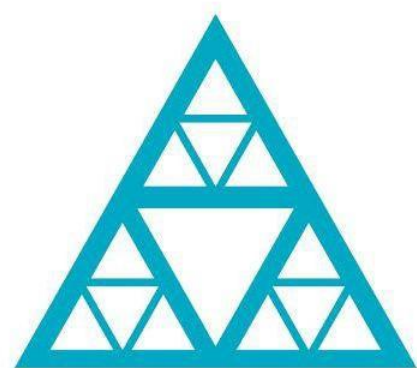




École des Ponts
business school



Global Executive MBA

Invest in a better version of yourself
with the first Project-Based E-MBA



ParisTech
INSTITUT DES SCIENCES ET TECHNOLOGIE
PARIS INSTITUTE OF TECHNOLOGY

E-MBA transformation in action

“The right momentum to move up in my career”

Nicolas Lapalu (France), CEO - Osborn-Unipol France



“After a longstanding career in the automotive industry I wanted to move to a more general management position. After having looked at what was possible, I was really convinced that the Global Executive MBA from École des Ponts was the best education I could get. It is one of the top three leading engineering schools in France, known on a worldwide basis and I was fully confident that doing an MBA at École des Ponts would create the right momentum to move up in my career. And therefore I would be able to further transform the company I was working for, through innovation and sharp entrepreneurial skills. Just after I graduated from the program, I was appointed CEO of the French subsidiary of a US-based industrial company. It was a new position for me and a new challenging step in the career I started a long time ago. During my Executive MBA, the international faculty influenced deeply the way I’m doing business today; taking into account that the economy is now really global, even if you have to adapt to a local situation.”

“Broaden my global perspective”

Jadwiga Gajda (Poland), IT Service Manager – Metanext



“I was initially attracted to the program because I recognized the need for a global business background to back my career path. I discovered that the program emphasizes group work and allows participants to interact with professionals from different backgrounds, a necessary skill in today's business world. For me, the MBA is not only about having a high GPA. It is about knowing how to work efficiently with collaborators and partners who have their own way of thinking. Course after course, I was able to learn from my peers and broaden my global perspective. Three months into the program, I was promoted to project manager within my previous company, the Capgemini Group. The program also helped me find my new assignment with Metanext at Société Générale. Furthermore, the E-MBA degree has improved many of my skills, including time management and organization. While the program was challenging and intense, the overall experience was a rewarding one. I have learned a lot and my expectations were totally fulfilled.”

“A fresh view on innovation and business”

Shailesh Dixit (India), Head of Consulting & Sales Solutions, Financial Services - Wipro



“One of the unique things about the Global Executive MBA is the international study trips. We happened to go to China and the USA: both experiences where wonderful! I had never been to China and it was a chance to get to know the Chinese culture, which gave us new insights on how things worked and really happened there. The same goes for the USA, where we visited many companies, as well as prestigious universities, which gave us a unique opportunity to get a fresh perspective and view on innovation and business. What’s most special about the Global Executive MBA is that it gives you a holistic view on business on top of being an expert. In my opinion, the business plan development course is one of the most important courses in the MBA program. It gives you a ‘ready-to-go’ kit if you’re planning to launch your own company. And even if you’re not planning to be an entrepreneur it is a great tool and asset to have for your internal and external customers and your investors.”

“A great opportunity to review my skill-set”

Mouna El Mansouri (Morocco), Ph.D. student in neuropsychology, ESSEC



“The École des Ponts MBA has been for me an incredible experience and a pleasant journey of learning, development, and beautiful encounters with world-class and international faculty, as well as with participants from different horizons! In addition to technical skills, the École des Ponts MBA curriculum offers an interesting focus on soft skills any professional would absolutely need in today’s changing and uncertain environments. This MBA has been a great opportunity for me to refine my skill-set, gain momentum career-wise, and pave the way for more challenges ahead. It has also given me the desire to keep learning - which is why I have now enrolled in a doctoral program.”

