

Privacy Policy – SocialPay BV

Effective as of: 01 January 2026

1. Who we are

SocialPay BV (“SocialPay”, “we”, “us”) is responsible for the processing of personal data as described in this Privacy Policy.

Company details

SocialPay BV

Chamber of Commerce number: 96769254

Country of establishment: The Netherlands

Email: info@socialpay.nl

SocialPay operates an online platform (web application) through which users can purchase digital gift cards, receive rewards and allocate such rewards to social or charitable causes or to digital gift cards.

2. Scope of this Privacy Policy

This Privacy Policy applies to all Users of the SocialPay Platform, including Users, Ambassadors and Account Managers.

3. Personal data we process

SocialPay may process the following personal data:

- first name and last name;
 - email address;
 - login and account credentials (passwords are stored in hashed form only);
 - transaction data relating to the purchase of Giftcards;
 - data relating to rewards, donations and redemptions;
 - newsletter preferences and communication settings.
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4. Purposes and legal bases

Personal data is processed for the following purposes and legal grounds:

- performance of an agreement (use of the Platform);
 - operation and security of the Platform;
 - processing of donations and rewards;
 - communication with Users, including newsletters (based on consent);
 - compliance with legal obligations.
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5. Sharing personal data with third parties

SocialPay may share personal data with third parties where necessary, including:

- **Geef.nl**, for the processing and administration of donations;
- **Better World B.V.**, as payment service provider;
- **hosting and IT service providers**, such as AWS.

Personal data is shared only to the extent necessary and subject to appropriate data processing agreements.

6. Data retention

Personal data is retained for as long as the User maintains an account on the Platform, unless a longer retention period is required by law.

7. Rights of data subjects

Users have the right to:

- access their personal data;
- request correction or deletion of data;
- object to or restrict processing;
- withdraw consent at any time (where applicable).

Requests can be submitted via info@socialpay.nl.

8. Security

SocialPay implements appropriate technical and organisational measures to protect personal data against loss, misuse or unauthorised access.

9. Contact

For questions regarding this Privacy Policy or the processing of personal data, please contact:

info@socialpay.nl