

CERTIFICATE PROGRAMME IN **COLLABORATIVE INNOVATION**

2026 IMMERSIVE DESTINATION: CHINA



The Program In a Nutshell

Collaborative Innovation is an executive program for leaders seeking to transform how their organizations think, lead, and collaborate in making innovation work. It combines online sessions with an optional immersive study trip to China, culminating in attendance at the exclusive ZeroDX 2026 Forum, hosted by HAIER, the Business Ecosystem Alliance and Gary Hamel's Management Innovation Lab. The Certificate Program in Collaborative Innovation follows a unique and collaborative design that promotes peer-to-peer learning and deep reflection among business professionals.

The China Immersion

At its heart, this program is about peer-to-peer learning: learning from and with fellow senior leaders, and practicing how to foster collaborative innovation in a real and practical way. The China Immersion takes participants to China, visiting Hong Kong, Shenzhen, and Qingdao. Here, delegates meet exceptional business professionals and explore first-hand how collaborative innovation is practiced at scale. This year's immersion culminates in exclusive, invitation-only access to the ZeroDX 2026 Forum.

Key Takeaways

A new innovation lens:

Experience first-hand how collaborative innovation ecosystems like China's can reshape your strategic thinking

Mindset shifts:

Develop the know-how to lead innovation across cultures and organisations

Ecosystem-building skills:

Learn to forge partnerships and governance structures that drive innovation at scale

A concrete action plan:

Apply your newly acquired collaborative innovation skills to move your organisation toward strategic readiness

A lasting peer network:

Become a member of an exclusive international community of senior leaders



Who Is This Program For

Senior leaders and executives in management positions who are responsible for driving organisational strategy and performance

Business professionals seeking to move beyond traditional innovation models and harness collaborative, peer-to-peer, cross-cultural learning to spark breakthrough thinking

Leaders looking to position their organisations within fast-growing innovation ecosystems, and build the collaborative partnerships needed to compete in rapidly evolving industries

PROGRAMME OUTLINE



THE PEER-LEARNING IMMERSION SPRINT



Discover China's growing innovation economy

and explore how the country has evolved from a low-cost manufacturing base, into an innovation powerhouse, that has leaped into global leadership, in areas such as Telecommunications, Renewable Energy generation and storage, New Energy Vehicles, Robotics and Industrial Automation, Digital Platforms and more



Connect with innovation leaders at ZeroDX 2026,

a prestigious conference and awards ceremony for organisations that have demonstrated exceptional achievements in innovation, autonomy, and customer-centricity, organised by HAIER, The Business Ecosystem Alliance, and Gary Hamel's Management Lab.



Practice new mindsets, leveraging cutting-edge developments in Neuroscience and Collaborative Leadership to cultivate curiosity, empathy and openness to more deeply understand how different societies approach technology, governance, and business collaborations.



Learn leadership practices that promote innovations and ecosystem-building,

by connecting delegates in peer-to-peer discussions, examining real-world examples and reflecting on learnings from across the world.



Appreciate the cultural richness of the region,

and how its cultural heritage has helped shape a modern, innovation-driven economy, while tackling distinct growth challenges.

Our China Immersion, a key component of this programme, is not a mere study tour — it is a strategic experience designed to challenge mindsets, spark new ideas and breakthrough perspectives, and foster peer-to-peer conversations that bridge technology, organization, and leadership, including privileged access to the invitation-only ZeroDX 2026 Forum.

A JOURNEY THROUGH CHINA'S INNOVATION ECOSYSTEMS

DAY 1

A Rising Innovation Powerhouse

We begin with an exploration of China's rise to innovation leadership and how cities such as Hong Kong, Shenzhen and others have embedded digital infrastructure, Artificial Intelligence and IoT technologies into the very fabric of public services. This sets the tone for understanding how technology can help drive innovation driven societies. Included is a visit to Hong Kong institutions that have shaped the macro environment within which talent and innovation are cultivated, such as the Hong Kong Stock Exchanges and Clearing (HKEX) and Hong Kong University of Science and Technology (HKUST).

DAY 2

Your Customers and End-users at the center

Visiting organisations such as HAIER, we will explore how curiosity and openness to the journeys of customers can give rise to ecosystem-wide innovation. We will examine how HAIER rose from contract manufacturing into the world's leading home appliance maker, recognised by Fortune as one of the world's most innovative companies and, in Kantar's latest rankings, as the world's leading ecosystem brand.

DAY 3

Unleashing Human Potential

Visiting companies such as HAIER and HUAWEI, we are introduced to the leadership and people practices that empower teams to innovate, distributes decision-making power to where it is most needed, and promotes ecosystem collaborations to accelerate the pace of innovation and realise value at scale. With the growth in Chinese automotive brands, the day provides a real-life example of how innovation leaders translate ambition into practice, which we reflect on once the day's activities are over.

DAY 4

Building Bridges to realise full Ecosystem Potential

This day is dedicated to the practice ecosystem building and the collaborations and partnerships that drive it, by visiting partner organisations to leading Chinese brands. Here we examine their partner management practices, smart contracting and how competing interests and priorities are mediated through effective ecosystem governance and enabling technologies.

DAY 5

The ZeroDX 2026 Forum

Our final day brings us to Qingdao for the exclusive ZeroDX 2026 Forum, hosted by HAIER, the Business Ecosystem Alliance and Gary Hamel's Management Innovation Lab. Participation is by invitation only, and as delegates of this program, you will have privileged access to one of the most forward-thinking gatherings on innovation ecosystems in the world. The forum is both a fitting close to the week and a powerful reminder that innovation is not only a technological journey, but an emotional and deeply experiential one. You leave not just with new perspectives, but with a community of fellow delegates, faculty, and global innovation leaders to continue the journey with.

