



VISTA

BEAUVAIS

BUILDING IMPACT-DRIVEN TECH VENTURES

For Real.



ÉCOLE DES
PONTS
BUSINESS SCHOOL


unesco
Chair

(RE)SET



FROM URGENCY TO ACTION

From technology to impact

Climate change, resource constraints, social fragmentation: the challenges are significant.

And solutions are emerging — technological, societal, systemic.

But between a solution and its implementation lies a gap.

A gap of responsibility. A gap of execution. A gap of entrepreneurial capability.

If you are reading this brochure, you are likely among those who want to act.

The real question is: **what do you need to learn to turn a solution into a viable venture** — and create real impact?

THIS IS WHERE THE GAP BECOMES YOUR WORK

VISTA:Beauvais is **a venture-based entrepreneurship program.**

That means you do not study entrepreneurship in theory. You learn it by building and committing to a real venture.

Some participants arrive with a technology or project they already carry. Others commit to one during the program. Either way, the venture is not a case study. You have skin in the game!

- You work on a **real technology-driven project**
- You confront **real constraints** — market, impact, feasibility
- You learn by **making decisions**, not by following recipes

You don't need everything figured out when you apply.

You do need the willingness to **learn by doing**
— and by making difficult choices.







TECH FOR GOOD

Beyond Good Intentions

Everyone wants to “do good”.

Very few know how to **do good at scale, over time, without collapsing.**

At VISTA, *Tech for Good* is not a label.

It is a **discipline.**

It forces real questions:

- What problem are you *really* solving?
- For whom?
- At what cost — and with what trade-offs?
- Can this stand on its own economically?
- What happens if it actually succeeds?

Impact is not assumed.

It is **tested**, alongside technology and business logic.

This is where ambition meets responsibility.

WHERE VENTURES TAKE ROOT

Each partner brings a distinct capability essential to turning emerging technologies into real ventures with impact.



True learning happens when people take responsibility for applying newly-acquired skills to real-world situations. That's what VISTA is built on. Graduates receive a Master's degree co-signed with our parent institution, ENPC, a leading French Grande École with a tradition of engineering excellence and a strong commitment to sustainable business at scale. Exactly what we wish for our entrepreneur-participants.



Alon Rozen

Dean,
École des Ponts Business School

(RE)SET

"Too many impact projects fail not because they lack intention, but because they avoid hard decisions. This is especially true in deeptech and environmental ventures, where complexity and long time horizons make clarity essential. At VISTA, we help participants confront those decisions early – with discipline, clarity, and realism."



Frank Gana

CEO, (RE)SET



"Beauvais is a place where innovation meets real constraints – agricultural, industrial, environmental. As a territory with a strong bioeconomy strategy, located near Paris and connected through an international airport, it offers both local depth and global access. And active support! Hosting VISTA means giving projects a chance to be tested where impact truly matters."



Matthieu Alaime

Director of Economic Development,
Higher Education & Innovation,
Beauvaisis Agglomeration
Community



"The future is not something we predict – it's something we prepare for through better choices in the present. At VISTA, participants explore multiple futures, then commit responsibly to one – building ventures that deliver meaningful value to people, strengthen environmental resilience, and remain economically viable."



Martin Calnan

Chair, UNESCO Chair for the
Future of Value



WHAT YOU ACTUALLY DO AT VISTA

VISTA alternates between:



Intensive immersion weeks in Beauvais

Faculty, mentors, and peers won't give you answers. They will **challenge your reasoning**, your shortcuts, and sometimes your comfort.



Fieldwork periods, where ideas meet reality

You spend time:

- framing problems with real stakeholders
- exploring how technology can — or cannot — help
- testing assumptions
- building and rebuilding
- making decisions you can't postpone forever

By the end, you don't just "know more".

You **think differently about action, risk, and responsibility.**



WHAT PARTICIPANTS SAY



Peter BenHur Nyeko,
Co-founder, Mandulis Energy

"VISTA connects academia, government, and industrial ecosystems: from sustainable eco-industrial parks to bioeconomy and aviation fuel. For us at Mandulis Energy, it's a chance to benchmark what's been done in Beauvais and replicate it in Uganda, Botswana, and beyond."

