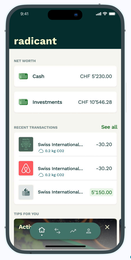
Product Design team

The App Glow-Up: Our Design Journey

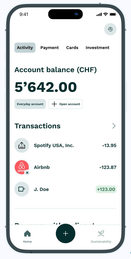
A crisp summary of our key highlights as a two-designer team.



2023

The start of the Innovation hub design team

The Innovation Hub design team took over the radicant app. Back then, it was simple: one CHF account and one investment account. Our job? To reimagine what this app could grow into.



Late 2023

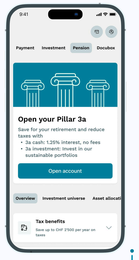
The Redesign started

We spent 6 months rethinking every detail of the app, creating a fresh design language and modern interface. In the end, we decided to roll it out in phases — a strategic move that let us focus on the most important new features first. (Because great design isn't just about how it looks, but when and how it lands.)

2024

Building our Design System

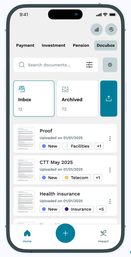
We developed a brand-new design system: a shared library of styles, components, and rules that ensures the app feels consistent, scalable, and easy to improve. This "toolbox" is still growing today as we adapt to new features and user needs.



Late 2024

Making pension simple: 3a Cash & 3a Investment

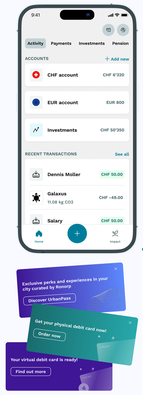
We introduced 3a account opening directly in the app — both for cash and investment options. What used to be a complex process became a few easy steps. This milestone made radicant a true all-in-one place to manage everyday banking and plan for the future.



2025

Introducing Docubox

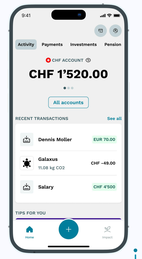
radicant expanded beyond banking and investing. With Docubox, users can now store and organize important documents and even pay invoices directly in the app. This meant designing new flows like invoice payments, advanced search, and new components to support them.



2025

A smarter homepage with multiple accounts

We gave users more freedom with the option to open additional CHF and EUR accounts — and name them for easier management.
Alongside this, we launched our long-awaited teaser banner component, a component we'd been carefully shaping for over a year.



2026 and Beyond

The journey continues

As the app becomes richer with features and accounts, we're focused on making the Home Page a better, clearer command center.

Our Vision: We plan to refresh the accounts section with an updated look that is easier to read and navigate when you have multiple accounts. Our continuous goal is to improve the user experience and ensure the app remains modern and intuitive. Here is a sneak peek at what's coming next!