APPLICANT ESSENTIALS · OCTOBER 2027 INTAKE

# LeadTech Global Executive MBA

**DOUBLE DEGREE MBA PROGRAM**

Only two institutions with similar mindsets could create a program that links the value of human centricity and technology leadership: EADA Business School in Barcelona, with its focus on leadership development for over 50 years, and École des Ponts Business School in Paris, with its innovation and tech-driven ecosystem and motto "In business to make a better world" for almost 40 years.

**PROGRAM START**

**18 October 2027**

**PROGRAM FORMAT**

**7 weeks over 15 months**

Applications open year-round; places are limited.



*LeadTech class 2025-26 in San Francisco*

**12**
average years of experience

**15**
nationalities in the last graduating class

**73%**
of E-MBA graduates promoted within a year

**20 to 30**
participants per cohort

## THREE PILLARS

### Technology awareness

Understand the technologies shaping tomorrow, from AI to digital transformation.

### Innovation management

Turn ideas into business value through new strategies and business models.

### Leadership development

Lead people through uncertainty, think strategically and decide with confidence.

> *I went into the program hoping to fill gaps in my knowledge, but I left a different person.*

**Rezaan Haffajee** · Head of Business Management, LeadTech graduate

THE ROADMAP

# SEVEN WEEKS, FOUR HUBS

One week every two months. It starts before Day 1 with a self-paced Harvard Business Publishing course pack.

| | | |
|---|---|---|
| **18 to 23 Oct 2027** | **Barcelona** | Leading with Impact |
| **22 to 28 Nov 2027** | **Paris** | Technology and Design for Impact |
| **14 to 19 Feb 2028** | **Barcelona** | Authentic Leadership and Effective Communication |
| **April 2028** | **Silicon Valley** | Study trip #1: innovation at scale |
| **May 2028** | **Shenzhen, Hong Kong** | Study trip #2: innovation in Asia |
| **3 to 9 Jul 2028** | **Paris** | Strategy, Value Chain Management and Circular Economy |
| **25 to 30 Sep 2028** | **Barcelona** | Leading in a VUCA World, Leading in Society |
| **8 to 15 Dec 2028** | **Paris** | Technology Startup Innovation Bootcamp |

Dates subject to change.

**TUITION INTAKE 2027**

**€45000**
standard tuition

**32%**
Women in Business scholarship

**Up to 20%** Career Booster scholarship, on merit and need
**5%** travel envelope for applicants outside the EU
**5%** alumni referral discount
**50%** AMBA & BGA Diamond Scholarship: one award, until September 2027

Combined reductions are capped at 35%; the Diamond Scholarship cannot be combined.

DO YOU HAVE

- ✓ **A Bachelor's or Master's** degree.
- ✓ **5+ years of work experience**.
- ✓ **English proficiency**, assessed in a written test and interview.
- ✓ **Curiosity about technology** and its impact on the future of work.
- ✓ **A team player's instinct** and a growth mindset.
- ✓ **One week every two months** to invest in yourself.

# APPLICATION PROCESS

Three steps, done within two weeks

**60 to 90 min**
### Online application
Create an account and tell us where you have been and where you want to go.

**65 min**
### Written assessment
An online test of reasoning and English, taken from wherever you are.

**30 to 45 min**
### Interview
Attend an online admissions interview with the Program Director or a member of the admissions team.

**ADMISSIONS**
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APPLY NOW | BOOK A CALL