Anastasios-Marios Kitsaras,
President & CEO, NextCom Group

"With VISTA, I discovered tech for good, innovation, and sustainability. The program helps integrate ethics and resilience into my project — giving us a real advantage in the market."



Michel Dorsan,
Social Entrepreneur

"I'm not a researcher, but here the whole ecosystem is ready to help you get the scientific complements you need and find the right tech to fix real problems. It's the place to be for social entrepreneurs who want the skills and tools to make an impact."

Cecilia Mwende Mulu
Data Scientist, Entrepreneur

"The VISTA lecturers are experts in their fields and the curriculum is wonderful. You gain entrepreneurial skills, mentorship, and an ecosystem to develop your project from ideation to scalability."



Emilien Freville
Founder, Injectose

"As a researcher, I needed to learn quickly about innovation management and entrepreneurship. What makes VISTA special is that it's rooted in bioeconomy and tech for good, with the right actors already in place. My startup is growing fast and unlocking new business opportunities thanks to VISTA."

CURRICULUM OVERVIEW

HBI REMOTE PREPARATION



An online foundation in:

- Business Acumen & Marketing Essentials
- Finance & Financial Accounting
- Innovation & Strategy Execution
- Team Management & Feedback
- Presentation, Writing & Project Management Skills

WEEK 1: Market-Led Problem Solving

- Navigating the Future
- Designing with Users: From Insight to Impact (2 days)
- Framing Problems & Customer Development
- Finding a Tech-Problem Fit

Outcome: Participants commit to a validated problem worth solving.

WEEK 2: Turning Problems into Solutions

- Foundations of Regenerative & Resilient Businesses (2 days)
- Market-Problem Fit & Technology Readiness
- Solutions
- Hackathon (2 days)

Outcome: A tested solution concept aligned with market and tech feasibility.

WEEK 3: Creating a Triple Bottom Line Business

- Dynamic Business Modeling
- AI and Data for Startups
- Optimizing Converging Technologies (2 days)
- Value Chains Management

Outcome: A coherent business model integrating tech, operations & impact.

WEEK 4: Getting Growth Ready

- Values-Driven Leadership (2 days)
- Tech Venture Marketing
- Negotiating Win-Win Contracts
- Entrepreneurial Presence: Storytelling

Outcome: Founders sharpen positioning, leadership stance, and commercial narrative.

WEEK 5: Getting Market Ready

- Inside the Mind of an Investor
- Startup Law – Measuring Impact & Data Governance (2 days)
- Tech Monetization Strategy
- Growth-Ready Sales Strategy

Outcome: Ventures become legally structured, financially credible, and revenue-oriented.

WEEK 6: Getting Team Ready

- Cultivating Team Dynamics (2 days)
- Strategic Recruitment & Talent Management
- Partnerships & Alliances – Knowing When and How to Pivot (2 days)

Outcome: Founders transition from builders to organizational leaders.

WEEK 7: Getting Investor Ready

- Investor Pitching (2 days)
- Demo Day
- Now What – Next Steps: My Entrepreneurial Journey into the Future (2 days)

Outcome: Participants publicly defend their venture and define their next irreversible move.

YOUR LEARNING JOURNEY

From Idea to Venture



1. Framing & Direction

From intuition to a problem worth solving

You start by exploring contexts, technologies, and assumptions. You learn how to:

- frame real problems
- understand stakeholders and systems
- identify where technology can truly make a difference

Exploration is deliberate — and time-bound.



2. Testing & Shaping

From ideas to evidence

You test your assumptions against reality:

- prototypes and experiments
- market and user feedback
- business and impact models

Some paths strengthen. Others don't survive contact with reality.

This is where learning accelerates.



3. Commitment & Readiness

From options to decisions

Optionality narrows. You make clear choices about:

- your market
- your value proposition
- your impact logic
- your path forward

You leave VISTA with a venture ready to continue — or the clarity to stop intelligently and carry the learning forward. Readiness, not perfection, is the goal.