“I graduated feeling really empowered with more confidence”

Patrick Holenn (DRC), Energy & Infrastructures Business Development Manager Africa, Major multinational in the energy sector



“As a continuous self improving individual, with Engineer and Construction experience, I joined the program in Casablanca to enrich my management and leadership skills and to get a global view. The program gave me more than expected. I graduated from the program feeling really empowered with more confidence in myself and with a valuable network of talented professional as classmates. That network was also one of the most interesting assets that is still growing with the previous and following cohorts. During the program I received my first promotion to Key Account Manager, later I was appointed Marketing & Strategy Director at Schneider Electric, and I am now working at a major multinational as Business Development Manager for Africa from its Moroccan Office. What I learned in the École des Ponts MBA program in finance, operations, marketing and management helps me every day to provide my company and teammates unique expertise and knowledge of corporate, strategic and managerial challenges. You cannot place a value on such a rewarding investment and exciting experience...”

Expect to be challenged!

Deciding to pursue an Executive MBA is an important life choice. It is a very wise investment in yourself and, probably the best thing you can do to create exciting new professional opportunities. The payoff is not only professional, rather it is first and foremost personal. You will learn a lot about yourself along the way, face numerous challenges and celebrate victories big and small. As you will discover, the most challenging part is doing the work, making the time, and being both efficient and effective. But, like all investments, the more you put in, the more you will get in return.

Participants attending this program come from a broad range of backgrounds and of cultures – just like the staff and faculty. Their knowledge, skills and cultural perspective combined with your own, makes for a unique learning experience. We are sure that you will enjoy working within such a richly diverse environment.

The program you are joining is a continuous work in progress for the school. We are continually striving to make the program better – better in terms of content, of pedagogical methods, of relevance to employer and participant preferences, and of being in sync with today's professional demands.

The philosophy which underlies all of our programs, is that of preparing participants to be global leaders who strive to have a positive impact on the world around us. It is also our conviction that our graduates must prepare themselves for a fast-changing world, where technology and innovation are the key transformative drivers.

We are proud to offer you forward-thinking content, delivered by internationally-renowned faculty, which addresses the current issues facing people, organizations and society today – and equips you with the right mindset to adjust to unprecedented challenges in the future. Join us on this journey of reflection, discovery and advancement!

Alon Rozen
Dean & Professor of Innovation & Management



The first project-based E-MBA: a pioneering program to unlock your full potential

Global Executive MBA: Curriculum Map



Develop an agile approach to business and management

At École des Ponts Business School, we consider that innovating in the classroom is crucial to adjust to the complexities of the digital age. The Global Executive MBA program is now "project-based". It means that the backbone of the entire program is comprised of three 6-month projects where you will be confronted with real-life business challenges while serving your own career objectives:

- The Personal Leadership Development Project
- The Strategic Development Project
- The Innovation Development Project

Each E-MBA course enhances the business and management skillset necessary to succeed in these real-world projects. Our courses combine the MBA case-study approach and problem-based learning with group work and online pedagogical resources. For each course, the professor will provide feedback on your final assignment, designed as a direct contribution to the project you are currently completing.

Over the course of the three terms – Leading People & Teams, Leading Business Performance and Leading Innovation & Agility – you will gain first-hand knowledge, understanding and experience. You will also develop an agile and innovative mindset that you will apply to business, management and leadership throughout your career. This aptitude will definitely make a difference when you are facing a shifting environment or a new challenge.

Expand your skill-set 360°

The Global Executive MBA academic program – designed in compliance with our model of excellence – gives you a 360° command of corporate strategy and international business. Each class brings E-MBA participants one step further in mastering the skills, vision and attitude required to build and lead robust transformative organizations.

As you may know, an E-MBA program is as much about learning from your professors as learning from your peers. In a typical classroom, you will mix with 30 fellow participants from different nationalities, a whole set of diverse backgrounds and with an average of 12 years of work experience. In class, during networking activities and with your coach, you will be urged to cultivate your emotional intelligence, analyze the impact you are making in cross-cultural or trans-disciplinary contexts and, ultimately, develop your personal leadership style.

The world is your campus

The Global Executive MBA is offered on two campuses, in central Paris and in Casablanca. Participants are encouraged to take classes abroad, at no extra academic cost, across our campuses in France, Morocco and China, as well as with our partner network of business schools and universities around the globe.

