

CAREFUL SECURITY

Cybersecurity with a Soul | Powered by dashr.ai

Transparent Pricing. No Surprises.
Fixed pricing for every service. No hidden fees. What you see is what you pay.

QUICK FIX 30

Risk assessments and security projects. Fast turnaround. 1-4 weeks.

Service	Price	Timeline	Best For
Risk Assessment	\$8K – \$25K	2-4 weeks	Compliance prep, annual assessments
Penetration Testing	\$12K – \$25K	2-3 weeks	Security validation
Gap Analysis	\$5K – \$15K	1-2 weeks	Framework readiness
Vendor Security Questionnaires	\$5K – \$10K	1-2 weeks	Customer requirements
Cloud Security Review	\$8K – \$20K	2-3 weeks	AWS/Azure/GCP assessment
Policy Review	\$5K – \$10K	1-2 weeks	Update existing policies

REPORT READY 90

Full compliance certification in 90 days. Three tiers to fit your needs.

SOC 2 Certification

	Essentials	Professional ★	Enterprise
Price	\$25K	\$40K	\$60K
Best For	Type 1 / Small scope	Full Type 2	Complex environments
Timeline	90 days	90 days	90 days
Frameworks	1	1	2+
Mock Audits	1	2	3
dashr.ai (Year 1)	✓	✓	✓
Support Response	48 hours	24 hours	4 hours

ISO 27001 Certification

	Essentials	Professional ★	Enterprise
Price	\$20K	\$28K	\$35K
Best For	Type 1 / Small scope	Full certification	Complex environments
Timeline	90 days	90 days	90 days
dashr.ai (Year 1)	✓	✓	✓

ISO 42001 (AI Management System) — NEW

	Essentials	Professional ★	Enterprise
Price	\$25K	\$35K	\$50K
Best For	AI startups, single system	Multiple AI systems	Enterprise AI governance
Timeline	90 days	90 days	90 days
dashr.ai (Year 1)	✓	✓	✓

HIPAA Compliance

	Essentials	Professional ★	Enterprise
Price	\$25K	\$35K	\$45K
Best For	Small practices	Mid-size healthcare	Complex covered entities
Timeline	90 days	90 days	90 days

PCI DSS Compliance

	Essentials	Professional ★	Enterprise
Price	\$20K	\$28K	\$35K
Best For	SAQ merchants	Level 2-3 merchants	Level 1 / service providers
Timeline	90 days	90 days	90 days

SECURELY EVER AFTER

Ongoing vCISO services, compliance maintenance, and 24/7 monitoring.

vCISO Services

	Essentials	Professional ★	Enterprise
Price	\$5K/mo	\$7.5K/mo	\$10K/mo
Strategy & Roadmap	✓	✓	✓
Board Reporting	Quarterly	Monthly	Weekly available
Vendor Management	—	✓	✓
Incident Guidance	—	✓	✓
M&A Support	—	—	✓

Save \$130K-\$245K/year vs hiring a full-time CISO

Managed Security (MSSP)

	Essentials	Professional ★	Enterprise
Price	\$5K/mo	\$7.5K/mo	\$10K/mo
SIEM Monitoring	✓	✓	✓
24/7 SOC	—	✓	✓
Identity Monitoring	—	✓	✓
Threat Hunting	—	✓	✓
Response SLA	4 hours	1 hour	15 minutes

dashr.ai Platform (Standalone)

	Starter	Professional ★	Enterprise
Price	\$400/mo	\$1K/mo	\$2K/mo
Users	Up to 3	Up to 10	Unlimited
Frameworks	1	3	All
Anomaly Detection	—	✓	✓
API Access	—	Limited	Full
SSO	—	—	✓

BUNDLE PACKAGES

Save up to 20% by bundling services.

Bundle	Price	Includes	Savings
Compliance Complete	\$30K	Report Ready 90 (Professional) + dashr.ai (2 years)	Save \$15K
Executive Security	\$10K/mo	vCISO (Professional) + dashr.ai + Quarterly Assessments	Save 15%
Full Stack Security	\$13K/mo	vCISO + MSSP (Professional) + dashr.ai + Annual Pentest	Save 20%

HOW WE COMPARE

Capability	Careful Security	Big 4 Consulting	Traditional Firms
SOC 2 Type 2	\$40K / 90 days	\$150K+ / 6-9 months	\$80K / 6 months
ISO 27001	\$28K / 90 days	\$120K+ / 6-9 months	\$60K / 6 months
ISO 42001 (AI)	\$35K / 90 days	\$200K+ / 9-12 months	Often unavailable
Risk Assessment	\$8K-\$25K / 2-4 wks	\$50K+ / 4-6 weeks	\$30K / 4 weeks
vCISO	\$5K-\$10K/mo	\$25K+/mo	\$15K/mo
Pricing Transparency	100% Published	Quote-based	Quote-based
Platform Included	Yes (Year 1 free)	No	No

PAYMENT TERMS

Report Ready 90: 50% upfront, 50% at Month 2 (before audit)
Quick Fix 30: 100% upfront (for projects under \$15K), or 50/50 split
Securely Ever After: Monthly billing, 12-month minimum commitment
Enterprise Custom: Flexible payment terms available
Accepted Methods: ACH transfer, wire transfer, credit card (3% fee)
Refund Policy: 100% money-back guarantee if we don't deliver on timeline

PARTNER REFERRAL PROGRAM — Earn 15% (Paid in 7 Days)

Know someone who needs compliance? Refer them to us and earn 15% of the contract value, paid within 7 days of signature. No limits on referrals. Visit carefulsec.com/referral to learn more.

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