PROGRAM DETAILS

Name:	Certificate Programme in Collaborative Innovation
Partners:	École des Ponts Business School, Ascent Growth Partners Pte. Limited
Delivery:	Fully online or Hybrid
Format:	• <i>Online Only track: 6 online sessions (Tuesdays, 10:00-12:00 CEST)</i> • <i>Online + China Immersion track (Hybrid): All online sessions above, plus a 5-day facilitated immersion in China including a welcome on 13 September 2026</i> <i>Online sessions run every Tuesday 10:00-12:00 CEST: 1 Sep, 8 Sep, 29 Sep, 6 Oct, 13 Oct, 20 Oct 2026</i>
Duration:	6 online sessions over 8 weeks (including the optional 5-day immersive trip to China in week 3)
Immersion Sprint:	• Welcome: Sunday 13 September 2026 • On-site: 14-18 September 2026 • Destinations: Hong Kong, Shenzhen, Qingdao, China
Start Date:	1 September 2026



CURRICULUM

Modules	Hours	Description
1 Learning from the future on innovation practiced today	2h online	Identifying innovation trends across horizons; avoiding strategic drift; crafting new questions for open and collaborative inquiry.
2 Shifting mindsets and leadership perspectives	2h online	Experiencing mindset shifts and challenging leadership perspectives to support your innovation ambition [note: includes online MindFlex experience]
3 Exploring how organizations innovate in an ecosystem	2h online	Exploring how innovation ecosystems form, grow, and evolve, and the role that ecosystem strategies, governance, and partner management play in their success.
4 China Immersion	5 days on-site: 14-18 Sep, 2 half days of travel	Our China Immersion Immersion in China, visiting Hong Kong, Shenzhen, and Qingdao. Culminates in exclusive, invitation-only attendance at the ZeroDX 2026 Forum.
5 Consolidating learnings for collaborations at speed and scale	2h online	Revisiting delegates' innovation ambitions for best-fit ecosystem, organizational, and collaboration choices.
6 Developing a roadmap to full innovation impact	2 hours online	
7 Readyng for the journey ahead	2h online	Presentations by delegates, coaching, and introduction to our community.
Total: (estimated)	12h online, 40-50h on-site (excl. travel and personal time)	

Note: Self-study and preparation work for each session is 1 hour only. Total estimated time including preparation: 18 hours online commitment.

PROGRAM FEES

Pricing:	China Immersion			Online Only
	Standard Fee (General)	Early Bird (General)	Early Bird (Entrepreneur / SME)	Fee
	€12,500	€9,985	€8,125	€3,375
	Early Bird offers are valid to 30th June 2026.			
Payment Terms: A 30% deposit is due upon enrollment to secure your place. The remaining 70% is due before the start of the program on 1 September 2026.				

What Is Included

Online Only fee includes:

- ✓ All course materials
- ✓ Access to all online sessions

Online and China Immersion fee includes everything above, plus:

- ✓ Accommodation from 13 September to 18 September 2026
- ✓ All domestic flights within China
- ✓ All meals during the program

Not included (China Immersion track):

- ✗ International flights to and from China
- ✗ Visa costs
- ✗ Any additional accommodation outside the program dates

APPLY NOW AND CONTACT

Ready to Transform How Your Organization Innovates?

Take the first step and apply for the Certificate Program in Collaborative Innovation. **Places are limited to 15 participants per cohort.**

[Apply here](#)

Application deadline: 31 July

Still Have Questions?

We would love to hear from you. Reach out to us and we will get back to you as soon as possible.

For program content and enrollment eligibility:

Saar Ben-Attar
saar@Ascentios.com

For program enrollment and payment questions:

info@pontsbschool.com

Your Application Journey



Step 1:
Tell us about yourself. Fill out the enrollment form -- it only takes a few minutes.



Step 2:
We will review your application and come back to you within 4 business days.



Step 3:
Let's connect. We will invite you to a 20-minute Discovery Call, a relaxed conversation to get to know each other and make sure the program is the right fit for you.



Step 4:
Secure your spot with a 30% enrollment deposit and get ready to innovate.

More about École des Ponts Business School

Founded in 1987, École des Ponts Business School launched the first MBA program delivered in English in Paris, France. Established by Celia Russo, the school was born from her vision to cultivate value-driven global leaders, not just within France, but across the international business landscape—at a time when globalization was still just a buzzword. A newcomer to France herself and working in a male-dominated field, Celia Russo was determined to challenge the status quo. Her groundbreaking approach to human-centric business leadership laid the foundation on which the school continues to build, year after year. École des Ponts Business School is part of a prestigious 270+ year legacy of research and innovation. Our parent institution, École nationale des ponts et chaussées (a renowned Grande École and a member of the Institut Polytechnique de Paris), is the world's first civil engineering school, founded in 1747. Our mission is clear: we are in business to make a better world, empowering individuals who are passionate about driving positive change through business.

More about Ascent Growth Partners

Ascent Growth Partners is an award-winning business advisory firm that focuses on innovation and ecosystem-driven growth, with offices in Singapore and Johannesburg.

Ascent partners with its clients to help shift leadership mindsets and develop the practical skills needed to transform their organisations into becoming more adaptive, ecosystemic and future-ready. Its collaborative approach has given rise to partnerships with leading organisations, that augment Ascent's work, such as The Peter F. Drucker School of Management (Claremont, CA), École des Ponts Business School (Paris), and The Dubai Future Foundation (UAE).



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