Each year, two optional study trips are organized for you. The first one takes you to an emerging economy to understand how circular economy can solve the resource issues of our fragile planet, and explore the business opportunities offered by this new economic paradigm. The second one is a complete immersion in the Silicon Valley, the world hub of innovation and digital transformation. Each study trip is one-week long. It includes a mix of lectures, meetings with high-profile guest speakers and, most importantly, visits to local and international companies. Participants report that study trips are unique opportunities to apply and further develop their Executive MBA skills; they also inspire new business ideas and help them establish connections with local alumni and prospective partners.

“École des Ponts Business School continues to excel against all CEO Magazine's Key Performance Indicators. However, the School's relentless pursuit of innovative management education, allied to a student-centric approach, is what keeps it at the very top of CEO Magazine's MBA rankings. The hard data gleaned from our continued analysis and assessment of École des Ponts Business School's MBA offering is further supported by the excellent feedback from students and alumni, making for a consistently robust ranking.”

Victor Callender, CEO – CEO Magazine and IGF



Personal transformation starts now

One-to-one career & leadership coaching

At the École des Ponts Business School, we believe that a Global Executive MBA is not simply an academic program. You are undertaking a transformative journey which will take you to the career you dream of and excel at.

As the next steps in your career path are determined by your specific experience, skill set, personality and objectives, it is natural that career guidance should be a one-to-one affair. A personal coach, chosen from our pool of talented coaches, will work with you to effectively prioritize your career objectives, optimally leverage your Global Executive MBA, successfully accentuate strengths and attenuate weaknesses, and, ultimately, boost your career.

Networking across five continents

As business is increasingly global, as company ownership often changes over time, as relocating and extensively travelling is part of the executive life, we know that a globally-recognized postgraduate degree is a tremendous asset in the corporate world.

By joining the Global Executive MBA program, you will join a worldwide network over 15.000 members strong, including 3 CEOs of Fortune 500 companies – and an extended network of +150.000 ParisTech (Paris Institute of Technology) alumni.

Beyond the numbers, what really makes a difference is the feeling of belonging to a special group that shares the same values and ambition to positively impact the business world of tomorrow. This is why we organize worldwide alumni meetings regularly. Like the ones held in Marrakech in 2015 on “Doing Well by Doing Good”, and in Paris in 2017 on the Future of Business.

Get strategic career feedback

The École des Ponts Business School has a longstanding tradition of assisting thousands of candidates and participants in the design of their career strategy and with balancing professional and personal objectives. Helping professionals and executives boost their career has been our mission since 1987. We are looking for forward-thinking professionals who will bring new assets to our community. We want to accompany highly driven and committed individuals who will reinvent markets, fuel growth, and work across sectors to build strong and transformative organizations.

This is why we regularly organize free Strategic Career Consultations in which we help you identify key areas for development and see if a Global Executive MBA fits in the picture.

Is this the right program for you?

Not all Executive MBA programs are alike. Thoroughly reading the program brochure, checking accreditations and rankings is not enough to get a sense of what you will learn, and how you will transform yourself. Most importantly, does the school offer you the best conditions to preserve the balance between your studies, your work and your family/social life? Do the class dynamics and learning environment help boost your motivation to stay fully committed to the program and to extract maximum benefits from your E-MBA experience?

Choosing a business school and taking this important next step in your life is a big decision. What better way to project yourself into your MBA journey than by meeting our dynamic faculty, alumni and staff?

At École des Ponts Business School, we host a number of weekly and monthly events at our Executive Campus in the heart of Paris, at our Main Campus in Champs-sur-Marne and in several locations in Morocco. Simply contact our Admissions Team and let us know you would be interested in joining us at our next scheduled event.





Top faculty from around the world

Because business is international and management is cross-cultural, the École des Ponts Business School has always emphasized a global approach to teaching. Our professors come from first-class universities and business schools from different parts of the globe to teach in our programs, either in Paris or in Asia and Africa. What's more, we invite faculty members who are not only renowned for their cutting-edge research, but also repeatedly demonstrate their passion for teaching.