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BRUNNEN

OPTION

COOL



THE PEOPLE WHO WILL CHALLENGE YOUR THINKING



Alon Rozen

Business model innovation
Dean, École des Ponts
Business School



Anick Hamon

Teams leadership
Human-Centric Leaders



Cédric Roesler

Sales strategy
Founder, X-Seed Group



Christine Sausse

Leadership
Founder, CollabWork



Elise Moron

Talent acquisition
Co-founder, Blendy



Elma Claude

Technology management
Senior Consultant, (RE)SET



Fabien Eychenne

Design Thinking
Manager, La Fabrique à
Projets



François Blanchet

Leadership, responsible AI
Co-director,
VISTA:Beauvais



Frank Gana

Technology management
CEO, (RE)SET



Hervé Essa

Teams leadership
Human-Centric Leaders



Laureline Simon

*Socio-ecological
transformation*
Founder, One Resilient Earth



Martin Calnan

Prospective, Leadership
Co-director,
VISTA:Beauvais



Monica Santelena

*Legal strategy,
governance*
Founder, Dikalia



**Olivier
Mellina-Gottardo**

Value chain strategy
Founder, Eukritos



Sarah McRae

Storytelling, pitching
Founder, ReLearn



Yue Wang

AI, growth-hacking
Entrepreneur in residence,
VISTA:Beauvais

A PIONEERING ECOSYSTEM

The Beauvais region is a national leader in sustainable innovation and became the first French territory to receive the European Startup Village label in 2024. Its ecosystem focuses on Bioeconomy, Low-Carbon Construction, and Greentech, supported by a dense network of startups, research institutions, industry leaders, and public programs driving the transition to a sustainable future.

Startups & Innovative SMEs

TchaoMegot: World-first ecological cigarette butt depollution technology; 8+ tons recycled, 2,500 collection points in France.

Octometha: Paste-type methanization using octagonal buried digesters developed with UniLaSalle; first pilot in 2025.

Materrup: Low-carbon clay-based cement reducing CO₂ emissions by 50%; €26M raised to scale production.

Digitanimal: IoT and GPS analytics for precision livestock farming.

Cytonile, Linaireos, DragonflyIA: Sustainable biotech, agtech, and AI-driven environmental solutions.

The region also hosts multiple Greentech Innovation label winners active in circular economy, agtech, and green construction.

Clusters, Incubators, Business Support

Bioeconomy For Change (B4C): France's leading bioeconomy cluster (500+ members, 300+ projects, €2B+ investment).

iTerra Incubator: Hauts-de-France's first bioeconomy incubator; 110 jobs created and €19M raised since 2018.

Rev'Agro: Agtech cluster focused on robotics, eco-design, energy, and AI.

Start Lab: 222 companies supported over 15 years; 40 currently hosted.

BGE/Cités Lab, Pépites Network, Initiative

Oise Ouest: Venture creation, financing, and student entrepreneurship support.

Corporate Anchors

AGCO/Massey Ferguson Beauvais: Global excellence center for tractor design and production (2,500+ employees).

Isagri: European leader in agricultural software (140,000 farmers served).

Biocodex: pharmaceutical company specialized in microbiota and probiotics.

Research & Tech Infrastructure

UniLaSalle: 2,500 students; expertise in agriculture, environment, geology, energy. Its 1,500m² FabLab includes 2D/3D prototyping, ElectroLab, MecaLab, and DataLab.

University of Picardy: Technical degrees in biotech, industrial engineering, and sustainable development.

CETIM – Pim@tec: 2,500m² R&D center for agricultural machinery innovation (AGCO, Isagri, GIMA partners).

ATV Technologies: Europe's first bio-based chemicals R&D institute focused on green chemistry and biorefinery.

EXTRACTIS: Biomass processing and scale-up center for bioindustries.

Startups benefit from real-world pilot sites: experimental farms, biorefinery pilots, smart buildings, 337 local farms actively engaged in sustainable agriculture.

