CARS
- DIGIA
- HCL

## KEY COMPETENCES

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- Project management (PMP, IPMA B, Prince2)
- Agile software development (Scrum, CSM, SAFeSA)
- Web technologies (eCommerce, custom applications, cloud, internet)
- Data technologies (BI, DW, ETL, system integrations, ML, AI)
- Architecture (process, information, application, integration, security)
- Project governance and decision making



# 03 KEY PEOPLE

## SAROJ KUMAR BISI



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Enterprise & Data Architect transforming Data into Strategic Intelligence

### Selected Sectors

Finance, Life Science, Insurance, Healthcare, Airlines, Mobility & ESG platform

### Selected Companies

- VOLVO CARS
- FINNAIR
- PFIZER GLOBAL FARMA

## KEY COMPETENCES

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- Application Development
- Project and Service Delivery
- Data Science and AI/ML Space
- Data Analytics
- Data Management
- Data warehousing
- Data modelling
- Data integration and ingestion

# 03 KEY PEOPLE

## JITENDRA JAISWAL



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An enterprise and cloud architect with over 19 years of experience bridging strategy and technology across global organizations.

### Selected Sectors

Manufacturing, Data management, Cloud

### Selected Companies

- NORDCLOUD
- ORACLE
- KONE

## KEY COMPETENCES

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- Technology Strategy& Roadmapping
- Cloud, AWS, Azure
- Digital Transformation
- Delivery Management
- Leadership
- Innovation Management
- Cost OptimIZation

# 03 KEY PEOPLE

## NAVEEN SHARMA



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Top Google-ranked for Leadership and Enterprise Architecture, Executed \$ 1B+ projects, Mentored 200k+ Professionals

### Selected Sectors

Banking, Defense, Law&Order, Safe & Smart Cities, Transport, E-commerce

### Selected Companies

- NOKIA
- HCL
- HP

## KEY COMPETENCES

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- CXO Advisory & Consulting
- Enterprise Architecture
- Infrastructure Transformation
- Enterprise Digitalization
- Program Management
- DC and Cloud Management
- Technology Roadmap
- Service Design & Delivery
- Product Ownership
- Business to IT Strategist

# 04 ABOUT ROUTA DIGITAL

With our headquarters in Finland and offices in Sweden and India, we support clients across Europe and global programs.

We work with organizations where scale, complexity, or critical timelines demand senior expertise — not generic delivery.

**Edwin Bennik**

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