You will study with professors who are truly diverse in terms of their cultural, geographic and business perspectives and are committed to the highest academic standards. You will benefit from the most up-to-date and relevant academic concepts as well as their real-world applications in different business and cultural environments. Expect to get fresh viewpoints and specialized skills you can immediately put to good use!

Faculty teaching in the Global Executive MBA include the following list of professors:

Fernando Alberti Ph.D. – Italy

Università Cattaneo, School of Business and Management

Duncan Angwin Ph.D. – UK

Lancaster University Management School

Daniel Chicksand Ph.D. – UK

Aston Business School

Pallavi Chitturi Ph.D. – India

Fox School of Business at Temple University

Mark Esposito Ph.D. – Italy / USA

Harvard University Division of Continuing Education

Mike Guglielmo – USA

Fox School of Business at Temple University

Gerard McHugh Ph.D. – Ireland

Trinity College, The University of Dublin

Suman Modwel Ph.D. – India

École des Ponts Business School

Michele O'Dwyer Ph.D. – Ireland

University of Limerick

Alan Parkinson Ph.D. – UK

University College London

Sandra Rothenberger Ph.D. – Germany

Solvay Brussels School

Alon Rozen Ph.D. (ABD) – USA

Dean, École des Ponts Business School

John Soss Ph.D. – USA

Fox School of Business at Temple University

Khaled Soufani Ph.D. – Canada

Judge Business School, Cambridge University

Xavier Weibel – France

CEO, Soultricity, Switzerland

Tawfik Jelassi Ph.D. – France / Tunisia

IMD Lausanne / Honorary Dean, École des Ponts Business School

Bob Marx Ph.D. – USA

Isenberg School of Management, University of Massachusetts

Are you ready to move forward?

Financing your Global E-MBA

We invite you to consult with our Admissions Team to arrange an optimal financing package that leverages:

- Company sponsorship and/or funding;
- Student Loans (preferred rate with Société Générale);
- Vocational training financing schemes (FONGECIF, CPF);
- Tax reduction option;
- Discounts for Early Birds, alumni, partners and NGOs;
- École des Ponts scholarships, honor loans, financing.

Paris Campus:

Tuition fees amount to 42.000 € (45.000 € for company-sponsored candidates). They cover program fees and costs of course materials, including the career & leadership coaching program. They also cover coffee breaks and lunches offered during the modules, as well as shared expenses during the two international study trips (twin-room accommodation, local transportation for company visits and group meals). Tuition fees do not cover travel costs relative to the program and study trips - whether mandatory or optional.

Once admitted, a non-refundable 6.300 € down payment is required to reserve your place in the program. For the remaining tuition fees, you can opt for one-time payment or a for a payment plan (typically spread over 18 months, with a 5% financing fee).

Africa Campus:

Tuition fees amount to 270.000 MAD (300.000 MAD for companysponsored candidates). They cover program fees and costs of course materials, including the career & leadership coaching program. They also cover coffee breaks offered during the modules. Tuition fees do not cover participation in optional study trips (estimated at €2,500 per study trip), nor travel costs relative to the program and study trips - whether mandatory or optional.

Please contact our admissions team for more information on payment terms and conditions.

A user-friendly admissions process

Applications are accepted from professionals or executives who hold an initial degree, or an equivalent qualification, followed by at least 5 years of work experience. Work experience can be in any field.

GMAT and TOEFL or equivalent standardized tests are required, but can be replaced by our internal tests, offered on-campus or online. After completing their online application, candidates are invited for an interview with a member of Faculty. Ready?

Admissions are online and easy to navigate!

<https://pontsbschool.com/gemba-casablanca/>

For applicants interested in our Casablanca Global Executive MBA, we invite you to contact our admissions team:

africa@pontsbschool.com

Meet us & Contact us

Paris Campus

Global E-MBA classes take place at our Executive Campus:
77, Rue de Miromesnil, 75008, Paris, France

Here is how you can reach out to our Admissions Team:

+ 33 1 64 15 22 12

info@pontsbschool.com

Africa Campus

Global E-MBA classes take place in Casablanca, Marrakesh and Paris.

Here is how you can reach out to our Admissions Team:

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