Public Programs & Institutional Support

EuraBioeconomy Call: Funding and tailored support for bioeconomy innovators.

ADEME, BPI France, Greentech Innovation Label, French Tech (HDFID): National and regional funding, loans, and R&D subsidies.

Rev3: Regional fund for renewable energy and circular economy innovation.

Beauvaisis Agglomération: Local government driving ecosystem coordination and infrastructure.

European-Level Integration

Beauvais-based ventures can access major EU programs including **Horizon Europe** (Cluster 6), **EIT Climate-KIC**, **EIT Food**, and the **Circular Bio-based Europe Joint Undertaking**, reinforcing the region's role as a bridge between research, commercialization, and sustainable growth.

WHY BEAUVAIS MATTERS

Beauvais is not just where VISTA happens.
It is **part of the experience**.

A territory shaped by:

- bioeconomy and ag-tech
- industrial actors
- public and private innovation
- environmental and operational constraints

Here, technology doesn't live in slides.
It meets regulations, users, deployment challenges, and real trade-offs.

This is where Tech for Good becomes concrete.



PROGRAM STRUCTURE & LEARNING DETAILS

Program Objectives

The program is designed to enable participants to:

- Develop a technology-driven venture integrating impact, viability, and feasibility
- Strengthen entrepreneurial decision-making under uncertainty
- Design business models aligned with environmental and societal transition
- Demonstrate professional-level venture reasoning and communication

Learning Modalities

The program consists of 600 hours of instruction delivered over a 12 to 15-month period. The program combines:

- Faculty-led sessions
- Venture-based learning (real project work)
- Case discussions and applied workshops
- Peer-to-peer learning
- Mentoring and venture reviews
- Individual and group assignments
- Online business skills modules from Harvard Business Impact
- Online Masterclasses led by international experts and entrepreneurs.

Between immersion weeks, participants are expected to actively develop their venture.

Assessment

Participants will be evaluated on a pass/fail basis for each module, with criteria outlined beforehand. To graduate from the program, participants must successfully complete all modules. Additionally, they will present and defend their venture project in the final week of the program.

Class Size

15–20 participants

Curriculum Structure & Dates

Remote Preparation (HBI Foundation)

from 1 July to 30 October 2026

Online preparation in business fundamentals, finance, strategy, leadership, and communication.

Seven Immersion Weeks

The immersion sessions last 5 days (Monday to Friday), with classes lasting from 9.30 am to 7 pm each day.

W1 – *Market-Led Problem Solving*
from 21 to 25 September 2026*

W2 – *Turning Problems into Solutions*
from 23 to 27 November 2026*

W3 – *Building a Triple Bottom Line Business*
from 18 to 22 January 2027*

W4 – *Getting Growth Ready*
from 22 to 26 March 2027*

W5 – *Getting Market Ready*
from 17 to 21 May 2027*

W6 – *Getting Team Ready*
from 5 to 9 July 2027*

W7 – *Getting Investor Ready*
from 13 to 17 September 2027*

Each week concludes with a defined venture outcome milestone.

**Program dates are tentative and subject to change*

Location

While immersion weeks systematically take place in Beauvais, France, the last week may take place on our Paris Campus.

Support for Participants with Disabilities

The school and its programs are designed to be accessible for everyone. If you encounter any challenges or have disabilities, please reach out to our disability liaison, Ms. Gabrielle Cesslin (cesselin@pontsbschool.com), so we can make the necessary arrangements or adjustments for you.

PRACTICAL INFORMATION



Format & duration

- Part-Time - 12 months (+ 3 months of online preparation)
- 7 intensive in-person immersion weeks
- Entrepreneurial fieldwork between immersions



Next cohort Start

- 21 september 2026 (in-person)
- Online preparation may be started as early as 1 july 2026



Tuition fees

- €25,000
- Early bird rate by 31 March
- Scholarships and financing options available



Language

Instruction
100% in English



Admissions deadline

31 August 2026



Location

Beauvais,
France

READY TO EXPLORE FURTHER?

