SWISS STANDARDS · VERIFIED COACHES · MEASURABLE IMPACT

What if every CHF spent on employee coaching came with a measurable ROI?

CoachMatcher

The Coaching Black Box

Organisations invest significantly in coaching, but quality, matching, and impact often remain difficult to assess.

12–18h	ZERO	>70%
HR time invested per coaching case	common benchmark for coach quality	of HR teams lack visibility into coaching impact

After speaking with HR leaders, coaches and coachees across Switzerland, we repeatedly heard the same frustration: coaching often feels like a black box. We felt there had to be a better way. So we built CoachMatcher.
— Nadia Argam & Jenny Stoffel, Co-Founders

From Coaching Black Box to Strategic HR Investment

CoachMatcher connects your employees with 100% verified coaches through an intuitive platform — with smart matching, clear processes, and measurable impact.

100% Verified Coaches

Every coach assessed against Swiss quality standards before joining the network.

Smart Matching

Recommended coaches based on your specific situation, objectives and requirements.

Measurable Impact

Structured reporting that gives HR evidence to take back to leadership.

How it works

1 Share your needs

Whether launching a new coaching programme or improving an existing one, we capture your requirements and recommend the most suitable next steps.

2 Start coaching

Implement coaching with selected coaches and participants.

3 Review impact

Receive structured insights to evaluate outcomes and guide future decisions.

Book a 30-minute intro call

Let's discuss coaching in your organisation.

Get in Touch
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