

Kajabi Subprocessor List
Last Updated: September 21, 2026

Core Subprocessors: These Subprocessors are essential to the offering of our services. These Subprocessors process mostly technical data about our Customer's end users that is necessary to provide their services to Kajabi and Customers.

Sub-Processor	Description of Data Processed	Service provider's location
Amazon Web Services	Data associated with delivery of the Kajabi Platform	USA
Braze	Marketing platform	USA
Cloudflare	Data associated with access and use of the Kajabi platform	USA
Cloudinary	Data associated with access and use of the Kajabi platform	USA
Datadog	Data associated with access and use of the Kajabi platform	USA
Hex	Data associated with access and use of the Kajabi platform	USA
Hive	Data associated with access and use of the Kajabi platform	USA
Mailgun	Data associated with Email Transmission	USA
Rudderstack	Data associated with the use of the Kajabi platform	USA
Snowflake	Data associated with use of the Kajabi Platform	USA

Wistia	Data associated with video hosting	USA
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Optional Subprocessors: These Subprocessors may apply if you use various features across the Kajabi platform. For example, you may use one payment processor or another, or you may utilize a calendar feature that is provided by one of our Subprocessors.

Subprocessor	Description of Data Processed	Service provider's location
Calendly	Calendar Data	USA
Common Ninja	Widget Data	USA
Facebook	Traffic and Event Data	USA
Google	Analytics, reCAPTCHA, and certain AI features	USA
HCaptcha	Bot Detection	USA
LiveKit	Voice Data	USA
Microsoft Outlook	Calendar Data	USA
OneSignal	Communities Push Notifications	USA
OpenAI	Chat data	USA
PayPal	Payment Processing Data	USA
Quaderno	Payment Information	ES

Stripe	Payment Processing Data	USA
Whereby	Live Video	NO

Direct Processors:

These Subprocessors are necessary for us to deliver our services. They primarily process technical data about you, our direct customer, which is required to provide and support our services.

Subprocessor	Description of Data Processed	Service provider's location
Amplitude	Product usage & behavioral analytics	USA
Anthropic	AI prompts & conversational metadata	USA
Auth0	Authentication & identity credentials	USA
AWS	Cloud infrastructure & hosted application data	USA
BigMarker	Webinar engagement & attendee info	USA
Braze	Customer engagement & marketing data	USA

Calendly	Scheduling & meeting metadata	USA
Canny	User feedback & product requests	USA
ChargeDesk	Billing support & payment metadata	USA
Clearbit	B2B marketing & firmographic data	USA
Cloudflare	Web traffic & security logs (IP addresses)	USA
Datadog	System monitoring & performance logs	USA
Enzuzo	Privacy compliance & consent data	Canada
Facebook	Ad performance & social interaction data	USA
Gemini	AI prompts & conversational metadata	USA

Google Workspace	Email, documents, & collaboration data	USA
Hex Technologies	Data science notebooks & SQL queries	USA
Hive	Project management & task data	USA
Hubspot	CRM, sales, & marketing lead data	USA
IDMerit	Identity verification & KYC data	USA
Influencers Club	Social media enrichment data	USA
Intercom	Customer support chats & user profiles	USA
IPQS	Fraud prevention & IP risk scores	USA
Jira	Software development & issue tracking	Australia

Linear	Project management & bug tracking	USA
Looker	Business intelligence & data visualization	USA
Mailgun	Transactional email & delivery logs	USA
MineOS	Privacy operations & data discovery	Israel
OpenAI	AI prompts & conversational metadata	USA
Rudderstack	Customer data pipeline & event routing	USA
Slack	Team communication & file sharing	USA
Snowflake	Data warehousing & structured data	USA
Spokeo	People search & public record data	USA

Supabase	Database & backend application data	USA
Teramind	Employee monitoring & productivity logs	USA
TinyBird	Real-time data analytics & API logs	Spain / USA
Wistia	Video hosting & viewer analytics	USA
Zoom	Video conferencing & meeting transcripts	USA