- Join our events on [LinkedIn](#)
- Speak with the program team
- Start your application



pontsbschool.com/vista-beauvais

ADMISSIONS

Who Is This Program For?

VISTA is designed for individuals ready to commit to building a real venture under real constraints. You may be a:

- Researcher, PhD, Post-Doc or Engineer seeking to commercialize technology,
- Sustainability or Industry Professional transitioning toward venture creation,
- Founder or Co-Founder building a tech-driven venture with impact ambition,
- Intrapreneur mandated to develop innovation within an organization,
- Mission-driven entrepreneur working at the intersection of technology and sustainability.

Are You Eligible?

Candidates should demonstrate:

- A completed Bachelor's degree (or equivalent)
- A minimum of 3 years of professional, research, or entrepreneurial experience
- A strong interest in technology-based venture creation
- The willingness to work on your own venture (or join one early)
- Professional fluency in English

Candidates without a traditional academic background may be considered based on demonstrated entrepreneurial or professional experience. Motivation, ownership mindset, and venture commitment weigh more than titles.

Admissions Process

1. Online application : Submit your CV, documents, motivation statement, and venture concept (if available).
2. Pre-Screening review.
3. Online 1-hour written test: alignment with VISTA's venture-based model
4. Interview with program management – a structured conversation focused on:
 - Venture commitment,
 - Decision-making under uncertainty
 - Capacity to operate under constraint,
 - Fit with cohort dynamic.
5. Final Decision

Offers are made on a rolling basis until cohort capacity is reached.





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ACADEMIC RIGOR. REAL RECOGNITION.

VISTA is grounded in academic excellence — without losing contact with reality.

Upon successful completion of the program, participants are awarded an **Applied Master in Tech for Good Entrepreneurship & Innovation** from **École nationale des ponts et chaussées** (ENPC) — a Grande École with a long-standing tradition of engineering excellence and a deep commitment to ecological transition.

The program is delivered by École des Ponts Business School (EPBS), the business school of ENPC. EPBS is:

- Qualiopi certified, meeting recognized national quality standards for professional training
- AMBA accredited, reflecting international standards in postgraduate management education

Participants also earn a Business Essentials Certificate from Harvard Business Impact.

What the Degree Represents

The degree validates:

- The academic rigor of the curriculum
- A Master's-level workload and assessment standard
- The successful completion and defense of the Venture Book (Master's thesis equivalent)
- The integration of impact, technology, and business reasoning

This is not a symbolic credential. It reflects a demanding academic journey anchored in real venture development.

Beyond the Diploma

Graduates join the alumni network of École des Ponts Business School. They leave not only with a recognized degree, but with:

- Demonstrated entrepreneurial judgment
- A venture developed under real constraints
- A portfolio-quality Venture Book
- A network spanning academia, industry, and impact ecosystems

The diploma formalizes the learning. The capability extends far beyond it.



FR RÉPUBLIQUE FRANÇAISE

Quality certification was issued for the following category: training actions



INSTITUT POLYTECHNIQUE DE PARIS

LET'S TALK ABOUT YOUR NEXT STEP.

Choosing a program like VISTA is not a small decision. Before you apply, we invite you to speak directly with us.

You can schedule a conversation with our program team — a conversation designed to help you think clearly, not to convince you.

You may want to talk about:

- Whether VISTA is the right fit for your profile
- Your technology, idea, or early-stage project
- The maturity of your venture direction
- Financing options and possible scholarships
- Our current call for projects
- The level of commitment required
- Any concerns or constraints you are considering...

Bring your questions. Bring your doubts. Bring your ambition. Each discussion is confidential and exploratory. No preparation required — just clarity of intent.



Yue Wang
Entrepreneur in
residence



François Blanchet
Co-director

NO NEED TO BE READY – JUST CURIOUS

Book a call, whenever → calendly.com/vista-pontsbschool/ama

**Building something that matters
starts with an honest conversation.**



VISTA

BEAUVAIS

**BUILD FOR PEOPLE.
FOR THE PLANET.
FOR REAL.**