

# CAREFUL SECURITY

Cybersecurity with a Soul | Powered by dashr.ai

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## Transparent Pricing. No Surprises.

Fixed pricing for every service. No hidden fees. What you see is what you pay.

## QUICK FIX 30

Risk assessments and security projects. Fast turnaround. 1-4 weeks.

Service	Price	Timeline	Best For
Risk Assessment	\$8K – \$25K	2-4 weeks	Compliance prep, annual assessments
Penetration Testing	\$12K – \$25K	2-3 weeks	Security validation
Gap Analysis	\$5K – \$15K	1-2 weeks	Framework readiness
Vendor Security Questionnaires	\$5K – \$10K	1-2 weeks	Customer requirements
Cloud Security Review	\$8K – \$20K	2-3 weeks	AWS/Azure/GCP assessment
Policy Review	\$5K – \$10K	1-2 weeks	Update existing policies

## REPORT READY 90

Full compliance certification in 90 days. Three tiers to fit your needs.

### SOC 2 Certification

	Essentials	Professional ★	Enterprise
Price	\$25K	\$40K	\$60K
Best For	Type 1 / Small scope	Full Type 2	Complex environments
Timeline	90 days	90 days	90 days
Frameworks	1	1	2+
Mock Audits	1	2	3
dashr.ai (Year 1)	✓	✓	✓
Support Response	48 hours	24 hours	4 hours

### ISO 27001 Certification

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$20K	\$28K	\$35K
<b>Best For</b>	Type 1 / Small scope	Full certification	Complex environments
<b>Timeline</b>	90 days	90 days	90 days
<b>dashr.ai (Year 1)</b>	✓	✓	✓

## ISO 42001 (AI Management System) — NEW

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$25K	\$35K	\$50K
<b>Best For</b>	AI startups, single system	Multiple AI systems	Enterprise AI governance
<b>Timeline</b>	90 days	90 days	90 days
<b>dashr.ai (Year 1)</b>	✓	✓	✓

## HIPAA Compliance

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$25K	\$35K	\$45K
<b>Best For</b>	Small practices	Mid-size healthcare	Complex covered entities
<b>Timeline</b>	90 days	90 days	90 days

## PCI DSS Compliance

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$20K	\$28K	\$35K
<b>Best For</b>	SAQ merchants	Level 2-3 merchants	Level 1 / service providers
<b>Timeline</b>	90 days	90 days	90 days

# SECURELY EVER AFTER

Ongoing vCISO services, compliance maintenance, and 24/7 monitoring.

## vCISO Services

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$5K/mo	\$7.5K/mo	\$10K/mo
<b>Strategy &amp; Roadmap</b>	✓	✓	✓
<b>Board Reporting</b>	Quarterly	Monthly	Weekly available
<b>Vendor Management</b>	—	✓	✓
<b>Incident Guidance</b>	—	✓	✓
<b>M&amp;A Support</b>	—	—	✓

Save \$130K-\$245K/year vs *hiring a full-time CISO*

## Managed Security (MSSP)

	Essentials	Professional ★	Enterprise
<b>Price</b>	\$5K/mo	\$7.5K/mo	\$10K/mo
<b>SIEM Monitoring</b>	✓	✓	✓
<b>24/7 SOC</b>	—	✓	✓
<b>Identity Monitoring</b>	—	✓	✓
<b>Threat Hunting</b>	—	✓	✓
<b>Response SLA</b>	4 hours	1 hour	15 minutes

## dashr.ai Platform (Standalone)

	Starter	Professional ★	Enterprise
<b>Price</b>	\$400/mo	\$1K/mo	\$2K/mo
<b>Users</b>	Up to 3	Up to 10	Unlimited
<b>Frameworks</b>	1	3	All
<b>Anomaly Detection</b>	—	✓	✓
<b>API Access</b>	—	Limited	Full
<b>SSO</b>	—	—	✓

## BUNDLE PACKAGES

Save up to 20% by bundling services.

Bundle	Price	Includes	Savings
Compliance Complete	\$30K	Report Ready 90 (Professional) + dashr.ai (2 years)	Save \$15K
Executive Security	\$10K/mo	vCISO (Professional) + dashr.ai + Quarterly Assessments	Save 15%
Full Stack Security	\$13K/mo	vCISO + MSSP (Professional) + dashr.ai + Annual Pentest	Save 20%

## HOW WE COMPARE

Capability	Careful Security	Big 4 Consulting	Traditional Firms
SOC 2 Type 2	\$40K / 90 days	\$150K+ / 6-9 months	\$80K / 6 months
ISO 27001	\$28K / 90 days	\$120K+ / 6-9 months	\$60K / 6 months
ISO 42001 (AI)	\$35K / 90 days	\$200K+ / 9-12 months	Often unavailable
Risk Assessment	\$8K-\$25K / 2-4 wks	\$50K+ / 4-6 weeks	\$30K / 4 weeks
vCISO	\$5K-\$10K/mo	\$25K+/mo	\$15K/mo
Pricing Transparency	100% Published	Quote-based	Quote-based
Platform Included	Yes (Year 1 free)	No	No

## PAYMENT TERMS

**Report Ready 90:** 50% upfront, 50% at Month 2 (before audit)

**Quick Fix 30:** 100% upfront (for projects under \$15K), or 50/50 split

**Securely Ever After:** Monthly billing, 12-month minimum commitment

**Enterprise Custom:** Flexible payment terms available

**Accepted Methods:** ACH transfer, wire transfer, credit card (3% fee)

**Refund Policy:** 100% money-back guarantee if we don't deliver on timeline

## PARTNER REFERRAL PROGRAM — Earn 15% (Paid in 7 Days)

Know someone who needs compliance? Refer them to us and earn 15% of the contract value, paid within 7 days of signature. No limits on referrals. Visit [carefulsec.com/referral](http://carefulsec.com/referral) to learn more.

## CONTACT US

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